

THE EMS : What went wrong and what happens now

Hopeless communications breakdown at the Brussels summit

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

LOOKING BACK on the failure of EEC leaders after two days of hectic horse-trading to agree on a European monetary system (EMS) acceptable to all, the central puzzle is: what went wrong?

No other European summit has been so meticulously prepared, preceded as it was by intensive technical studies and a flurry of bilateral consultations between the nine leaders. Yet when it came to the point of decision, their communications broke down hopelessly.

The simplest answer is that the weather conditions—West Germany, France, the Benelux and Denmark—failed to take seriously enough the demands by their less prosperous partners, particularly Italy and Ireland, for a genuine transfer of resources

to make their entry into the full EMS possible. Over the past few months, the strengthening of weaker economies has not received as much attention in debates between the Nine as technical issues like the design of the EMS exchange rate mechanism.

Italy has long feared, too, that its case would become engulfed in a political storm over Britain's position for reforming the EEC budget and farm policy. The summit's failure to tackle these issues will no doubt be regarded in Britain as one of its more serious shortcomings.

But the concessions offered to Rome and Dublin were deeply disappointing. Their hopes of increased grants from the EEC Regional Fund came to naught, and they declined to be consoled

by an offer of some £35bn of subsidised Community loans which would, some day have to be repaid.

For once, the obstacle to an increased transfer of EEC resources was not the French. To the evident dismay of Herr Helmut Schmidt, the West German Chancellor, who generally has hoped that EMS would embrace the entire Community, President Giscard d'Estaing insisted that he had no intention of straining his national budget to pay for the entry of Italy and Ireland into the system.

The true motives for the French President's obstinacy remain unclear, but almost certainly reflect more the new-found fiscal conservatism of the programme of M. Raymond

Barré, the French Premier. Sceptics who have argued that EMS was never much more than a ruse to re-adapt France to the currency "snake" undoubtedly will claim to be vindicated. But if Italy, Ireland and Britain stay out of the EMS, the French franc also risks being in the front line of future speculative attacks of the kind which twice forced it out of the "snake" arrangement.

Part of the explanation may be that on questions of European policy, President Giscard is politically much less secure than he seems to be from the outside, and feared that he could not win the necessary domestic backing for a transfer of resources. His government was badly jolted a few days ago when the National Assembly re-

jected a Bill to finance the EEC budget out of national value added tax collections. The defeat amounted, in a sense, to a vote of no confidence in further European integration.

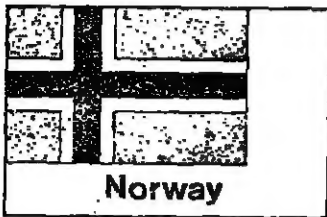
The same uneasy alliance of Capitalist and Communist which engineered that upset is pressing the French President hard on other sensitive EEC issues. He has already deferred publicly to the position to any expansion of the powers of the future directly-elected European Parliament. More critically, he must contend with steadily increasing discontent and anxiety, especially in southern France, about the likely consequences of admitting Greece, Spain and Portugal to the Community. The appointment of "Three Wise Men" to assess the impact of enlargement,

announced at the summit, was proposed by the President partly in an effort to deflect these pressures.

However, they phrase their conclusions, the Wise Men will be hard put to paint an optimistic picture of near-term economic prospects for a 12-member EEC. The Euron on Spain's application, was largely gloomy about the implications for Europe's poorer regions as well as for the Mediterranean farmers and stock raisers. Portugal, especially, will need special help (which there is little sign so far of getting) for a number of years, where its voice would count little. Nor would it relish the prospect of having to forgo a share of whatever resource trans-

fers were available to less developed countries, like the Mediterranean member states.

The two men who were now pondering the consequences of the week's deliberations, Chancellor Schmidt and Mr. Jenkins, President of the Commission, Mr. Jenkins, was encouraged. Herr Schmidt, proposing the EMS scheme, of the many questions whether the partial failure of the summit would lead him to intensify his efforts on the contrary, it was the indifference which marked German policies towards the EEC during much of the past few years.



Norway

Snake link with EEC discussed in Oslo

By William Duffell

OSLO, Dec. 6.

THE NORWEGIAN Cabinet will discuss Norway's relationship with the European Monetary System tomorrow. The refusal of Italy and Ireland to join will probably make it easier for Norway to participate, although there is opposition to the idea within the ruling Labour Party and the governing board of the Bank of Norway.

Leaders of the former People's Movement, which is against EC membership for Norway, also met today to discuss Norway's association with the EMS. The movement was a powerful factor in the victory of the anti-Common Market forces in the 1972 referendum which kept Norway out of the Community. Norway is a member of the existing European currency snake and, if the EMS is limited to the addition of France to the present snake members, it will be difficult for government critics to argue that the extended currency scheme involves any fundamental change for Norway.

Last week Prime Minister Olav Nordli stated at a meeting with his party's central committee that Norway had a "positive interest" in the EMS but would make up its mind about participation after the EEC heads of government meeting in Brussels.

Among the opponents of Norwegian association with the EMS are the Deputy Governor of the Bank of Norway and the chairman of the Labour Party Economic Committee, who would prefer to see the Norwegian krone linked with a trade-weighted basket of currencies, as the Swedes have done with their krona since their withdrawal from the snake in August 1977.

Political opposition comes from a minority in the Labour Party parliamentary group, who fear closer integration with the EEC and from the majority of the anti-EEC People's Movement.

Lira postponement well received

BY PAUL BETTS

THE POSTPONEMENT of the decision on Italy's entry to the European Monetary System was generally favourably received in leading political and financial circles today. There were no immediate repercussions on the lira, which gained two points against the dollar at the Milan stock exchange.

Sig. Filippo Maria Pandolfi, the Treasury Minister, said in Parliament today the minority Christian Democrat Government would hold intensive consultations during the next few days with the political parties supporting it, and confirmed it would take a decision later this week on whether or not to opt into the system.

He indicated serious divergences had emerged at the European Council in Brussels yesterday, not only over Italian demands for substantial transfer of resources from stronger countries to weaker ones but also over the exchange rate and credit mechanisms of the new monetary system.

One of the main differences involved Italian requests for increases in the Community's Regional Fund already agreed by the European Parliament. This, he claimed, had effectively prompted the Italian delegation led by Sig. Andreotti to the Prime Minister to reserve its final decision on Italian entry until next week.

The outcome of the European Council was to postpone the decision on Italy's entry to the European Monetary System until next week. Although the Italian position towards monetary union notably softened after the European Finance Ministers meeting in Brussels on November 18, which agreed to give Italy a wider 6 per cent margin in the new system, Sig. Andreotti was coming under increasing pressure from the Left-wing parties and even some of his own Cabinet Ministers on the eve of the European Council.

The Socialist Party has repeatedly emphasised the risks of Italian membership without the survival of the minority government effectively rests, were opposed to any "one-man show" system by West Germany and France.

Following the differences between the various countries at the Brussels summit, Sig. Andreotti said on his return today that he had consulted the other parties on the issue. This was done by the Prime Minister's anxieties, over the tensions growing in Italy between the various political parties.

The Government is coming under increasing criticism from the Socialists and the Communists as well as from factions of its own ruling party. A whole series of controversial issues, in-

cluding the Government's three-year economic recovery programme, now is in danger of undermining the present coalition formula and precipitating another government crisis.

The Communists, as indeed most of the other parties, welcomed today Sig. Andreotti's decision in Brussels describing it as "realistic". However, they criticised the Government for its apparently "muddled approach" to the EMS negotiations, during the past months.

The decision was also favourably received by economic and financial circles, which in past months repeatedly underlined the problems the Italian economy would face by participating in a scheme weighted against Italy.

While there has been an impressive improvement in Italy's balance of payments, which has enabled the country to consider seriously entering into a more flexible European monetary discipline, this recovery is in large measure the

fruit of restrictive policies that have limited growth to barely 1 per cent during the last two years.

The Bank of Italy released figures today showing a balance of payments surplus for the 17th consecutive month in October of 1978. During the first ten months of this year, the payments surplus totalled £5,680bn compared with a surplus of £1,720bn in the same period last year.

However, Sig. Pandolfi reminded Parliament today of the urgent need to tackle the fundamental structural weaknesses of the Italian economy, including the reduction of the public sector borrowing requirement for next year from £43,720bn to £37,620bn.

He said the Government's medium term economic programme sought to lay the basis for stable growth in Italy, and repeated in this context the three preconditions for Italian membership of the EMS.

These included a flexible foreign exchange discipline, an adequate European Monetary Fund, and transfer of resources to help weaker economies. In Italy's case, this last point concerns particularly the depressed south of the country. Italy insists on negotiating each of these three key issues separately, refusing to barter a favourable exchange rate agreement against inadequate transfer of resources.

What the papers say in Europe

By Our Foreign Staff

EUROPEAN NEWSPAPERS yesterday expressed disappointment that the EMS looked like being launched with Britain, Ireland and Italy the sideliners, although several said the Brussels summit was a success of sorts.

The conservative Frankfurter Allgemeine Zeitung said the creation of the EMS was a notable event, but the success, it said, lay in Britain's indecision.

"Prime Minister Callaghan wants to have the stand-by credits and other advantages but wants the British pound to remain free of any obligations. True to the British proverb, he wants to have his cake and eat it."

The Bonn daily Die Welt said: "The big gamble Mr. Callaghan has turned into a little one. Despite all the proclamations about the need to strengthen Europe, it has been shown once again how quickly the readiness to make sacrifices evaporates when it comes to money."

The conservative French daily, Le Figaro, summed up the result of the summit as: "All's well that seems to end badly." The paper agreed that might be less attractive to the eye than a full-scale, but it meant that the system stood more chance of lasting.

The Socialist daily, Le Monde, dubbed the outcome of the summit: "A semi-failure." Le Monde said: "It is as if, at the start, Heads of State and Government had underestimated the domestic obstacles they would meet on the way."

The Communist L'Humanité led its edition with the headline "Under D-mark Law." The Brussels agreement reinforced the dominance of the West German currency in the EEC, it said. "Even before next year's European election, the mechanism of abandoning sovereignty is building up speed."

Banks fear renewed pressure on franc, criticise UK stand

BY GILES MERRITT

BRUSSELS, Dec. 6

BELGIAN BANKERS and financial analysts were today openly disappointed by the EEC summit's failure to yield an EMS pact that would have encompassed at least eight members of the Community. Although the UK's participation had not been expected, there is growing criticism in Belgium financial circles that Britain's negative stance was largely responsible for the Italian and Irish Governments' decisions to remain uncommitted.

The concern in Brussels centres on fears that the Belgian franc and once again be singled out as one of the most vulnerable currencies in the EMS and would come under renewed pressure. So far this year well over £1,000bn (£1,650bn) has been spent by the Belgian Government on defending the currency. The Finance Minister is clearly trying to look on the bright side.

"The EMS discussions did not produce all the good things that we hoped for them but there is still a 50-50 chance that Italy and Ireland will join the EMS," officials at the ministry said in an initial reaction. "Nor was the UK entirely negative in its attitude towards the scheme," they added.

Mr. Dries van Agt, the Prime Minister, was accompanied to the meeting by Dr. Amont, Treasury General at the EEC were not unforeseen, the Finance Ministry. Mr. van Agt is expected to address MPs tomorrow on the course of the discussions in Brussels. The Government is currently engaged in explaining its domestic economic and financial policies in a two-day debate in Parliament.

Bankers were also unwilling to write off the EMS's chances of success before Ireland and Italy have clarified their positions. The problems which had arisen for the weaker members of the EEC were not unforeseen, the Finance Ministry. Mr. van Agt is expected to address MPs tomorrow on the course of the discussions in Brussels. The Government is currently engaged in explaining its domestic economic and financial policies in a two-day debate in Parliament.

It now seems clear that Mr. Lynch, usually a very cautious and politically astute Prime Minister, misread what one aid would have had to be a President Giscard's "non-negotiable" balance of payments cushion to have seen it as one of positive enthusiasm.

Schmidt still hoping for eventual success

BY JONATHAN CARR

THE WEST GERMAN Government remains hopeful that all EEC countries will be members of the European Monetary System (EMS) before long. But it is clear that the partial setback in Brussels yesterday is a political disappointment to Chancellor Helmut Schmidt, who would have been ready to go still further to try to reach a compromise.

Reporting on the European Council meeting to the Bundestag today, Herr Schmidt said he had understood the reservation about immediate EMS membership expressed by Italy, Ireland and Britain. The first two would make known shortly whether, after all, they would be ready to go into the system next month, and he had the feeling there were strong forces in England which could steer the country towards membership in the not too distant future.

Herr Schmidt underlined the concessions to which Bonn had agreed, which included the granting of an exceptional 6 per cent fluctuation margin which he was not convinced would help either the strength of the system or the currency of the country which chose to observe it. Beyond that, West Germany was ready to play its role in footling the bill to subsidise the interest rates on loans of 100 ECU (DM 25bn) a year for five years for less prosperous countries in the Community.

He added that Bonn had been ready to make still greater financial sacrifices than this, not only on the interest rate subsidy scheme but also with respect to the Community regional fund. However, it did not receive sufficient support for this.

Government officials note that France refused to go along with a scheme to boost the regional

fund and direct its additional resources to the less prosperous regions. It is said that President Valéry Giscard d'Estaing had visions of peasants in southern France receiving markedly less Community aid than those just over the border in Italy.

It is also alleged that there was no certainty that accord with Italy and Ireland could have been reached yesterday even if Bonn and Paris had been completely at one on the so-called "transfer of resources" issue.

There is the suspicion that both Italy and Ireland overestimated the extent to which West Germany was willing, and able, to use its known influence with France to increase the transfer offer.

It is pointed out that both Dublin and Rome knew from intensive bilateral talks with the German Chancellor that the West German and French and both still seemed keenly interested in entering the system. Yet their final position at the council remained higher than the French, and probably even the Germans could have expected.

It is not felt very likely that either Rome or Dublin—let alone Paris—will change the position adopted yesterday in a matter of days. Although technically the French franc is somewhat exposed within an EMS of only six EEC members.

President's words fool no one

BY ROBERT MAUTHNER

PARIS, Dec. 6.

AFTER ALL the advance rejoicing in France over the creation of a European monetary system (EMS), the French today reacted with unqualified disappointment at the outcome of the European Council's meeting in Brussels.

While the UK's decision to stay on the sidelines of the new system for the moment was generally expected, the failure of Italy and Ireland to make any final commitment came as something of a shock to French public opinion.

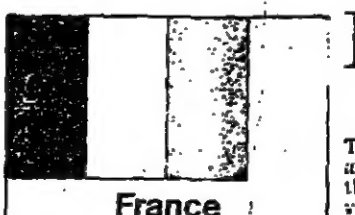
The brave words of President Giscard d'Estaing, who said that the results of the meeting were "very close to the objectives which he and Herr Helmut Schmidt, the West German Chancellor, had set themselves,

have apparently fooled no one. Nearly all French newspapers stress that, in the absence of three member countries, the EMS can hardly be described as a Community system. Only France has joined the old members of the European currency "snake," and several commentators have underlined the dangers of leaving the weakest link in the system. With the British, Italian and Irish currencies inside the parity grid and currency basket, the pressures on the French franc would have been much smaller.

Nor do most commentators have focused much on the responsibility for the failure to reach a compromise lies with President Giscard d'Estaing's intransigent attitude towards

demands by Italy and Ireland for a greater transfer of resources. It is emphasised in Paris, however, that President Giscard was haunted by domestic political considerations and that, at a time when the Gaullists have stepped up their opposition to his European policy, he could not afford to upset them more than he had already done.

At stake was the controversial issue in France of the European Parliament's powers after it has been directly elected. Italian and Irish demands would have required an increase in EEC Regional Funds, and a year from 820m European Units of Account to more than 1bn eu. An amendment to this effect had already been passed by the



France

European Parliament in Strasbourg, but President Giscard considered that this ran counter to an earlier decision by the heads of government taken in 1977.

By refusing to accept the principle that the European Parliament could oblige the Council to change its mind, President Giscard evidently hopes to persuade the Council to strengthen its firm opponent of any change in the present balance of power between the various European institutions.

Lynch: an unwitting victim

BY STEWART DALBY

DUBLIN, Dec. 6.

THE AVAILABLE evidence in a confused Dublin today was that Ireland was an unwitting victim of the failure of the President Giscard d'Estaing and Mr. James Callaghan, the apparently, accounted for its failure to join the EMS.

At issue was the scale and method of resource transfers which the three weaker economies in the Community would need to join the EMS. The French President, the Irish said, made a tougher-than-expected stand against the method which Britain wanted for resource transfers—that is reform of the Common Agricultural Policy (CAP) and a massive enlargement of the Regional Fund. It was also understood that he balked at the sums involved, Ireland

wanted £650m of the requested £3.5bn in grant form over a five-year period.

In the event, the French President's obstinate stance meant that Ireland was offered a third of what it had asked for—only £45m a year for five years, or a total of £225m in loans, so soft that they almost amounted to grants.

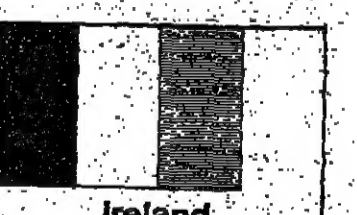
Despite the fact that Dr. Martin O'Donoghue, the Minister of Economic Planning and Development, today announced that £1bn in loans was also mentioned, the offer simply was not enough for Mr. Jack Lynch, the Prime Minister, to commit Ireland to immediate entry.

The £650m figure was considered a minimum entry price. Ireland's balance of payments

are extremely vulnerable. This year the current account deficit is likely to be £300m. Although capital inflows will almost certainly cover this, reserves at £1.1bn up to October were large enough to cover the sustained run on what would be an independent Irish pound if the country joined the EMS.

Normal loans are largely irrelevant since Ireland could easily borrow £1bn on commercial markets. The problem is affording to pay them back. The country runs an enormous public sector borrowing rate of 13 per cent of its GNP of £5.5bn. The Minister, misread what one aid would have had to be a President Giscard's "non-negotiable" balance of payments cushion to have seen it as one of positive enthusiasm.

Mr. Lynch seems to have seen it as one of positive enthusiasm.



Ireland

Being a victim of President Giscard's stand has involved a great loss of face for Mr. Lynch. He is not in any immediate political trouble since his ruling Fianna Fail Party enjoys an absolute majority in the 168-seat Parliament.

It now seems clear that Mr. Lynch, usually a very cautious and politically astute Prime Minister, misread what one aid would have had to be a President Giscard's "non-negotiable" balance of payments cushion to have seen it as one of positive enthusiasm.

Spaniards vote in referendum on new democratic constitution

NATO ministers unsure of U.S. commitment

BY ROBERT GRAHAM

MADRID, Dec. 6.

SPANIARDS TODAY voted on a referendum to endorse a new democratic constitution. If approved, the 168-article constitution will end the constitutional vacuum that has existed since Franco's death three years ago. It will also mark the formal end of the transition period from dictatorship to democracy.

Early turnout at the polls provided no clear pattern of how many Spaniards will take the trouble to vote. The voting age for the first time has been lowered to 18 which has added 2.4m to the electoral register. A total of 38.5m Spaniards are eligible to vote. The referendum has been deliberately held on a weekday to encourage maximum turnout, and employees have been allowed time off to vote.

The constitution, which has taken more than a year to elaborate, was approved by Par-

liament on October 31. It was then endorsed by all the major political parties. The main objections came from Right-wing Basque nationalist, Popular and Basque nationalist parties. The Basque nationalist party, PNV, has been urging voters to abstain as a sign of protest against the constitution's failure to give adequate recognition of the Basque country's historic rights. Meanwhile, the militant Basque separatist organisation ETA has stepped up its campaign of violence to disrupt the constitution and canvass a strong negative vote.

The main political parties have focused much of their campaigning on the Basque country in an effort to drum up support for the Constitution. They fear that a strong negative vote, plus substantial abstentions, will tend to undermine further the prospects of achiev-

ing a peaceful and negotiated settlement to the vexed issue of Basque autonomy. Extra riot police have been drafted into the Basque country in anticipation of trouble. Yesterday three policemen were killed in San Sebastian in an action today claimed by ETA.

The Government has organised a massive publicity campaign to persuade people to vote. It has printed more than 15m copies of the Constitution, and has been a significant indication of the degree of politicisation of Spain. The Government would be happy if it could obtain an 80 per cent favourable vote. However, it will be a significant indication of the degree of politicisation of Spain. The Government would be happy if it could obtain an 80 per cent favourable vote. However, it will be a significant indication of the degree of politicisation of Spain. The Government would be happy if it could obtain an 80 per cent favourable vote. However, it will be a significant indication of the degree of politicisation of Spain.

NATO DEFENCE Ministers Carter had not yet decided on a final figure for the fiscal 1980 long term defence budget. He hinted at a 3 per cent increase in defence spending by 1980, but the figure in the budget was 3 per cent in the provided the total came out of the budget.

Mr. Carter would keep the NATO commitment in mind, Mr. Brown said. But he would also be aware of the consequences of the Alliance, and for their own plans to raise defence spending, if Washington fails to achieve the 3 per cent target.

Mr. Brown said the meeting had laid a good deal of ground work for further discussions of arms control negotiations with the Soviet Union and the modernisation of NATO nuclear forces in the European theatre. These issues will be of major concern to the European NATO members if the U.S. starts new strategic arms limitation talks (SALT 3) is concluded.

West Germany, in particular, has been expressing serious concern here in the last two days at the growing Russian nuclear threat to Western Europe embodied in the SS-20 missile

refused to be drawn on whether he considered the Harrier an offensive or a defensive weapon. Britain has not yet made a final decision on the Harrier. But it has been probing its allies to see if a way can be found of approving the sale by procedural means rather than staging a full debate in Congress. The Harrier agency that vets Western sales to Communist countries.

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Kahn forecasts 7% price rise if pay guide observed

By Our Own Correspondent

WASHINGTON, Dec. 6.

MR. ALFRED KAHN, President of the American Petroleum Institute, today bore fruit in the news that some 1,170 officials from 800 cities had pledged to support the guidelines in regard to the workers they employ and the services they buy. Mr. Kahn called the pledges "a source of enormous satisfaction" to the Administration.

Under the guidelines, wage increases are to be kept to 7 per cent a year and price rises to half a per cent below the average increase in the last two years.

Mr. Kahn gave a strong push to the only element of the anti-inflation package that requires Congressional approval: the so-called "real wage insurance" scheme. Congress will be asked to approve this, when it reconvenes in January. As a means of encouraging groups of workers and unions to comply with the 7 per cent wage standard, it would provide an income tax rebate, equal to the amount by which the actual 1979 rate of inflation exceeds 7 per cent.

Mr. Kahn admitted the proposal posed "fiscal risks." But that it should be possible to "keep these to modest levels." The Administration view is that some limit will have to be placed on the size of the tax rebate, lest external factors, like a big OPEC oil price rise, push U.S. inflation to even higher levels next year.

Mr. Kahn entered the oil price debate by saying that the only long-term solution was for them to rise.

But he told Congress's Economic Committee that his Economic Committee on Wage and Price Stability was studying energy costs, "an area of inflation that is most perplexing and most extraordinarily difficult."

Mr. Kahn also said his council was studying the petrol shortage in some areas in the past week, hinting that prices might have to go up. The Government might even have to consider rationing unleaded fuel, which is in shortest supply.

Mr. Carter has the option from next May to lift controls on U.S. oil and oil products. Mr. Kahn pointed to an easing of controls, with some measures to ensure the benefits do not just go to the oil companies as higher profits.

Pay code will be changed

By Stewart Fleming

NEW YORK, Dec. 6.

THE CARTER ADMINISTRATION next week will announce some changes to, and clarify, its wage and price guidelines. Mr. Peter Bosworth, director of the President's Council on Wage and Price Stability, said today.

But Mr. Bosworth claimed the adjustments will not alter the outlines of the White House's voluntary programme, which calls for average annual wage increases to be held to 7 per cent and price rises to be kept to at least half a percentage point below 1978-79 average increases.

He identified the areas for likely changes as fringe benefits, pay plans for non-union workers,

and the conditions under which companies will be able to opt for profit-margin controls rather than price controls. The Administration fears that too many companies will choose profit-margin controls, which would weaken the programme.

Despite Mr. Bosworth's protestations, there is growing scepticism about claims that the changes may not substantially weaken the policy's impact.

Administration officials clearly aim to present any changes as largely technical, but it is suspected that if President Carter accepts some of the proposals, the alterations will significantly raise the 7 per cent ceiling on wage increases.

Car sales figures puzzle analysts

By John Wyles

NEW YORK, Dec. 6.

GENERAL MOTORS (GM), the giant U.S. motor manufacturer, increased its sales and share of the U.S. car market for the third consecutive month in November, while both its main rivals, Ford Motor Company and Chrysler Corporation, recorded their third successive sales declines.

With only two selling months of the new model year to go by, it is too soon to declare a definite trend. But analysts are puzzled by the declines at Ford and particularly Chrysler, which has launched a re-designed range of large cars. If this pattern continues into next year, there may well be a significant change in market shares for the 1979 model year.

GM's progress undoubtedly helped November's sales of domestically produced cars to a 3.2 per cent gain from the same month last year. This is marginally less than some analysts had projected, and contrasts into a seasonally adjusted annual selling rate of 10.57m vehicles, which would suggest a year-end total of about 9.3m cars.

Ford's sales, which fell by 9.4 per cent last month, slipped by 8.7 per cent last month, leaving total sales 3.1 per cent below the first two months of the 1978 model year. There is a suspicion that several factors are hitting

the company's sales, including a restraint on sales of large V8-engined cars, to meet fuel economy requirements, and continued difficulties in reaching targets set for its controversial Pinto small car.

Financially troubled Chrysler slipped by 8.1 per cent last month, after a 5.5 per cent decline in October. The company's 10.4 per cent market share was the lowest for several years and is bound to cause concern.

But American Motors (AMC), the smallest Detroit company, has bigger problems. Although Jeep sales continue to show good gains, its passenger car sales were down by 17.3 per cent last month, leaving it with a minuscule 1.7 per cent market share.

Mexico considering law to allow offshore banks

By William Chislett

MEXICO CITY, Dec. 6.

A DRAFT law being studied by the Mexican Parliament could turn the country into an "offshore" banking centre. The law paves the way for the lifting of some of the restrictions imposed on foreign banks in Mexico.

Under the law, foreign banks whose function in Mexico at present is confined to establishing representative offices would be allowed to create branch offices with the right to take deposits and make loans to non-residents in Mexico and to people living outside the country.

The Government considers that the "Mexican" banking system is down here near ready for take-over by foreign banks and so operations would suit be restricted.

When details were made known about the proposed law, recently, share prices of several private Mexican banks dropped substantially, reflecting the nervousness of the system faced with the idea of competition.

The banks have since regained confidence as it became clear that foreign banks would not be competing on their ground.

The advantage for Mexican banks under such a system is that with the creation of foreign branches here, more foreign business could be booked in Mexico without having to go via the branches of Mexican banks abroad.

The Government is conscious of the export potential of the country's oil and of the need for equally large amounts of imports, particularly capital goods. With Mexico entering increasingly into the international commercial market, the Government feels that the time has come to make the country's banking more international.

Some observers have pointed out that unless the incentives here were comparable to those in other offshore centres like Panama, there would be little point in foreign banks starting branch offices.

The Bank of Mexico believes the proposed law is the first step towards opening up the banking system without damaging it.

George Ball called in to advise on Iran

By Our Own Correspondent

WASHINGTON, Dec. 6.

THE ADMINISTRATION has turned to a former senior State Department official under Presidents Kennedy and Johnson to help with contingency planning for the Gulf, amid signs that Iran is having to cut back or postpone planned purchases of U.S. arms.

Mr. George Ball, now an investment banker in New York, is temporarily helping Mr. Carter's National Security Council assess the implications for U.S. policy of the radically changed situation in Iran. His temporary assignment, relatively unimportant in itself, is a further sign of the concern and confusion of the White House.

White House officials had earlier had to call in Mr. Richard Helms, a former Nixon-appointed U.S. Ambassador to Tehran, to brief them, after the Central Intelligence Agency had failed to give advance warning of the outbreak of opposition to the Shah.

Language quarrel threat to Trudeau

By Victor Mackie

OTTAWA, Dec. 6.

A QUARREL threatens to break out between Mr. Pierre Trudeau, the Prime Minister, and the Government-appointed task force on Canadian unity, over its report to be submitted to the Cabinet next March.

The Prime Minister, whose popularity is falling steadily, according to public opinion polls, faces a direct threat to his bi-lingual policy, the main plank on which he has campaigned in three elections. The task force has been studying the pressures threatening to destroy confederation. Leaked information published by the Canadian Press news agency is stirring up a storm, because it said the task force will come down hard on bi-lingualism policies and will describe them as the cause of hostility between French and English-speaking Canadians.

The Prime Minister reacted angrily when the question of the leak was raised in the Commons yesterday and again today. He branded it as "rumours and speculation." He pointed out that Parliament had approved bi-lingualism policies with the support of all parties.

Trudeau dined the Opposition to fight him on bi-lingualism in the coming 1979 election, saying he was ready to go to the country on that issue.

The latest Gallup poll, issued yesterday, showed a steadily growing gap between the Conservatives and the Liberals. The Tories are now ahead, with 48 per cent, to the Liberals' 35 per cent. The New Democratic Party had 18 per cent.

Canada had a seasonally adjusted current account deficit of C\$1.34bn in the third quarter, a record quarterly shortfall, AP-DJ reports from Ottawa. According to statistics Canada the second-quarter deficit has been revised downwards to C\$1.6bn from the previously reported C\$1.36bn.

THE U.S. INTELLIGENCE NETWORK

Spare the cloak, sheath the dagger

By David Buchan



Adm. Stansfield Turner, director of the CIA.

PRESIDENT JIMMY CARTER is the U.S. intelligence agencies' prime customer — and he is unhappy with the service he has been getting. Last week he made his complaint public: over the past 15 years the U.S. has come to rely too much on gadgetry, satellites, electronic eavesdropping, and the secret messages of other nations. "Sometimes in the intelligence derived, and also the intelligence derived through normal political channels," he told a news conference.

He seems to have been provoked by the lack of any advance warning of the riots against the Shah of Iran. Mr. Carter's valued ally, and of the Rhodesian military strikes into Zambia at the awkward moment in October when Mr. Cyrus Vance was holding talks in Washington with Ian Smith, the Rhodesian Premier. So Mr. Carter has now ordered the State Department, the National Security Council, and the Central Intelligence Agency (CIA) to do their political homework better.

The CIA is directly in the President's sights. Last January Mr. Carter added to the agency's overall responsibility for the writing up of intelligence estimates, the job of assigning intelligence tasks among the various branches of the intelligence community. The next session of Congress will consider putting that reform into legislative form.

Day-to-day electronic intelligence gathering has been left to the Defence Department, under whose broad umbrella come the National Reconnaissance Office (satellites) and the National Security Agency (communications and code intercepting). That is how the Pentagon wants to keep it. Satellite photography is vital to the verification of strategic arms agreements (SALT) with the Russians. Mr. Carter has said so himself. High-flying reconnaissance aircraft, for instance, help the U.S. to keep track of weapons the Russians might be putting into Cuba.

Yet the President evidently feels that SALT, Cuba, and a

cloak and dagger operations under tighter control. Publicly, he has eschewed the use of the dagger—ruling out the assassination of foreign leaders as "repugnant to our national standards," though his predecessors tried hard enough with Fidel Castro—and called for more sparing use of the cloak. "We must not, by spying, try to obtain information that can be found and made available through open sources," he said recently.

The CIA clearly intends to stay in the espionage business. And Admiral Turner, not surprisingly, feels that public mistrust of his agency and closer supervision by Congress have damaged the CIA's ability to operate effectively. "Allied intelligence services are nervous about whether we can keep secrets," he recently told a Washington Press group, saying very like Mr. George Smiley, John Le Carré's fictional British spy chief after the discovery of a too Russian agent, or "mole," in Whitehall.

Not only did the Admiral suspect other NATO spy services of refusing to pass on certain information to the CIA's Langley headquarters, but he also cited a proposed joint covert operation with another country, which fell through when the CIA reminded its counterpart that eight Congressional committees would have to be informed beforehand. (The CIA is required to give advance notice of all covert actions to the two committees, one in each House of Congress, on appropriations, foreign relations, intelligence, and armed services.)

Inevitably, this irritates the CIA. When Mr. Richard Helms, a former CIA director, was given a two-year suspended sentence last year and fined \$2,000, after pleading no contest to a charge of wilfully misleading a Senate committee on CIA activities in Chile, he was cheered at a reception by former agency employees. They even chipped in to pay the fine.

The spite of newspaper reports a couple of years ago naming CIA agents in foreign posts — which the CIA feared would

few other special instances apart, there is a limit to the usefulness of remotely collected intelligence. Photographs of Russian forces, or sometimes interceptions of the usually uncrackable Warsaw Pact codes, will tell something of Russian military capabilities, but little of Russian intentions. It is a more telling criticism that, given the Defence Department's security preoccupation with the Communist bloc, the U.S. intelligence community has in general devoted too few of its resources to other, less politically predictable parts of the world, such as Iran or Southern Africa.

The CIA's clandestine service, in any case, is not what it was, partly because no alternative employment has been found for the large number of undercover agents made redundant by the Communist takeover in Indonesia—a point that Admiral Stansfield Turner, the CIA director, made brutally obvious in last year's "Halloween massacre," when he gave 820 of them their notices.

The Admiral is a Naval Academy classmate of the President's. He was appointed with a brief of bringing the agency's

endanger their lives—has subsided. But a run of books on CIA activities by former agents has been fought bitterly by the Langley hierarchy.

The latest concerns the agency's role in the final days in Vietnam by Mr. Frank Snepp, who was taken to court by his former employer for alleged breach of contract in not first submitting it to the agency for approval. Mr. Snepp lost the first round this summer when a court ordered him to hand proceeds from the sale of his book to the CIA and bans him from publishing anything more. Mr. Snepp has appealed.

The recent CIA fringes without parallel since Mr. James Schlesinger carried out a similar hatchet job when he took over the agency in 1973 only increase the chances of more disaffected ex-employees surfacing in print.

To help him run a tighter ship, Mr. Turner has moved a number of his navy associates into top jobs. This, coupled with the previous abolition of the board of estimates, which included outside academic specialists, is thought by some to have diminished the scope, and perhaps the independence of the agency's intelligence analysis, without giving much improved security.

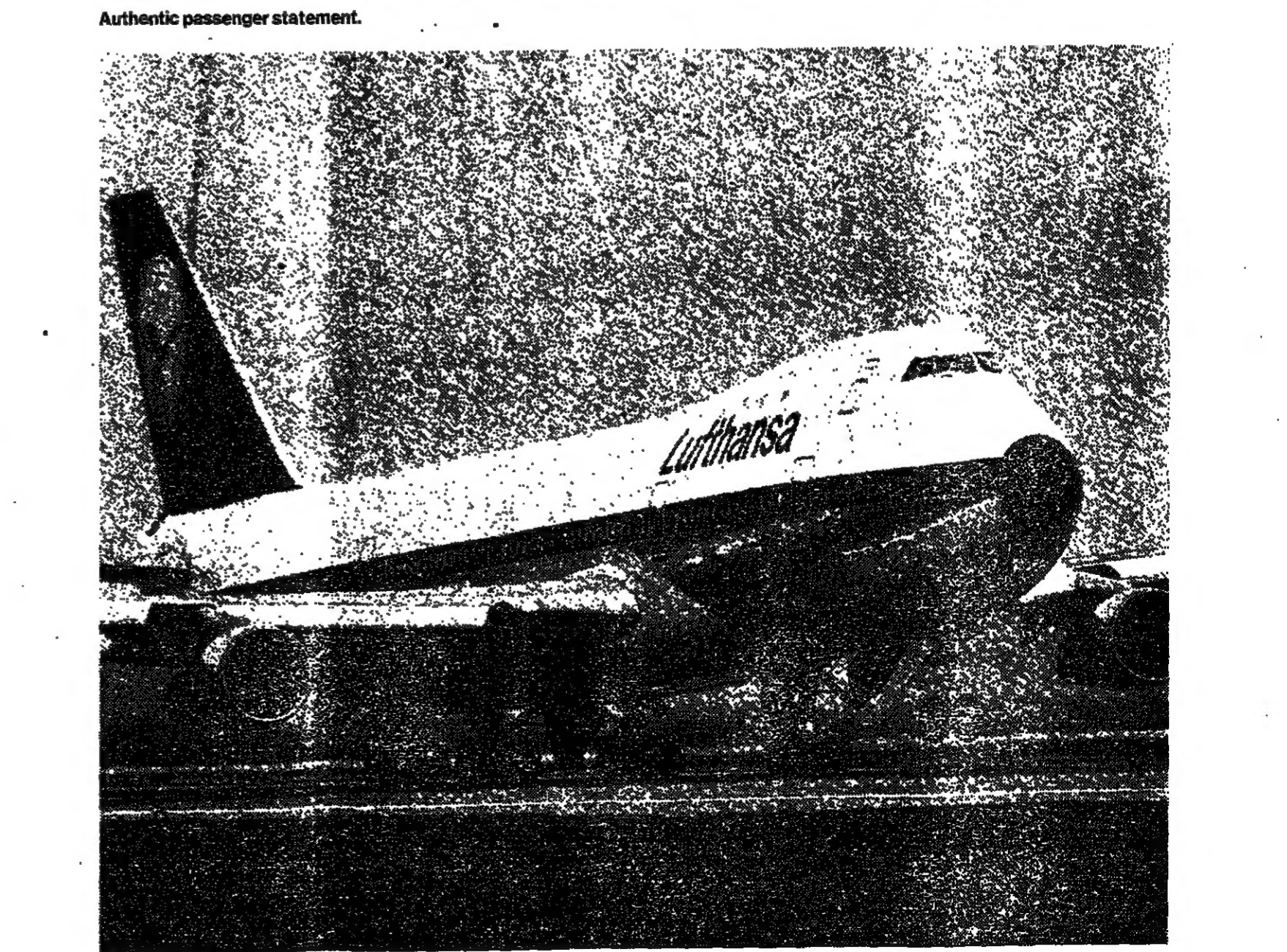
Indeed, the CIA has been under fire for allowing a major security leak to go undetected for eight months. It concerned the sale to the Russians of a U.S. spy satellite manual by a former CIA employee, Mr. William Kampiles, who was convicted of espionage last month.

It was part of Mr. Kampiles' defence that a high-level Russian agent in the CIA was responsible for the disappearance of the handbook (13 copies in fact), which describes in detail how the KH-11 satellite is used to photograph Russian nuclear installations.

U.S. COMPANY NEWS

International Harvester cuts costs: Computer companies in price battle: new date for Resorts International meeting. Page 33

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OVERSEAS NEWS

Mulder faces resignation chorus

By Quentin Peel

CAPE TOWN, Dec. 6. INVESTIGATORS FROM the judicial commission inquiring into the massive misuse of state funds in the former South African Department of Information are to travel overseas in an attempt to track down the destination of money earmarked for clandestine Government propaganda.

This was announced today as Dr. Connie Mulder, the former Information Minister and once the second most powerful man in the ruling National Party, faced well-nigh irresistible demands for his resignation from Parliament.

The parliamentary caucus of the National Party was locked in a lengthy meeting to decide its strategy following yesterday's official confirmation of malpractices and misadministration in the Department. The likely result is that the 130-odd members of the caucus will decide to close ranks and force Dr. Mulder to quit.

The revelations of the so-called Erasmus Commission, that a total of R34m (£3.6m) was devoted to secret projects of the Information Department resulted in inevitable losses by a special parliamentary session tomorrow. Several key National Party newspapers today urged Dr. Mulder to resign.

Reuter reports from the UN's Six more adherents of the South West Africa People's Organisation (SWAPO) were arrested at Kaituma, near Windhoek, according to information received in New York from Lutheran Church officials in Namibia.

Modest OPEC price rise likely

By James Buchanan

JEDDAH, Dec. 6. THERE ARE strong indications here that the Organisation of Petroleum Exporting Countries (OPEC) will be persuaded to agree to a series of modest increases in oil prices for 1979 when OPEC ministers meet in Abu Dhabi on December 16.

The Jeddah newspaper, Saudi Gazette, reported Wednesday that an OPEC majority now favoured an oil-price rise for 1979 in "small but not necessarily equal doses." This is understood to follow a closing in the positions of Saudi Arabia and Kuwait during the five-day visit of a Kuwaiti Government delegation to Riyadh.

Kuwait had supported an increase of at least 10 per cent to compensate OPEC members for losses in revenue caused by its oil price cuts in the last full year of the dollar since the last full OPEC price increase nearly two years ago. The Saudi Oil Minister, Sheikh Ahmed Zaki Yamani, was reported as saying last month that his country continued to prefer a freeze in prices.

At the Riyadh talks, Crown Prince Fahd and the Kuwaiti Prime Minister, Sheikh Saad Al-Abdullah Al-Sabah, together with the two OPEC Ministers, understood to have agreed on the compromise of staggered increases.

TOKYO'S NEW INTERNATIONAL AIRPORT

Fuel and farms cause problems

By Charles Smith

TOKYO'S NEW international airport, better known as Narita airport, has had an almost incident-free run since it opened last May after five years of delay and a tense final two months which included a commando attack on its control tower by anti-airport radicals.

Narita is still, however, the most troubled element in the taken by any post-war Japanese government — with the possible exception of the ill-fated Okinawa Ocean Expo of 1975, which failed largely because it coincided with the post-oil crisis recession.

Some of the reasons for the snags — and some of the redeeming features which have enabled the authorities to claim that Narita faced no serious problems — are set out below.

First, the redeeming features. Narita has turned out to be an easier place to get to than most people expected before it opened. The airport is 41 miles inland from the Tokyo city air terminal where most passengers check in — and there are 41 miles of four-lane highway which can become blocked for hours by even minor accidents. In spite of this, getting to and from Narita (the world's second most distant airport from the city it serves) has proved to be less of a nightmare than feared.

"Limousine buses" (furnished with special blue cards which can be shown to the driver by passengers who discover a sudden need to go to the toilet) make the journey in an average of 70 minutes — which can be cut to 50 minutes in off-peak periods.

"Skyliner" trains operated by a private railway company take an hour, but have been little used since the airport terminus station is located a short bus journey away from the terminal.

In a typical Narita mix-up, Japan National Railways, which owns the railway station directly under the terminal, has failed to get approval for the super-express line it planned to build from Tokyo. This line might have carried passengers to the airport in under 30 minutes.

Next on the list of pleasant surprises is the fact that the

Iran opposition leaders freed on eve of holiday

By Andrew Whitley

THE LEADER of Iran's main political opposition, the National Front, Dr. Karim Sanjabi, has been released from detention after being held for nearly four weeks. No reason was given for his release, which is seen as a move to ease opposition in view of a testing weekend ahead.

Released with Dr. Sanjabi, a 74-year-old veteran politician from the era of Dr. Mossadeq in the early 1950s, was Dr. Darius Forouhgar, who was arrested on November 11 shortly after Dr. Sanjabi's return from a meeting in Paris with the exiled religious leader, Ayatollah Khomeini.

Dr. Sanjabi has been often tipped in recent weeks as the next civilian Prime Minister. If an accommodation with the Shah can be worked out. During his talks in Paris it is known that the court sent a plane to bring him back to Tehran. But he refused to return at that time. Since then indirect discussions between the regime and opposition moderates on the setting up of a neutral, civilian government have continued.

The news of Dr. Sanjabi's

release came after the Shah had announced the pardoning of 120 political prisoners, bringing to about 1,700 the number freed since his 59th birthday six weeks ago.

Dr. Sanjabi said in a telephone interview after his release that he was not willing to take part in a government of national union "in the existing conditions in Iran."

He was interviewed by a French radio station which added that no such post had been offered to him, AP reports from Paris.

From tonight the country will be shutting down normal activity for almost a week, leaving the field to the army and the combined forces of religion and the anti-Shah opposition. A big push against the survival of the monarchy is expected.

A five-day holiday reaches its climax on Monday, marking Ashura, the blackest day in the Shia Muslim calendar, and the Government will be relieved to escape with only light casualties during the inevitable clashes.

The atmosphere of deepening crisis has speeded up the exodus of foreigners from Iran. Westinghouse, the U.S. corporation which has widespread interests in Iran,

is reported to be flying several hundred employees and dependants out on a charter flight on Friday. There was no comment from the company today.

Most Western embassies in Tehran have told their nationals to stay indoors on Saturday and Sunday, and some have been advising those who can to take a holiday abroad.

Gen. Azhari, the Prime Minister, said yesterday that the safety of foreigners was assured, but diplomats have questioned how this can be guaranteed in practice.

Iran's crude oil production fell back today to under 3m barrels compared with last week's peak of 5.9m barrels as the revival of full strike action continued to bite. The strikers are reported to have promised however that domestic needs will be met.

In dealing with its public sector strikers, the Government is taking a noticeably soft line, both for the oil industry and for other key sectors such as power.

Gen. Azhari told the Senate today that small groups were preventing others from working, but he was hopeful that the electricity workers would return to work soon.

TEHRAN, Dec. 6.

OECD chief attacks West on aid

By David White

"NEGATIVE and defensive policies" by Western governments were attacked here today at the start of a high-level symposium on development aid attended by over 20 countries.

Mr. Emile van Lennep, secretary-general of the Organisation for Economic Co-operation and Development (OECD), pleaded for a coherent approach to the mutual interests of North and South.

"We cannot, for instance, welcome the fact that developing countries represent expanding markets for the products of our countries and at the same time brand them as a threat for employment in our countries, as far as their exports of manufactured products are concerned," he told a joint meeting of the

OECD and Parliamentarians from the Council of Europe Assembly.

Short-term action to prop up the weaker parts of industrialised economies, he warned, "will only make it much more difficult for us to achieve the sustained non-inflationary growth we are seeking."

In several key issues, rich and poor countries needed to seek common solutions — developing new energy sources, stabilising commodity markets, and avoiding food-supply shortages. Higher investment in the developing world was also in the interests of industrialised countries' global strategies, he said.

Progress in development co-operation was insufficient and

aid flows disappointing — particularly on the part of some of the larger donors. Advances had been made in finding new approaches, such as the so-called "basic human needs" concept, but agreement with developing countries on this approach had proved difficult.

The developing countries' report was forcefully put by Mr. Inbal Akhund, Pakistani Ambassador to Paris. Poor countries could not be expected to put their own houses in order simply by tackling basic needs and without changing a world system where the rich were bound to get richer and the poor, at least relatively, poorer.

He also rejected the assumption that basic needs could be met without rapid industrial development.

PARIS, Dec. 6.

Japanese party row delays vote

By Our Own Correspondent

FACTIONAL squabbling inside Japan's ruling Liberal Democratic Party has caused a delay in the election of Mr. Masayoshi Ohira as Japan's new Prime Minister.

Ohira was supposed to have been formalised this afternoon at a special meeting of the Diet, after which the membership of the new Cabinet was to be announced.

The Diet session was postponed repeatedly and finally put off until tomorrow owing to a boycott decision by the intra-party group supporting the outgoing Prime Minister, Mr. Takeo Fukuda. The Fukuda faction members refused to attend the Diet session on the grounds that Mr. Ohira's proposal to nominate a member of his own personal following as Party secretary general violates an unwritten Party rule according to which

the secretary general should be a member of a party faction other than that of the Prime Minister.

In the background, resentment also appears to exist within the Fukuda faction at allegedly unfair electronic methods used by Mr. Ohira's supporters in the recent primary election for party leadership.

Trouble began early this morning when outgoing Prime Minister Fukuda announced a final meeting of his Cabinet and asked Ministers to resign in preparation for Mr. Ohira's election later in the day. All but one of the Ministers resigned as requested. But the Minister of Agriculture, Mr. Ichiro Nakagawa, declined to resign and asked Mr. Fukuda to dismiss him. Mr. Nakagawa, well-known spokesman of the LDP's far Right, later emerged as the

key man in efforts by the Fukuda faction to force Mr. Ohira to back down on his original selection for the Party secretary-generalship.

Mr. Ohira had originally proposed the appointment of a former minister, Mr. Kakuei Tanaka, in the Fukuda Government. Mr. Tanaka, a former Party secretary general, had changed his mind on Tuesday after Mr. Fukuda expressed strong opposition to the choice on the grounds that Mr. Tanaka is "elderly" and "a welfare Minister" (Mr. Tanaka is now on trial for his alleged involvement in the Lockheed affair).

Mr. Ohira's second choice for the key Party post was Mr. Kunikida Doppo, member of his faction and a former Minister of Agriculture. Mr. Ohira's choice was also a member of his own personal following as Party secretary general violates an unwritten Party rule according to which

WORLD TRADE NEWS

Japanese bid to solve Peking difficulties

By Charles Smith

TOKYO, Dec. 6. MR. YOSHINOBU INAYAMA, chairman of Nippon Steel and chief negotiator of the \$20bn Japan-China trade agreement signed last March, will be visiting Peking later this month in an attempt to reach a meeting of minds with the Chinese on problems which have cropped up over the implementation of the agreement.

One of the questions Mr. Inayama may discuss is how much the original agreement should be expanded. It has been suggested that the eight-year \$20bn framework on which the original pact was based should be extended to 12 years and \$30bn. Another question, closely related to the first, is how to develop Chinese oil and iron resources which will be needed to enable China to balance its trade with Japan within the framework of the agreement.

Japan's Export-Import Bank has offered China a low interest long term loan of between ¥200bn and ¥400bn to finance the steel and iron resources development. China, however, appears virtually to have rejected the Ex-Im Bank offer on the grounds that it does not wish to borrow yen.

The yen is understood to be one of four hard currencies listed by the Chinese as essential for the long term financing of its economic development programmes (the others are the D-mark, the Swiss franc and the French franc). China has told Japan that it wishes to borrow at low interest rates but Japan seems unwilling to meet this request.

Japanese banks would be willing to extend long term syndicated loans to China on the same terms as to other international customers (that is at a margin above the London interbank rate). Such loans however would apparently be far too costly from the Chinese point of view and are not likely to be taken up, at least in China's current phase of development. China would prefer to borrow in hard dollars from the Export-Import Bank, which would in turn borrow from Japan's foreign currency reserves (now totalling over \$22bn).

The Ex-Im Bank has already begun to extend dollar-denominated loans to Japanese borrowers for specified purposes (mainly the financing of "emergency imports"). It has no established policy, however, of making dollar loans to foreigners and seems reluctant to start.

The granting of dollar loans to China would lead to demands for similar loans from other trading partners including the Soviet Union (which wants to secure Japanese financing of its Siberian development projects). This in turn might lead to securing dollar loans from other developed countries including the U.S. that Japan was using "cheap dollar loans" as a form of export subsidy.

It seems likely that Japan will have to make up its mind how to deal with Chinese loan requests by the spring of next year at the latest. This is the time when a number of major plant contract negotiations will enter their final stages. Plant contracts negotiated in the past few months have mostly been expressed in dollars rather than yen for a variety of reasons, including a combination of both.

So far, however, the Chinese have preferred to pay in cash, thus skirting the question of whether credit should be extended in dollars or yen. Examples of dollar-denominated cash-based contracts include a power station contract signed by the Mitsubishi group in November and a copper refinery contract signed earlier this week by the Sumitomo group.

China's reluctance to borrow yen arises from the conviction that the yen will continue to appreciate against the dollar and from the fact that the oil it hopes to sell to Japan in return for imports of Japanese plant will be priced in dollars.

There is now growing recognition that the 1980s will be a very different animal to the one envisaged in the early 1970s by the established steel companies. Practically nothing concerning the relative roles of the old steel making nations, and the newcomers with their resources of ores, coal and energy, is working as predicted before the crisis.

Just how fundamental are the changes in world steelmaking development is spelled out in a new report prepared by the secretariat of the United Nations Industrial Development Organisation in Vienna. The intention is that the report will form the basis of a consultative meeting of world steelmakers in New Delhi in January.

At the heart of the discussions will be the rapid switch in steelmaking development schemes from the European and American advanced countries to the developing nations. Between 1978 and 1985 the developing nations will be installing 120m tonnes of new steelmaking plant, more than the European Community's total capacity. Two-thirds will be contributed by six nations, Brazil, Venezuela, Argentina, India and South China. China is likely to add 30m tonnes.

The creation of plants of their own to make semi-finished steel in countries with rich ore deposits including Australia, Brazil, South Africa and Venezuela. The United Nations report concludes: "That concept has been largely put aside. The sponsors of 'semis' projects have been forced to suspend or cancel them because of lack of funds and the poor prospects in the international steel market."

In contrast to the dilemma that is facing the advanced steel-making nations, steel industry

Greece rejects terms for Common Market entry

By Margaret Van Hattem

GRECE TONIGHT firmly rejected EEC proposals for the terms of its accession to the Community, and asked the Council of Ministers to reconsider its offer on several key areas.

Mr. George Rallis, the Greek Foreign Minister, said afterwards that the Community's offer was "disappointing and unacceptable." The Community was evidently more concerned with satisfying the demands of its present members than with trying to understand Greece's needs.

The offer put to Greece, finalised a few hours earlier by the Council of Ministers, is considerably less generous than that proposed by the EEC Commission at the end of October.

The Commission had proposed that two-thirds of Greek farm products should be eligible for

EEC prices after five years, and that there should be a seven-year transition for the remaining third, represented by olive oil, fats, meat and dairy products.

The Council, however, decided that the seven-year transition period should be extended to eight on these latter products and that this group should be widened to include wine and certain fruit and vegetable products — fresh and processed.

This would mean that the eight-year transition period would affect almost three-quarters of Greek agricultural production, leaving only a quarter eligible for EEC prices within five years. The Greeks are pressing for a five-year transition period for all products should be eligible for

Another major issue concerns the free movement of Greek workers throughout the Community. The EEC has proposed an eight-year transition period while the Greeks want free movement from the moment they join.

This presents particular problems for Germany, which already has a large immigrant worker population, and which faces a large influx of Spanish workers when Spain tries to use the Greek terms of entry as a precedent in its own negotiations to join the Community.

Mr. Rallis said tonight that Greece would set out its position in detail in a memorandum to the Council, and that this would serve as a basis for further talks between Greek and Community ambassadors next week.

Carter criticised on trade with Russians

By David Satter

Moscow, Dec. 6.

MR. AVERILL HARRIMAN, the veteran diplomat and former U.S. ambassador to the Soviet Union, today said trade should not be linked to any other aspect of U.S.-Soviet relations and it was an "outrage" that the superpowers did not have normal trading relations.

Mr. Harriman made his remarks at a luncheon of the U.S.-S.S.R. trade and Economic Council after emerging from a 90-minute meeting with the Soviet Ambassador, Leonid Brezhnev, the Soviet President.

He called on the top 400 U.S. business executives present to join in efforts to "get a decent deal" on the trade agreement.

He said it was in the American national interest to help the Soviets increase oil production and, despite the large Soviet market for U.S. agricultural products, to help the U.S.S.R. increase agricultural production.

Mercedes service station network for Soviet Union

By Kenneth Gooding, Motor Industry Correspondent

MERCEDES-BENZ of West Germany is to establish a small network of vehicle service stations along the most important international routes in the Soviet Union.

The arrangement follows the appointment of Mercedes as "official suppliers" to the 1980 Moscow Olympic Games. From the middle of next year, cars, small buses and other special vehicles will be placed at the disposal of the organising committee.

It has now also been agreed that Mercedes will establish 12 workshops and a mobile emer-

gency service system in the Soviet Union. The Soviet Union has very few service stations at present. One estimate is that there are only 350 to serve the whole of the heavily-populated western region of the country.

Cars and commercial vehicles of any make will be able to use Mercedes stations during the Olympics. Afterwards they will go to Mercedes service stations. The deal will bring to 3,075 the number of Mercedes service stations in Europe of which 1,239 are in workshops and a mobile emer-

Coal research agreement

By John Lloyd

THE UK National Coal Board and the German state-owned company, Ente Nazionale Idrocarburi yesterday signed a technical collaboration agreement to combine research into converting coal into oil and gas.

The agreement provides for an exchange of technical information leading to an agreed programme of collaboration between the NCB and the Italian company.

At a later stage, the two organisations would engage in joint laboratory-scale studies, pilot plant development work and assessment of the technology required for commercial-scale applications.

Progress in aircraft tariff talks

By David Buchanan

Washington, Dec. 6.

CONSIDERABLE PROGRESS has been made on the U.S. proposal in the Geneva Multilateral Trade Negotiations (MTN) to remove tariff and non-tariff barriers in the multi-million dollar aircraft trade.

But U.S. officials fear time may run out on the proposal which was only approved by the U.S. after the Bonn Economic Summit in July. The U.S., which as the world's largest aircraft manufacturer

and exporter has an obvious interest in seeing restrictions in other markets lifted, has apparently found support for its plan in Japan.

More surprisingly, officials in Mr. Robert Strauss' U.S. trade office, say that EEC countries and the European Commission, which had hitherto sought to blunt competition from U.S. aircraft companies, have also shown interest.

Steel recession changes traditional thinking. Roy Hodson reports

Switch to developing nations

AMONG THE most serious casualties during the painful recession in world steel trading since 1975 have been the conventional ideas of steelmen in the developed nations.

There is now growing recognition that the 1980s will be a very different animal to the one envisaged in the early 1970s by the established steel companies. Practically nothing concerning the relative roles of the old steel making nations, and the newcomers with their resources of ores, coal and energy, is working as predicted before the crisis.

Just how fundamental are the changes in world steelmaking development is spelled out in a new report prepared by the secretariat of the United Nations Industrial Development Organisation in Vienna. The intention is that the report will form the basis of a consultative meeting of world steelmakers in New Delhi in January.

At the heart of the discussions will be the rapid switch in steelmaking development schemes from the European and American advanced countries to the developing nations. Between 1978 and 1985 the developing nations will be installing 120m tonnes of new steelmaking plant, more than the European Community's total capacity. Two-thirds will be contributed by six nations, Brazil, Venezuela, Argentina, India and South China. China is likely to add 30m tonnes.

A few years ago the advanced steelmaking nations, concerned about the high cost of new steel making in their own countries and the burden of environmental control measures, were favouring steel production in the develop-

ing countries. The UN Industrial Development Organisation is preparing, subject to approval at the New Delhi conference, a survey of steelmaking in developing countries, and is interested in exporting and importing iron-ore to help developing countries towards an understanding of the structure of the international market.

UNIDO is also interested in identifying cases for possible co-operation between countries to exploit shared ore deposits.

In contrast to the dilemma that is facing the advanced steel-making nations, steel industry

DEVELOPING WORLD—PLANNED CAPACITY

Country	1975 capacity in tons	Planned capacity 1980/82 in tons	1985/88 in tons
Argentina	3	11	16
Brazil	10	22	32
Chile	0.9	1.4	2.4
India	11	19	25
Iran	1	8	18
South Korea	2.7	6.6	11
Mexico	7	12	18
Peru	0.6	2.8	4.4
Saudi Arabia	—	2.8	4.4
Venezuela	1.5	7.5	16

make better use of under-exploited deposits of coke-making coal. The UNIDO report is proposing a study on practical aspects of modern methods of coke-making by the use of coking coal.

The forecasts predict that the developing countries will increase their steelmaking capacity by some 12 per cent a year over the next 10 years. That means that crude steel output in developing countries, including China, by 1985 will be of the order of 140m tonnes a year. Thus the developing countries will, together, be a major steel-making force, rather than Europe, the U.S. or Japan.

The UNIDO report estimates that the developing nations will have some 18 per cent of world steel production by the mid-1980s, compared with 10 per cent in the mid-1970s. Meanwhile, individual steelworks in developing countries will get bigger. The largest existing steelworks in developing countries is at Ankang, China, with a capacity of 4m tonnes a year. The big new ones being planned and built are in the range of between 4m and 10m tonnes a year. At the same time, small works of under 0.5m tonnes a year (mostly in Asia) are being closed down and their furnaces will play an important part in serving small markets in developing countries.



Map showing the location of Narita International Airport relative to Tokyo and Haneda.

port to support any extra traffic. In the late 1960s, when Narita was planned by a government which had apparently never heard of environmentalism, it was assumed that there would be no problem about building a pipeline which would convey aviation fuel to Narita from a port or port on the coast of Tokyo Bay, some 35 kilometres away.

The Government started building the pipeline in 1972, but gave up a few months later after find-

ing that local authorities whose territory was to have been crossed either would not accept it at all or else expected impossible high compensation payments.

The report authority spent six years (from 1973 to 1978) devising an alternative route for fuel supplies which involves two railway lines and a short pipeline between a railway and the airport tank farm. This has an estimated daily capacity of 4,545 kilolitres, about 30 kilolitres less than the airport needs when its normal complement of 170 scheduled flights is being operated. The difference is made up by drawing on stocks, accumulated before opening day, but no-one knows what will happen when these run out.

Last summer, the Government was finally able to obtain the agreement of local authorities to the building of a pipeline which will be submerged 12 metres below a river bed and which will carry four times as much fuel as the present railway delivery system.

The pipeline will take three years to build and will be so expensive that the airport auth-

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HOME NEWS

Sanctions must go
CBI chief says

BY PHILIP RAWSTORNE

THE GOVERNMENT will have to abandon pay sanctions if it wants real, continued co-operation with industry, Sir John McEwen, director-general of the Confederation of British Industry, said yesterday.

He told a Press Gallery lunch at the Commons: "The really depressing thing to me is that the Government doesn't seem to care about fairness. Government arm-twisting by secret and informal methods is a weapon capable of infinite misuse."

The CBI shared the Government's objective of reducing inflation, he said. However, there was an imbalance of power between employers and unions that could not be rectified by imposing sanctions against companies.

Warning those employers who believed that the threat of Government sanctions might help in pay negotiations, Sir John said: "In the end,

employers have to be able to stand up to union pressures on their own and not depend upon the certain crutch of Government sanctions."

He continued: "Sanctions are dangerous because they are applied arbitrarily and according to secret criteria. Sanctions are illogical because they cannot be imposed on all firms. Some will escape because they do not depend on Government patronage."

Sir John said that the Government had now developed a panoply of informal and often secret weapons—blacklists, contract clauses and discretionary powers—in support of a "too rigid, non-statutory pay policy which has no support from the TUC."

Government "arm-twisting" might be extended to planning agreements, trade-union dominated industrial democracy and

back-door domination of the whole private sector of industry. Sir John declared that he would fight such moves "to the death." He said: "The solution to our problem lies in no way with the gradual creeping extension of sanctions."

The Government should pursue tight fiscal and monetary policies and keep a close rein on public spending plans. Employers should seek greater solidarity and the unions should be brought back within the law.

The present pay bargaining "shambles" should be replaced with a shorter pay round in which the private sector made its settlements first, setting under market pressures the rate for the public sector.

At the same time, greater public understanding and agreement should be sought in a national economic forum of the economic context of pay bargaining.

Uniroyal
sells
latex plant
to Bayer

By Sue Cameron, Chemicals Correspondent

BAYER, the West German-based chemical group, is to buy the Uniroyal synthetic rubber plant at Bromsgrove, Hereford, and Worcester for £5m. The deal will give Bayer its first production facility in the UK.

The plant is on a 30-acre site, has an annual production capacity of 10,000 tonnes, and employs 136 people, who will all be kept on.

The deal covers Uniroyal's technical expertise in latex. Uniroyal is expected to be completed in two weeks.

Bayer, a prominent international producer of synthetic rubber with seven plants worldwide, has for some time been considering chemical manufacturing in the UK.

It is understood to have considered building a UK plant, not necessarily for latex, as well as acquiring an existing one.

The group has a big marketing operation in Britain. UK sales for the first three-quarters of this year stood at £50.6m. Hitherto Bayer's main European manufacturing outside Germany has been in Spain and Belgium.

A main attraction of the Uniroyal acquisition is that latex is expensive and bulky to transport. Bayer has found the UK a difficult market for synthetic rubber because of price fluctuations arising from currency exchange.

Mr. John Webb, managing director of Bayer UK, said yesterday that the transaction would integrate well with the group's operations. He held out some hope that the Bromsgrove plant might eventually be expanded.

Uniroyal has decided to move out of the latex market altogether. The company's US parent recently agreed to sell its latex interests in America.

Uniroyal is to build a new plant in Manchester to produce polyurethane, a chemical used in making solid tyres and rollers for the printing and graphic industries.

DR. ROLAND VAUBEL GIVES NINTH WINCOTT LECTURE
EMS increase in bank drawing rights has 'inflationary bias'

FINANCIAL TIMES REPORTER

THE INCREASE in central bank drawing rights permitted by the European Monetary System has an inflationary bias, according to Dr. Roland Vaubel, professor of economics at Kiel University, West Germany.

Dr. Vaubel, giving the ninth Wincott Lecture organised by the Institute of Economic Affairs in London last night, said the increase in drawing rights implied a considerable expansion of easy credit facilities.

This element in the system carried the idea that a currency was weak in the exchange market, this was just bad luck and since the country's monetary authorities could not be held responsible, they deserved the solidarity and help of their partners.

Since inflation and depreciation of a currency was due to an excess of supply of money over demand for it, and since supply could be controlled by the monetary authorities of the country, the latter was clearly responsible for any excess which might arise.

Even where the excess was not due to an increase in supply but to a shortfall of demand because, for instance, the terms of trade deteriorated as a result of a shift in currency preferences, money supply could be adjusted to the demand for money without reducing employment.

Dr. Vaubel, who has spent six years writing a book on European Monetary Union, said: "In these circumstances, the offer of a subsidy to all currencies which are weak in the exchange market is an incentive for competitive monetary expansion and inflation or to put it more mildly—it weakens the incentive to avoid inflation."

Central banks received subsidies for creating or admitting inflation, there would be more inflation than without such credit facilities.

Policy conditions attached to the loan could prevent the recipient from admitting inflation, but they could not remove the initial incentive to perform badly so as to pass the international needs test for industrial membership.

The new monetary system contained essentially four elements:

- The variability of exchange rates in the Community was likely to be reduced by fixing parities between the former snake currencies and the French franc.
- The margins around the parities would remain at 2.5 per cent on either side.
- Apart from the grid of bilateral parities and bands between the member currencies, there would be parities and bands vis-à-vis the basket European Unit of Account, now renamed European Currency Unit. If a member currency reached the upper or lower end of its band vis-à-vis the basket, there would be consultations but not necessarily interventions. The bands vis-à-vis the basket would be equivalent to 75 per cent of the bilateral bands.
- Exchange rates would be kept within the bilateral bands—its necessary—through increasing interventions in foreign-exchange markets.

It would be possible to finance the increasing intervention without credits being extended to each other through the European Monetary Fund, the successor to the present European Fund for Monetary Co-operation. The fund would be enlarged from 150m ECU to 250m ECU which would be about £17bn.

Half the drawing rights would be for medium-term credits with a maturity of two to five years, the other half for short-term credits. The term of the short-term credits was to be extended from six months to nine months.

While short-term credits were previously granted unconditionally for one quarter, they would now be given virtually automatically for the first 12 months.

Moreover, the so-called very short-term drawings which were not only unconditional but also unlimited, will no longer have to be repaid at the end of the following month but at the end of the second month after the intervention.

All credits would be denominated in European Currency Units. Interest had to be paid at the levelled-down weighted average rate of discount in the member countries.

All EEC central banks would deposit 20 per cent of their gold

reserves and of their reserves of non-member currencies, that is essentially of their dollars, with the European Monetary Fund.

Property of the reserves and valuation risk, however, rested with the national central banks. In exchange for their reserves, the member central banks would receive an equivalent amount of unconditional drawing rights denominated in European Currency Units.

The fund to pay out the currencies, of which the European Currency Unit consists, the member central banks would transfer to the fund not only 20 per cent of their monetary reserves but also the equivalent amount in their own currency. The procedure was analogous to the creation of the gold tranche in the International Monetary Fund.

Dr. Vaubel said the fourth element in the scheme—the transfer of monetary resources to the European Monetary Fund—was a non-event.

"It actually makes no difference whether the reserves are deposited with the fund or not. The crucial point is that the member central banks receive increased drawing rights in each other's currency."

The second element in the new system—the prospective increase in foreign-exchange interventions—was objectionable on welfare—theoretic grounds even if they were not financed with subsidised credits.

Increases

"This is because foreign-exchange interventions involve avoidable interference with the monetary policies of foreign central banks."

If a central bank sells foreign currency which it has not held in the private banking system, it increases the foreign country's money supply, i.e. it exports its own inflation.

In a sense such interventions imply avoidable external effects. They are incompatible with the principle that everybody has to bear the full consequences of his actions.

"They run counter to the notion of individual responsibility which is the basic condition for the functioning of the market's feedback mechanism of incentives and disincentives."

"I now come to the first and cardinal feature of the new scheme—the return of France to a snake-type of adjustable system. To consider this element in isolation from the others is to assume that parities are maintained through foreign-exchange interventions. But through continuous adjustments of interest policies."

The question which poses itself immediately is: who is to adjust to whom? Which countries subordinate their monetary policies to the exchange-rate target and which country agrees to renounce all exchange-rate policy in exchange for the freedom to conduct its monetary policy as it wishes, with "benign neglect" of any exchange-rate implications?

With or without interest-rate parity systems can only function consistently if there is a hegemonial or dominant currency. If at all, it will be the smaller countries which adjust to the larger countries. This is because for the smaller economies, being more open, the benefit of exchange-rate stability has a larger weight as compared with domestic price level stability than for the larger countries.

Warning to tourists
over unlawful flights

BY ARTHUR SANDLES

WARNINGS ABOUT unlawful holiday flights abroad, were issued yesterday by Sir Kenneth Selby, chairman of the Air Travel Reserve Fund Agency.

The Fund was set up in the wake of the Court Line collapse and has over £14m to compensate holidaymakers hit by tour company collapses.

In his annual report, Sir Kenneth says: "The Agency is seriously considering the position it must take in respect of losses resulting from the unlawful trading by air travel organisers outside the terms of their licence."

Air tour operator licences are given by the Civil Aviation Authority for specific tours—usually after stringent vetting of financial resources.

The company with a licence to run an occasional foreign trip for a golf club, for example, would not necessarily be legally free to

run a series of tours to Majorca, or charter flights to the U.S.

And coverage for passengers on such trips is questionable.

"To the extent that the organiser has traded outside the terms of the licence it should not be assumed that the Agency will necessarily meet the customers' claims," says Sir Kenneth.

The Agency is therefore considering the steps it should take to bring home to the travelling public the risk they assume if they book a holiday which is not covered by a valid licence.

The Agency is in a "good position" according to the report, but Sir Kenneth says that it is not as strong as he would like.

He adds: "With good management and care it is adequate in the light of known circumstances."

The report shows that there were only a few minor incidents requiring Fund payments to customers last year.

Docklands
corporation
rejected
by Shore

By Paul Taylor

SUGGESTIONS by MPs in a Commons Select Committee that the creation of a new town corporation would more effectively ensure development of East London's docklands than the existing Docklands Joint Committee, were rejected yesterday by Mr. Peter Shore, Environment Secretary.

Mr. Shore said he believed that road improvements must take priority over the planned Jubilee Tube line for the docklands.

Mr. Shore was giving evidence before the environment sub-committee of the Commons Expenditure Committee which began a fresh investigation yesterday into progress made towards redeveloping the docklands area.

Much of the questioning centred on the issue of whether the Docklands Joint Committee—made up of the area's five London boroughs and the Greater London Council—was the best body to promote dockland development, given its lack of effective executive power and its complex composition.

Mr. Shore said he was not in favour of establishing a corporation on the lines of those for new towns. "I don't believe a new town corporation would be right in the docklands area," he said.

He also rejected suggestions that the system of special grants to the area was "too complicated." Over the next four years, total capital investment in the docklands area, including special grants, is expected to be £238m.

Mr. Shore said transport was the "unifying factor" in the area, but reiterated the Government's opposition to the GLC's plan to extend the Jubilee Line into the area.

Such a line, he said, might lead to "suburbanisation" of the docklands rather than serving the function of attracting commerce, industry, and new jobs to the area. A mass transit system might be justified in the future but the first priority was to establish better road transport links within and into dockland.

The environment sub-committee, which last investigated progress in the docklands area in 1978, plans to complete its present investigation by next March and probably will take evidence from the London boroughs, the Docklands Joint Committee and, possibly, the Port of London Authority.

Shell plans big cuts
at Thames refinery

BY KEVIN DONE, ENERGY CORRESPONDENT

SHELL UK OIL is planning to shut its second largest refinery, Shell Haven on the Thames Estuary, at only 55-57 per cent of capacity over the next two years, as part of its campaign to cut the losses of its refining and marketing operations.

The company has already told its 1,850 employees at the site that it intends to spend £23m over the next five years modernising the refinery. It is proposing to cut the workforce by 550 by the end of 1982.

The refinery is capable of processing 8.4m tons of crude oil a year. But in a letter to employees, Shell says that it will process only 4.8m tons next year, and 4.6m tons in 1980. This compares with 7.8m tons in 1973.

With its four refineries—Shell Haven, Stanlow, Teesside, and Ardrossan—Shell has a refining capacity of 31m tons a year in the UK. But next year and in 1980, it expects to be refining only 20.5m tons a year, working at about 66 per cent of capacity.

Shell says that its forecasts suggest that the UK oil industry will not be able to fully utilise its present refining capacity, even as far ahead as the late 1980s.

Shell UK OH has made a loss in all of the past three years. The letter to Shell Haven employees says that its operating costs are higher than the average in the oil industry, while its

net margins are lower.

As a result, it is not price competitive and has lost about 10 per cent of its market share, falling from 23 per cent of the market in 1973 to 19 per cent this year.

Labour

To maintain processing levels of 21m tons a year, the company has set itself the target of reducing its operating costs by about 25-40 per cent of production.

The old Shell Haven plant, parts of which date back to the early 1950s, is one of the most labour-intensive refineries in the UK.

It has 220 employees per million tons of refining capacity, compared with 149 at Shell's Stanlow plant, 91 at Teesside, 142 at Mobil's Coryton plant and 83 at Esso's Fawley refinery, the largest in the UK, with a capacity of 13m tons a year.

ICI ethylene plant halted

PRODUCTION of ethylene—raw material for making plastics and fibres—resumed at ICI's Wilton complex on Teesside after a gap of 36 hours.

The 450,000 tonnes a year No. 3 ethylene cracker had been closed for routine maintenance. Severe frost put it out of action for a week.

Reversal in wealth
distribution trend

BY MICHAEL BLANDEN

THE LONG-TERM trend towards greater equality in the distribution of wealth continued between 1971 and 1978, but there has been a slight reversal of the general movement in the last two years.

This is shown in estimates by the Inland Revenue and published in the latest issue of the *Central Statistical Office's Economic Trends*.

The estimates identify two main influences on the changes in the distribution of personal wealth. There was a rapid and continuous rise in the prices of residential property, whose share reached a peak in 1972, fell back to a low level in 1974 and partly recovered in 1978, and 1979.

Increased share prices during the last two years of the period was the main factor contributing to the slight reversal of the long-term downward trend in the shares of personal wealth held by the richest section of the population.

The estimates show that between 1971 and 1974 the share of the wealthiest 10 per cent of the adult population fell sharply from 30 per cent of the total

personal wealth to about 22 per cent.

The share of the richest 10 per cent of the adult population dropped from 65 per cent to 57 per cent. At the same time, the share of the poorest half of the adult population improved from about 3 per cent to 7 per cent.

Between 1974 and 1978, the top 1 per cent increased their share again to about 25 per cent, while the richest 10 per cent improved slightly from 57 per cent of the total to 60 per cent.

At the other end of the scale, the poorest half fell back again from 7 to 5.5 per cent.

In another article in *Economic Trends*, it is shown that the areas of high unemployment in the UK showed a higher growth rate between 1971 and 1978 than other regions.

The average growth of gross domestic product per head was 11.9 per cent for the nation as a whole. But the North, with an increase of 13.9 per cent, Scotland (13.5 per cent), and Northern Ireland (12.7 per cent) were above average.

Wage costs
climbing
faster

By David Freud

UNIT WAGE costs in UK manufacturing industry have grown faster than in any of the main competing industrial nations during the past 12 months, according to the Treasury.

In its December economic progress report, the Treasury includes a special article comparing the UK's productivity and wage costs with those of the U.S., France, Italy, Japan and West Germany.

The article points out that in the long run the growth of consumer prices moves in line with the growth in unit wage costs, which in turn reflects the difference between the growth of earnings per head and the growth of output per head.

Over the period of the 1978-79 pay round the increase in trend unit wage costs in the UK was somewhat faster than in West Germany, but slower than in the other four countries. The UK thus broadly maintained its competitive position.

With the rapid increase in earnings over the 1977-78 pay round, however, UK performance has diverged and costs have been rising faster than in any of the other five countries.

£90m aid sought by
small companies

BY JOHN DOORE

ICFC, the subsidiary of Finance for Industry, which provides long-term funds for small businesses, reported yesterday that it had a record amount of business under negotiation.

Applications for loans totalling £190m compared with £78m a year ago.

ICFC provided £3m in loan and share capital to 377 small companies for the six months to September 30, against £18m to 183 companies in the same period of 1977.

The growth in applications is again in marked contrast to the lack of interest by larger companies in Finance for Industry's other lending subsidiary, Finance Corporation for Industry.

Although larger-scale industrial loans advanced from £11m to £24m, the number of companies taking advantage of the facility has risen only from 8 to 9.

Executives at Finance for Industry say that the larger companies have kept themselves relatively liquid, and so have not needed alternative financing arrangements.

Demand from small businesses for funds continues unabated. The average size of an ICFC loan is about £15,000. It might have a life of up to 15 years.

But the average life of a loan is eight years, and carries a fixed interest rate of between 18 and 14 per cent in the month of period to September 30. This has risen to about 15 per cent, and ICFC executives report a slight slowing in growth of demand.

The company says that the continuing upsurge in demand for small-business capital owes much to the small businessman problem of waiting lists.

Tory pledge
on inner
city health

By Paul Taylor

A CONSERVATIVE government would make a priority of providing health care in the inner cities, including special financial assistance for family doctors, "top priority," a Conservative health spokesman said yesterday.

The proposals, made by the Conservative Medical Society, could cost between £120m and £140m a year.

Dr. Gerard Vaughan, MP for Reading South, was commenting on a report by the standard of primary health care in inner cities published by the society yesterday.

In order to correct the situation, Dr. Vaughan said a Conservative government would make the society's recommendations one of the top health policy priorities, second only to the problem of waiting lists.

Sotheby's Impressionist
sale nets £4,104,840

YESTERDAY it was Sotheby's turn to sell Impressionist. In an auction by Jacques Villon, the morning pictures went for an impressive £2,385,000, with a by Munch sold for £8,500 and another Munch lithograph made £5,000.

A clock and watch auction, dealer for Baigneuse, an attractive nude by Renoir.

The Fuji Gallery of Japan sold £250,000 for a Seurat, *Le Grand Canal*, which was bought by a private buyer acquired at the private sale in 1970 by Marc Chagall, for £115,000. Vase d'Amsterdam by Monet made £110,000 and *Le Canotier* by Joan Miro, the same sum.

In the afternoon session devoted to drawings and watercolours, which totalled £708,840, Umeda, a Japanese dealer gave £30,000 for *Le Canotier* by Chagall and a charcoal nude by Degas made £24,000. Sacha Guity's copy of *Les Chats* by Chagall, painted in 1905, made £22,000.

At Christie's an auction of Old Master and modern prints made £21,478. The top price was the *Portrait of a Man* by Titian, sold for £10,000, plus the 10 per cent premium, paid by buyers.

SALEROOM
BY ANTHONY THORNCROFT

sale made £28,845. At Bonhams watercolours and drawings made £20,884.

In a sale of silver, Russian work of art at Phillips, New York, on Tuesday, an 18th-century Russian Iron of the Virgin and Child, by an unknown maker, realised \$5,000 in the sale which totalled \$128,000. The Iron had been in the collection of the Countess Alexandra Fedorovna, wife of Nicholas II, and was sold by Kenneth R. Bland.

At Christie's an auction of Old Master and modern prints made £21,478. The top price was the *Portrait of a Man* by Titian, sold for £10,000, plus the 10 per cent premium, paid by buyers.

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Sharp improvement
in UK surplus

THE COMBINED surplus on the UK current and capital accounts improved sharply, during the third quarter of this year, to £210m. This compared with a deficit of nearly £1.5bn in the second quarter and a surplus of £173m in the first three months.

The figures, published by the Central Statistical Office, include revisions to earlier monthly estimates. The visible deficit for the third quarter is now put at £432m compared with a previous estimate of £281m.

However, the invisible trade surplus has been estimated at £316m, compared with a previous projection of £225m. As a result, the overall current account deficit for the quarter is now put at £226m, down by £29m from the previous estimate. Favourable revisions to earlier estimates have also pushed last year's current account surplus up to £406m, against a previous estimate of £288m.

BALANCE OF PAYMENTS					
	1976	1977	1st qtr. 2nd qtr. 3rd qtr.	Seasonally adjusted	
Current account	-3,589	-1,709	-642	-182	-342
Visible balance	-2,452	-2,135	-642	-182	-342
Invisible balance	-1,137	-474	-413	-126	-26
CURRENT BALANCE	-1,137	-474	-413	-126	-26
Current balance	-1,137	-474	-413	-126	-26
Investment and other	-2,876	-4,416	-92	-1,779	-73
Capital transactions	+404	-2,539	+634	+72	-141
BALANCE FOR OFFICIAL FINANCING	-3,629	-7,361	-173	-1,494	-218
FINANCING					
Official financing					
Net transactions with:					
IMF	+1,018	+1,113	-	-	-505
Other monetary authorities	-34	-	-	-	-
Foreign currency borrowing by HM Government	-	+871	-	-	-197
exchange cover scheme	+1,792	+243	-219	-218	-130
Official reserves (drawings on, +; additions to, -)	+853	-9,588	+46	+2,206	-54
Drawings on two Eurodollar facilities for HM Government to borrow	\$2,500 and \$1,500 million, and a \$350 million bond issue in New York.				

Source: Central Statistical Office

How to find out more about head-hunting

BY MICHAEL DIXON

PITY the Poor Struggler was, I think, the name of a pub once kept by Albert Pierrepoint, the former hangman. It is a phrase which has been brought to mind frequently by the response to the "international league table of head-hunters" published here on November 21.

Now that recruitment of managers and specialists through intermediary concerns is apparently fast assuming the proportions of a major business, it is surely part of the Jobs Column's job to try to expand public knowledge about the whole range of consultancies and agencies involved. (And since it is best to start as I need to go on: the whole range is what I mean by "head-hunters".)

It feels good to be able to report that the overwhelming majority of the more than 60 comments which have arrived on the subject of the "league table" have at least agreed that it was well worth while for this column to attempt to convey an idea of the relative size of major concerns recruiting on behalf of client employers, whether mainly by advertising or by the "search" method of individual approach.

But it did not need all the letters and telephone calls to acquaint me with the fact that information about such organisations tends to be equivocal. I knew it. That was why I was at pains to point out 16 days ago that, since International Berndtson International, tells head-hunting is considerably farther-flung than I am as yet, which would bring it into the "international league table" of relative size made by the redoubtable Jim Kennedy, publisher of the American-based newsletter, Consultants News.

So while I am equally pleased to pass on Korn/Ferry International's complaint that their total fee billings in the fiscal year were \$12.6m—which would place them over PA International at the top of the table instead of fifth with \$10m as estimated by Consultants News—I am also bound to state what Jimmy Kennedy thinks on the question.

His cabled reply starts: "Consultants News stands by its estimates." And that is all I shall say here, because it seems best for everyone concerned that this column should restrict itself to noting that there exist different views about the figures but that, by any reckoning, Korn/Ferry is one of the leaders in its field. The same applies to two other cases. Billington Fox and Ellis states that its total billings for the same year were \$11.6m, which would place it third in the published table between Heidrick and Struggles, and Egon Zehnder, instead of 12th

mainly based, custom allows recruiters to go about openly asking employed managers whether they would fancy a job change. To do the same in the UK, however, would probably be enough to give everyone concerned a fit of the blushing vapours. So in the U.S. search can be a volume business with methods and billings to match elsewhere it tends to be conducted far more modestly.

A further numerous asserted difference between searchers on different sides of the Atlantic is that, since one can hardly poach employees from companies which employ one to poach people from others, every new concern a searcher adds to his list of clients effectively subtracts one from his sources of recruits. The consequent restriction on the size of business is far tighter in the U.K.—say—where the market is relatively small, than in the U.S.

More contentious, perhaps, is the argument of Bert Young, of Alexander Hughes and Associates (UK) that since the salaries paid to recruiters in America are twice as high as those earned here, the U.S. organisations ought to produce twice the fee-incomes of their British counterparts.

By looking at the performance of our U.S. affiliates, East-

man and Besudine," Mr. Young said, "I have come to the conclusion that we have an equally effective level of success. I'm definitely convinced, however, that we do not have the same level of motivation—taxation, corporate and private, takes care of that. Frankly I envy my U.S. colleague in this respect; he has every reason to go for volume."

All of which persuades me that, given the object of expanding knowledge about the head-hunting business, the exercise that started with the league-table has on the whole proved satisfactory. But I'll think very carefully, I can tell you, before making any similar ranking in the future.

Dark seahorse

YET another thing I have learned lately is what a shipping sale and purchase broker does for a not inconsiderable living. My teacher was Tony Barker, of Merton Associates (Consultants), who needs one for a big London concern which he may not name, although he guarantees to abide by any applicant's request not to be identified to the employer until specific permission has been given. The lesson about this, to me, previously esoteric job went roughly as follows:

But there is a wide age range for the job, which will be responsible directly to the director.

"Anywhere from early 30s up to 50 or so would do."

Since the newcomer is required to justify a directorship quickly, whoever gets the job will be expected to earn much by way of commission as well as a salary of—I would think—about £10,000. Inquiries by telephone to Mr. Barker on 01-385 2051.

INTERNATIONAL FIXED INCOME MANAGER

A major financial institution seeks managers, male or female, who will have responsibility for individual areas of activity within an expanding International Fixed Income Department. Divisions within the Department will include Eurodollar Bonds, U.S. Domestic and Yankee Bonds, non-dollar Euro Bonds, and the Short Term International Money Market Instruments. Allied to it will be a Department covering International Fixed Income Research.

Successful candidates should not only be familiar with the technicalities of their own areas, but also understand how to use analysis and economic research with clients. Importance will be given to the integrity with which they handle business and to their willingness to work as a team.

(They may well have gained their experience working as junior partners with a MAJOR STOCKBROKING FIRM or within a financial institution active in these areas.)

A COMPETITIVE SALARY WILL BE NEGOTIATED BUT THE TOTAL REMUNERATION PACKAGE IS EXPECTED TO INCLUDE A WIDER RANGE OF BENEFITS.

Please apply:
Jack Courts
Chichester House
Chichester House
London WC2A 1EG
01-242 5775

Career plan

Hawker Siddeley Power Engineering Ltd

Projects Division, Leicester Road, Loughborough.

The Division is engaged in the total design and construction of a wide range of comprehensive multi-discipline and turnkey projects involving Power Engineering such as Power Stations, Electrification schemes, Process and Industrial Plant etc. worldwide.

As a consequence of sustained business expansion, the following new position has been created:

Senior Sales Executive

to be responsible for promoting and handling sales within the Division of power-based projects and comprehensive electrical, mechanical and process engineering schemes to Governments, Corporations, Municipalities etc. on a worldwide basis.

The successful candidate, who will be willing to travel extensively overseas, will be suitably qualified with an adequate technical background and will demonstrate previous commercial experience and a successful track record of professional selling at senior level for at least three years and will be accustomed to conducting pre-contract business discussions covering multi-million pound, multi-discipline projects particularly involving turnkey elements. A knowledge of financing major overseas projects and formulation of financial packages essential. Previous experience and contacts in well-established markets particularly in the Middle East and newly developing industrial economies desirable.

The staff position is in the Division's new offices in Loughborough. An attractive starting salary is available in line with qualifications and experience, with periodic merit reviews and excellent career prospects. A company car will be provided together with generous overseas allowances as appropriate.

A staff pension scheme operates to which most existing arrangements may be transferred without loss of benefits. Generous allowances are given to cover relocation/disturbance and legal costs.

Write, in strictest confidence, giving outline career history to:
F. W. Adams, B.Sc.,
Sheldon & Associates, Consulting Engineers,
73 Carterknowle Road, S72DW
Tel: (0742) 57478.

Divisional Financial Controller

circa £9,000 + car

This new appointment is being created within a profit accountable division—assets in excess of £20m—of a major British group manufacturing and marketing fast moving consumables. Supported by a substantial finance and administrative team the primary role will be the development of effective management information and control systems, but there will be close involvement in the overall management of the division with particular reference to pricing policy and commercial negotiations. Applicants will be qualified Accountants aged circa 35 with a progressive career record in a senior line capacity in a manufacturing or distribution environment using computer based information systems. Benefits are consistent with the standing of a major industrial group including generous relocation.

Please write in confidence or telephone D. S. Thomson on 061-236 8935 quoting ref. HBSMA to Mervyn Hughes Group, 53/55 Princess Street, Manchester M2 4EQ.

Mervyn Hughes Group
Management Recruitment Consultants

Senior Executives for International Oil Company

A leading oil company seeks high calibre executives to fill the following positions at its head office in the Middle-East area.

Area Co-ordinator (Product Sales—International Marketing) Ref. K-151-78

Basic function: develop, promote and market petroleum products internationally within assigned geographical regions. Ensure that optimum profitability is achieved within the terms of established sales and marketing objectives. Co-ordinate with regional offices within the assigned region on major aspects of sales activity.

Qualification Requirements:
University degree in business administration or economics or equivalent. 7 years relevant experience in international sales management of petroleum products. Perfect knowledge of English language is essential. Preference will be given to candidates with previous experience in major oil companies with background and experience in supply, logistics and planning. Candidates must also possess good analytical ability of the international oil market.

Senior Petroleum Economist Ref. K-165-78

Basic function: develop forward supply plan covering costs and revenues based on corporate guidelines. Make recommendations on the economic and operational viability of contracts and other items which should be co-ordinated with corporate policy. Make critical analysis, discuss and appraise emerging new trends in energy matters such as changing supply/demand pattern alternative costs of different sources of energy etc.

Qualification Requirements:
A university degree in chemical or process engineering, 10 years experience in process engineering, supply planning in the oil industry and adequate knowledge of supply and cargo trading economics. Familiarity with linear programming. Perfect knowledge of the English language is essential.

Assistant Division Manager Ref. K-152-78

Basic function: to lead a team of four to six highly qualified employees in initiating and carrying out planning and economic studies related to the development of company plans. The evaluator of major capital investment projects and programmes. The assessment of new business opportunities. Analysis of a wide range of operational and financial issues.

Qualification requirements

BSc in petroleum, chemical or industrial engineering. MBA or other graduate level finance/business degree. 10 years' applicable experience in the petroleum industry including refining, petroleum economics and planning with a minimum of two years in a managerial post. High proficiency in English. Age: between 32-40 years.

Senior Planner Ref. K-120-78

Basic function: carry out planning and economic studies and analyses related to the development of short and long term company plans and objectives. The evaluation of major capital investment projects and programmes. The assessment of new business opportunities and sales, and various other project studies and business analyses as required.

Qualification requirements

BSc preferably in engineering. MSc degree and/or MBA also highly desirable. 7 years' direct working experience in the petroleum industry. Preferably including exposure to refining, petroleum economics and planning. Perfect knowledge of the English language is essential. Age: between 30-35 years.

Very attractive salaries and fringe benefits will be offered. Among the benefits: 45 calendar days of annual vacation, annual vacation air-tickets, furnished and air-conditioned apartments, educational allowance for children's schooling, medical insurance, etc.

Interested applicants are, in the first instance, invited to write to: Copeland and Charrington Ltd., 27, Henrietta Mews, London SW3 6EL, giving full details of qualifications and experience. Please also quote the appropriate job reference number on both envelope and letter.

COPELAND & CHARRINGTON LIMITED

27, Henrietta Mews, London SW3 6EL

INTERNATIONAL BANKING OPERATIONS MANAGER c.£14,000 p.a.

Our client, the London based branch of a major foreign International Bank seek to appoint an Operations Manager for their rapidly expanding Operations Department

Candidates must possess sound banking experience and have been exposed at some stage to all aspects of the day to day operations of a major International Bank. Detailed experience of the problems faced by transferring from manual to computerised processing systems is essential. Candidates will have a proven and established record in management and emphasis will be laid on this quality.

The post offers an excellent and challenging opportunity to a committed professional banker.

Please send full curriculum vitae to Sangster Pearson Limited, 1st Floor, Unicentre, Lords Walk, Preston, Lancashire. Quote ref: MH.245.2 (This vacancy is open to male and female applicants.)

Sangster Pearson Ltd.

Recruitment and Selection Consultants

Unicentre, Lords Walk, Preston Tel: 0772 21072

MELLON BANK, N.A.

We are offering an opportunity for an experienced banker whose initial assignment would be with our Frankfurt Branch.

The successful applicant will have already demonstrated particular skills in developing new corporate business, corporate relations and negotiating financial transactions. The applicant should be a graduate aged between 30 and 35, preferably with an MBA or a professional qualification. Fluency in English and German is essential and a working knowledge of the German market would be useful. The position provides exceptional opportunities for career development and offers a competitive salary and benefits package.

Please write with curriculum vitae to:

Mr. Reinhard P. Hube
Vice-President and Manager
MELLON BANK, N.A.
Muenchener Strasse 1
D-6000 Frankfurt A.M.

European Financial Controller

c.£10,000-£14,000 Croydon

Outstanding opportunity to take full responsibility for accounting, financial management and banking relationships of the rapidly expanding European subsidiaries of a U.S. company marketing well known toiletries and consumer products throughout the United Kingdom and the Continent. Head Office in Croydon.

We are seeking someone to fit into a small, closely knit organisation of bright, highly motivated and creative individuals, who are dedicated to building a medium-sized company into a leader in the industry. Although we would prefer a person with experience in the toiletries, consumer marketing and advertising fields, we would be pleased to consider other qualified applicants.

The successful candidate, man or woman, will be a 'self-starter' who will not only manage, but at times will be personally involved in the preparation of financial statements, budgets, management reports, cash analyses, etc. Experience with computers would be helpful.

Chartered Accountant is preferred but we will consider other qualified candidates. Starting remuneration is negotiable depending upon experience, etc. Total package could include a car. Other fringe benefits are excellent.

Resumé should clearly outline candidate's qualifications in accounting and financial areas including experience in dealing with banks. Please send resumé, including salary history, and quoting Ref. 1242, to:

Arne Kneil,
Bridger Hamlyn Fry & Co.,
Management Consultants,
27/28 Strand,
London WC2R 1BZ.

Internal Auditor

Banking Manchester c.£9,000

The Manager of the Manchester office of a leading International Bank is seeking an Internal Auditor to assume full responsibility for the audit of the Bank's internal affairs.

Reporting to the Manager, responsibility will be for carrying out audit and investigations work, together with the improvement and development of existing systems.

This appointment will appeal to candidates around the mid thirties ideally with considerable experience in banking.

The salary offered is up to £9,000 per annum depending on age and experience. In addition there is a subsidised mortgage and a pension contributory pension scheme. A car and relocation expenses will also be provided.

This appointment is open to both male and female candidates who should send applications and particulars initially in confidence, to Peter Lee-Hale, Personnel Services Division of:

Spicer and Pegler,
Management Consultants,
9 Bevis Marks,
London EC3A 7HL.

£12-15,000 p.a. tax free Financial Controller SAUDI ARABIA

Interior Design Contractors

Qualified male chartered accountant.

Age 35-45. Fluent English with knowledge of Arabic desirable. To take charge of complete accounting and administrative function. Excellent fringe benefits include free furnished accommodation, company car, bonus, medical cover and generous leave arrangements.

Suitably qualified candidates please phone 01-493 7117 for application form quoting MRD 8057 (24 hour answering service).

MRD

Management Recruitment Division

BOYDEN INTERNATIONAL LTD.

11/15 ARLINGTON STREET, LONDON SW1A 1ED

LONDON, PARIS, BRUSSELS, GENEVA, ROME, MILAN,

MADRID, BARCELONA, TOKYO, HONG KONG, CANBERRA,

MEXICO CITY, SAO PAULO, AUSTRALIA, MELBOURNE,

SYDNEY, JOHANNESBURG AND THROUGHOUT THE USA.

FIXED-INCOME MANAGER

The First National Bank of Chicago is expanding its international investment management group, and is seeking an experienced portfolio manager for international bonds.

The duties include developing fixed-income strategies, managing an existing pool of multi-currency bond portfolios, advising other investment management offices within the group, and coordinating security research. The fixed-income manager will work closely with the economic research staff in London, and the U.S. fixed-income group in Chicago. New business is being developed by a worldwide team of marketing representatives.

Candidates should have several years experience in managing bond portfolios, plus an ability to communicate effectively. Knowledge of modern portfolio theory would be helpful.

Salary will be commensurate with experience and talent. A good benefit programme is part of the compensation package.

Please send typed applications and career histories, in complete confidence, to Richard Carr at:

FIRST CHICAGO ASSET
MANAGEMENT CORPORATION,
P.O. Box 100,
Leadenhall Street,
London EC3V 4QU.

FINANCE MANAGER

The Client: A significant international investor in shipping and real estate. The man or woman appointed will report to the Group Chief Executive and join a small headquarters team engaged in identifying new investment opportunities world-wide. Responsibility will be for the preparation of consolidated accounts, and the work will include involvement in the negotiation of loan agreements, fund management and financial modelling. Some overseas travel will be necessary, and the base may well move to Milan, within 2 to 3 years. There are prospects of a board appointment in due course.

The Candidate: A qualified accountant, aged 30-40, for whom an M.B.A. would be an added advantage. Post qualification experience will have been gained in the City with a major accounting firm, a merchant bank, or in management consulting.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to E. H. Simpson, Executive Selection Division, ref. S787, at the address below. Please include a daytime telephone number at which you may be contacted.

COOPERS & LYBRAND ASSOCIATES LTD.
Management Consultants
Shadley House, Noble Street, London, EC2V 7DQ.

Financial Controller

Eccles, Manchester

Arising from internal promotion, this appointment, which will provide real challenge and opportunity for career development, is with the Industrial Chemicals Division of Diamond Shamrock Europe.

The new Financial Controller will be responsible to the M.D. for leading a strong professional accounting team in developing improved control and reporting systems, providing line management with meaningful financial information and making sound judgments. Success would lead to further opportunities within the organisation.

Candidates, aged over 30, should be qualified Accountants, probably ACAs or ACMAs, with at least five years' sound industrial experience in manufacturing or process industry. Maturity and leadership, backed by professionalism, are necessary qualities.

Attractive starting salary, car, and benefits are those associated with an international company. Relocation help in suitable cases.

Please write with full career details, or telephone (061-789 7300) for an application form, to:

The Personnel Manager,
Diamond Shamrock Europe,
P.O. Box 1, Eccles, Manchester M30 0BH.



Diamond Shamrock

Director of Computing Services

Thomson McLintock Associates, the management services company of Thomson McLintock & Co, undertakes a wide range of special projects for clients throughout the UK.

Computer consultancy forms a central part of the work and the Director of Computing will take the lead in expanding this service. This will entail establishing plans for future growth, developing a team with varied disciplines and maintaining the highest professional standards with individual clients. As a member of the board, the director will also contribute to the general policy formation and management of the company.

Experience of EDP across a wide spectrum (gained in business, with a leading manufacturer or an established consultancy) coupled with proven management ability is vital. A degree or a professional qualification will be preferred. Age 30s.

Remuneration is negotiable and will recognise the special ability and responsibility which the position demands. A car and other benefits will be included. The appointment, based in the City of London, will involve some travel.

Please reply in confidence to NWM May (Ref: 825F).

Thomson McLintock Associates 70 Finsbury Pavement London EC2A 1SX **TML**

Trading Company

Assistant to the Manager
East European Operations

Our Client is an associate Trading Company of a large City based, international financial institution. Expansion of their business with East European countries has created the need for an assistant to the Manager-East European Operations. They wish to recruit an enterprising person (male or female), ideally aged 23-35, who has an engineering background together with East European experience and a good knowledge of the German language.

The position will entail regular visits to the Comecon countries in order to promote the products of the Principals they represent, both in the engineering and consumer sectors.

An attractive, negotiable salary will be offered plus a first class range of benefits. Please write giving details of age, education and experience, and stating any organisations to whom your application should not be forwarded, to:

J.D. Vine, Account Director (Ref: CRS/90)

Lockyer Bradshaw & Wilson Limited.

North West House, 119/127 Marylebone Road, London NW1 5PU.

LBW

LOCKYER, BRADSHAW & WILSON
LIMITED

Adcock-Shipley Textron, one of Western Europe's largest milling machine manufacturers, invites applications for the senior position of:

INTERNATIONAL CONTROLLER

We would like to hear from qualified Accountants aged over 28 with post qualification experience, who are able to demonstrate suitability for this demanding but rewarding opportunity.

Reporting to the Financial Director, the International Controller will be concerned with all overseas manufacturing and sales locations and take responsibility for accounting and administration, analysis of new projects, initiation and control of accounting procedures and make regular reports to management.

An excellent salary backed by a good pension scheme will be offered to the selected applicant.

Applications should be in writing and addressed to:

J. F. Bos, F.C.A., Financial Director,
Adcock-Shipley Division of Textron Ltd.,
P.O. Box 22, Forest Road,
Leicester LE5 0EF.

ADCOCK-SHIPLEY TEXTRON

DIVISIONAL DIRECTOR

Chloride Group Limited has operations in over 30 countries, annual sales in excess of £300 million and pre-tax profits of more than £25 million.

There is now a vacancy for a Director to take responsibility for the strategic direction and profitable operation of three plastics companies in the UK and Italy; turnover of the companies is around £30 million. The Director is based in central London and reports to the Divisional Chairman, Special Products; special assignments in other parts of Chloride may be given in addition to his responsibilities in the plastics area. It is envisaged that success in this role will lead to further progress in Chloride Group.

The job should be of interest to a General Manager who has had previous experience in a manufacturing industry and in two or more major functional areas. Knowledge of plastics processing would be helpful but is not an essential requirement. It is unlikely that applicants currently earning less than £15,000 p.a. will have the required experience and abilities.

Applications are invited from men and women who should write, giving full details of career and salary to date, to:

Miss D. M. Whittingham
Executive Resources Adviser
Chloride Group Limited
52 Grosvenor Gardens
London SW1W 0AU.

CHLORIDE

Chief Executive

A substantial public company primarily engaged in the property investment, housing and contracting industry, requires a chief executive for one of its expanding subsidiaries located in South West London.

Applicants, preferably aged between 30 and 40, should ideally already hold a senior position in the industry and be self-motivating, an astute business person and a decisive, tough manager, able to exploit the opportunities that already exist.

Remuneration will be by negotiation plus appropriate senior executive benefits.

Applications, which will be treated in total confidence, should be sent to Box A6561, Financial Times, 10 Cannon Street, EC4P 4BY.

INSTITUTIONAL MARKETING

We are a medium sized research based firm of London Stockbrokers with a strong institutional client base. We wish to recruit a person to join our institutional marketing team in order to provide greater depth of service to clients using our research material.

The ideal candidate will be in their mid-twenties and have at least two years' experience with a stockbroker or an institution. Although not essential, knowledge of the electronics and electrical sectors would be a distinct advantage.

Write in confidence to:

BOX A.6545

FINANCIAL TIMES.

10 CANNON STREET, EC4P 4BY

FINANCIAL / BANKING / STOCKBROKING ? COMMERCIAL ENTREPRENEURS

AGE 26-30s £2750 : £8750 PA

Our clients are the top professionals in their sphere of business which offers a financially oriented service to commerce and industry. The work demands good experience across a broad financial/accounting spectrum including the reading of balance sheets. You will need to be self-motivated and able to represent the Company in meetings with top client management. Three new executives are required so please telephone as soon as possible to arrange a preliminary interview.

TEN WEEKS 01-481 1504
MOORE & WILKS LTD., PERSONNEL RECRUITMENT
CORN EXCHANGE BUILDING, 52/57 MARK LANE, LONDON, EC3

European Internal Audit Manager

c. £14,000 p.a.

Berkshire

Digital Equipment are the world's leading designers and manufacturers of mini-computers, a company with a worldwide staff of over 40,000 and a \$1.4 billion turnover.

We are a progressive, fast moving company whose growth in 15 European countries has been enhanced by the professionalism of the financial management team at our U.K. Headquarters in Reading, Berkshire.

Traveling throughout the UK and Europe, the successful man or woman will continue the development of our internal audit function, presenting audit findings and recommended solutions to all levels of management.

The position demands at least six years' audit and accounting experience. University

education is desirable although additional experience can be a compensation. International experience in several countries at management level in a major international accounting firm or multi-national company is required. Language ability in German or French as well as English is extremely useful.

Obviously, within such a successful and expanding organisation, your career potential is excellent. Your salary will be negotiable around £14,000 p.a. and the full range of fringe benefits includes relocation assistance where appropriate.

Please write giving full personal and career details, quoting ref. 485 to: Tim Pedder, Digital Equipment Company Limited, 2 Cheapside, Reading, Berks.

digital

CORPORATE PLANNING

London Based

This is an opportunity to become a senior member of a key central department of Tube Investments, the vacancy arising as a result of internal promotion. TI, with worldwide sales of £1000m per annum, is a highly diversified British based engineering group with interests ranging from precision steel tube and primary aluminium production to machine tools and domestic appliances.

The primary task is creative thinking on the development of business policy and strategies for the Group as a whole. The position carries responsibility for detailed dialogue with particular divisions on business and product plans, budgets, capital investment programmes and acquisition proposals. In addition, other specific assignments are undertaken for the TI Executive Committee.

The challenge implicit in this post would suit a business graduate probably aged 30-35, with planning experience and a background of success in management; considerable analytical and communication skills are required. It is expected that the person filling this position will move into a senior line management job within the Group after about three years.

Salary and conditions of employment are attractive and will include a company car; relocation assistance to London will be given where appropriate.

Please write, including a detailed c.v. to:
The Personnel Manager, TI Central Organisation, TI House, Five Ways,
Birmingham, B16 8SQ.



TI GROUP

Tube Investments Ltd. an advanced engineering group

To be a successful Company Secretary, you have to be seen in a successful Company

T. Cowie Limited is a successful company - a major Motor and Finance Group with its Head Office in Sunderland and depots throughout the North and Midlands. Its Motor Division encompasses the complete field of company fleet services for cars and commercial vehicles, retail sales, maintenance and servicing together with self-drive hire. Its Finance Division provides a complete range of banking, finance and hire purchase facilities together with contract hire, leasing, and insurance broking services.

Now the Group is looking for the right Company Secretary whose duties will cover the entire operation. Reporting to the Board, your main responsibilities will be advising on questions of company law and practice and communicating decisions to operational sources, plus overall secretarial duties.

You'll be professionally qualified and have sound experience as a Company Secretary of a public company. You should have a thorough understanding of all aspects relating to company acquisitions. This post is one step from Board level and prospects are excellent. It is an important appointment which will carry a highly competitive salary together with an executive car, major company fringe benefits and relocation expenses where necessary.

Ring: David Green on Washington (0632) 466660.
Professional & Executive Recruitment.

Derwent House, District 1, Washington, Tyne and Wear.

PER
Professional & Executive Recruitment

Applications are welcome from both men and women.

Marketing Intelligence Manager

c. £10,000

This important appointment is based at the London Headquarters of the Tobacco Division of this British owned international group of companies - the world's largest private enterprise manufacturer of tobacco products.

The Marketing Intelligence Manager with his/her team of nine people and comprehensive computer system will be responsible for the analysis of worldwide economic, financial and marketing data and for ensuring that senior management both at Head Office and in our overseas associated companies receive the necessary information for effective planning.

This is an opportunity for someone aged around thirty, probably with an economics degree, experience of economic analysis and reporting, a good working knowledge of computer data systems and a basic understanding of company finance.

The salary is negotiable and there are substantial fringe benefits. Please write for an application form and further information to Andrew West,

British-American Tobacco Company Limited,
7 Millbank,
London SW1P 3JE.



LLOYD'S Motor Underwriting Agency

£10,000 +

A Chartered Accountant is required to take on administrative responsibilities for a new Motor Syndicate at Lloyd's. (200 Names.) Candidates with previous experience of Managing Agency work are asked to contact Mr. D. R. Whately, WHATELY PETRE LIMITED, Executive Selection, 6 Martin Lane, London EC3R 0DL. His private telephone number is 01-623 9227. Reference 430.

MIKE POPE MONEY MANAGEMENT APPOINTMENTS

seek the following experienced Brokers Interlink Broker (with French) Senior Interlink Brokers L/A Broker FX Broker (with French/German) Senior FX Dealer (with French) Currency Deposit Dealers Interlink Broker (for Frankfurt) Euroclear Broker (for London) Commercial Broker (with some experience of G.I. Markets) Please contact Mike Pope 30 Queen Street, EC4 236 0731

ACCOUNTING CONSULTANTS FOR THE MIDDLE EAST

Salary and cash allowances £11,000 to £16,000 tax free

The partner in charge of our Middle East firm's consulting services will be in London for several days in mid-December to talk to qualified accountants wishing to investigate the possibilities of joining us during 1979 for two years or more as management consultants.

Opportunities exist at several levels of seniority and at a number of locations, from which consulting engagements may be undertaken in any of the thirteen countries in the Gulf and Saudi Arabia in which we have long established offices. Assignments are normally confined to management and accounting oriented subjects and computer services.

We seek qualified accountants with problem solving ability, the maturity to deal with company and government officials up to the highest level and the flexibility to apply themselves with equal vigour to the simple systems problems of small trading concerns or the complex requirements of major corporate or government studies. Post-qualifying industrial, commercial or consulting experience will be a preferred asset but investigation and systems experience in a professional practice may well have developed the abilities we seek. A substantial premium is payable for fluency in Arabic.

Remuneration arrangements are reviewed annually and there are excellent opportunities for those seeking to make their career with the firm. We provide fully furnished housing and meet the costs of utilities and medical care. Six weeks' leave with paid passages is granted for each year of service.

If you wish to work hard in a sunny climate where your experience is needed and appreciated, and to live well whilst still achieving those hard-to-get capital savings - we may have just the job for you.

Please write to us as soon as possible with relevant personal and career details, and a contact telephone number so that initial interviews with the partner in charge can be arranged quickly.

Applications should be sent in strict confidence and quoting reference F108 to:

Douglas G Mizon
Whinney Murray & Co
57 Chiswell Street
London EC1Y 4SY



DIVISIONAL CONTROLLER

City Emoluments c. £15,000 + Car

As a result of internal promotion, our client, a large quoted group with extensive worldwide interests, plans a senior financial appointment. The successful candidate will have control of all aspects of financial reporting, planning, and systems development and play an important role as a member of the Divisional Management Executive.

Candidates will be qualified accountants probably aged 30-35 who have experience within an international business environment. In addition to a high degree of technical competence, they must demonstrate a strong personal presence and the commitment to succeed in a competitive corporate environment.

Interviews for this appointment will be conducted before the Christmas holiday period and applicants should therefore submit relevant details to Nigel V. Smith, A.C.A., or Peter Dawson as soon as possible, quoting reference 2325.

Commercial/Industrial Division

Douglas Lambias Associates Ltd.
Accountancy & Management Recruitment Consultants
410 Strand, London WC2R 0NS. Tel: 01-836 9501
121, St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-228 7744



Fulton Packshaw Limited

Part of the Charles Fulton Group are seeking a Dealer experienced in the

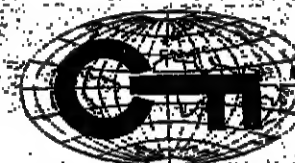
Sterling Inter-Bank and C. D. Markets

The remuneration package will be made attractive to the right person.

Please write or telephone in confidence to Hugh Davies, Chairman, Fulton Packshaw Limited, 34-40 Ludgate Hill, London EC4M 7JT. 01-248 3242.



Fulton Packshaw Ltd is the sterling broking subsidiary of Charles Fulton & Co. Ltd., one of the largest firms of international money market brokers.



Investment Management

As part of a major expansion of its International Investment Department in London, CITIBANK N.A., one of the world's largest financial institutions, wishes to make two senior appointments:-

Head of Research

To establish and manage a small department of analysts covering the U.K. and other European stockmarkets, who will support the international portfolio management team.

A minimum of five years' experience in the research department of a financial institution or stockbroker is required.

Portfolio Manager

To assist the Senior International Investment Officer in the management of institutional portfolios.

Candidates should have several years' experience in fund management, and knowledge of the German and French stockmarkets would be an advantage.

Both positions offer an attractive salary, an excellent benefits package and exceptional opportunities for career development.

Apply in writing, enclosing curriculum vitae to:- A.W. Regan, Vice President, Citibank N.A., 336 Strand, London WC2R 1HB.



INTERNATIONAL BANKING

EUROBOND ADMINISTRATION c. £6,000
An excellent career opportunity exists within this very active international investment bank for a young person with sound experience of the settlement/clearing procedures relating to both the primary and secondary Eurobond markets.

MANAGEMENT ACCOUNTS/REPORTS £4,500 - £6,000
Two well established, fast expanding Consortium banks each seek someone with the ability not only to prepare but also to interpret a variety of management information, regulatory reports and operational statistics.

EUROCURRENCY LOANS ADMIN. c. £5,500
The essential requirement is sound practical knowledge of Euro-currency loans admin./documentation but the Bank—a vigorously expanding international—also looks for the potential to undertake increasing responsibility.

To discuss these possibilities—or your own particular career objectives in general terms—please telephone John Chiverton, A.I.B. or Ann Costello.

JOHN
CHIVERTON
ASSOCIATES LTD.

31, St. HAMPTON ROW
LONDON, W.C.1.
01-242-5841

Assistant to Managing Director

Circa £7000

This outstanding career opportunity is at the West Midlands head office of a company whose name is known and respected throughout the world. After at most two years working with the Managing Director on projects across the whole business spectrum, the man or woman appointed will move into a line responsible position and ultimately become one of the company's top management team.

Applicants are invited from graduates who have appropriate university degrees, progressive industrial experience and who are currently employed in a line management job. The discipline of degree is unimportant but the successful candidate must be numerate, articulate, and will thrive on hard work with minimum of supervision.

Applications, together with full CV, should be forwarded to: Position No. ASA 7122, Aston Knight Ltd, London W1A 1DE.

Applicants are forwarded to the client concerned, therefore, companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

Managing Director Designate

North East based Engineering Company

The Company is a private Company and is concerned with the design and construction of specialised and highly technical plant for the Steel, Non-Ferrous and Chemical industries. Sales are in excess of £10 million, of which a significant proportion is exports.

The successful candidate will already have a proven management record within a large engineering company. The post will carry a substantial salary, together with the usual benefits commensurate with such a position.

Applications in writing, together with C.V. to Box A6565, Financial Times, 10 Cannon Street, EC4P 4BY. Male and female applicants invited

GENERAL MANAGER REQUIRED

COMMERCIAL BANK GULF AREA

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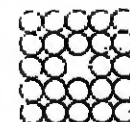
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between 25 and 35, a confident decision-maker capable of working with minimal supervision. Good communication skills are obviously essential.

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Applications, with full curriculum vitae, should be addressed to: Brian P. Galloway, Personnel Officer, Canadian Imperial Bank of Commerce, 2 Lombard Street, London EC3P 3EU.

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The F.T. Business Information Ltd., a subsidiary of The Financial Times Group Ltd., requires a qualified ACCA or ACCA to be responsible to the Group Management Accountant for all the Management Accounting requirements of this subsidiary.

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The job entails the preparation of monthly management accounts and to assist with the preparation of annual accounts, the budget and forecasts.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

SOFTWARE

Jargon replaced by plain English

ENORMOUS efforts have been deployed in recent years to make the computer accessible to many more users, principally by simplifying the various languages used to communicate with it, but also by building machines which have already within them translation routines which will allow them to learn from users in a step-by-step procedure. This includes the Adam

Work carried out in the U.S. at Berkeley Enterprises seeks to go a long step further and eliminate the need for computer languages of any kind by providing a universal translator that will accept statements in plain English and interpret them into instructions for any computer.

The particular black box that does this is called Djinni and the startling claim for it is that "implementation of artificial intelligence will cause it to understand an instruction in English to perform a specific job, however this instruction is worded. If one thinks for a moment of the many variations it is possible to make of a short sentence without changing its basic meaning, the real significance of the claim is immediately apparent.

The unit will extract the exact meaning of an instruction from any one of a possibly several hundred variations. Present state of play is that Djinni has a 100-word vocabulary and identifies some 25 concepts such as "add, copy, or print".

COMMUNICATIONS

Data over telephones

SHORTAGES of modems essential to translate computer talk into telephone signals and back again, are being overcome by users of the 2,400 bps DataTel services from the Post Office - with delays up to six months reported - underline the claim recently made by Charles P. Johnson, president of General DataComm Industries, that PTTs should be common carriers only and keep out of the products market - especially those sectors which demand electronic expertise of a high order which is only accessible to companies with a growth rate big enough to buy the best brains. PTTs do not understand data transmission which is quite different from telephone traffic, he asserted.

General DataComm is the U.S. market leader among the independent vendors and is seeking to penetrate more deeply into Europe, where sales of modems are expected to expand by 30 per cent each year over the next five years to a cumulative figure of over \$1.25bn.

The company is competing strongly across the modern product range with Rael-Mingo and Rael-Vide and the use of the latter area which the latter do not yet take in. UK representation is via International Aeradio which designs and installs complete systems and furnishes services to all its users. Latest product to be offered in Britain is a 4800 bps modem with a fast poll facility.

General DataComm turned over \$50m in the year to September 1978, a growth of better than 50 per cent, entirely derived from communications equipment for computer users and complementary units such as monitors and texters. The company sees explosive world growth continuing, extra-

polating from the belief that while in 1975 there were 120m business telephones in the world of which one in 100 or 1.2m had a data termination, the proportion will go to one in 16 by 1987 on a business telephone population of over 240m and will amount to 16m telephones with data terminations.

In other words, the modem market will continue to grow at 10 per cent compounded for the next ten years.

That the predictions made by Charles Johnson are, if anything, conservative, is borne out by a state-of-the-art report from Infotech. This group's study "Future Networks" singles out computer networks as worthy of at least the same attention as microcomputer developments if Britain is to maintain its international technology status.

But large networks are very expensive to establish and will require public funding Infotech asserts. (Infotech on 0438 35031).

Meanwhile, James Martin has predicted the first of his "Public Reports" since joining the Butler Cox group and, in it, deals with computer networks and distributed processing. He identifies the ability of computers at distant points to communicate with each other as the key to equipment, over telephone lines, as the fourth major development in computing since its inception and draws the consequences for governments, PTTs and computer users generally.

The study examines evolving and proposed networks including packet-switching systems and the satellite-based concepts. Further information on the study, priced at £275, from Butler Cox and Partners on 01-583 1188.

Business equipment study

LATEST market report in the published by Pictel covers business communications in Western Europe and costs \$995.

Although it comes to the conclusion that the "office of the future" will not really become commonplace until the mid 80s, it nevertheless sees some equipment areas in which growth will be marked between now and 1988.

For example, facsimile transmission is predicted to be the biggest growth area, with the present annual shipment rate (in millions) rising to \$129m by 1988 - an average annual growth rate of nearly 18 per cent. Microfilm equipment growth is put at nearly 17 per cent rising from \$186m now to \$288m by 1988 while the biggest private branch automatic exchanges (over 1000 extensions) will grow at about 12 per cent to \$311m.

Interestingly, some of the growth looks as if it will be at the expense of one communications area in particular, telex, which Pictel reckons will put on a mere three per cent per annum in terms of machines sold.

Other relatively slow growers, according to Pictel, will be mobile radio and paging (3 per cent per annum) and the humble telephone handset, about 6 per cent.

During the period the total market in these areas is expected to more than double from \$1.21bn to \$2.41bn, an average annual growth rate of about 10 per cent.

Sources of data and opinion includes the PA consultants throughout Europe, special market surveys, interviews with suppliers, interviews with "leading edge" technologists/market planners, and data collected in the Pictel International Information Centre. All the figures are at constant 1978 prices.

Networking made easier

FULL REMOTE control over any distance is possible with the latest 1 kW high-frequency transmitters launched by Redifon Telecommunications.

Transmitters can be sited in open areas suitable for propagation purposes and can be controlled over land lines from a central urban control centre. If required, a country's complete HF transmitting network could be manipulated from one point.

One control unit can deal with ten transmitters allowing for a variety of service, and aerial selection to be performed by one remote operator. The details for each transmitter can be stored for up to 15 cases, allowing rapid changes and improving operator efficiency.

Designated T1005, the transmitter uses synthesis for frequency generation, covering the range 1 to 29.999 MHz with 290,000 channels in 100 kHz steps.

There are 11 selectable modes of transmission covering single, double, and optionally, independent sideband, and also continuous and modulated continuous wave.

The control unit is compact and easy to operate. Commands are given on a 30-button keyboard and a digital display is provided of transmitter number, channel, and frequency selected. Also provided are type of service and operational status indicators. Tuning has been eliminated by the use of broadband circuits throughout, simplifying operation to the extent that frequency can be changed in a matter of seconds.

Also absent are thermionic valves and mechanical devices, so that routine maintenance is needed only at very long intervals. Brownhill Road, Wandsworth, London SW 18 4JQ (01-874 7251).

MATERIALS

Cleaners have no cables

JUST LAUNCHED this week at the Plant Engineering Maintenance Exhibition and Conference in Birmingham were two floor cleaning machines from Cimex, Cray Avenue, Orpington, Kent.

The battery driven scrubber/drier, EB81, is designed for the simultaneous scrubbing and suction drying of large floor areas and is also suitable for locations where mains electricity is not available, or where the floor is more than 50 metres from the nearest power point.

Incorporating the company's 3 brush counter-rotation system, the EB81 side-on battery powered scrubber. This has a scrubbing width of 24 inches, brush speeds of 400 rpm, and can deep scrub and dry all types of textured, studded or ribbed flooring even when the surface is uneven.

Bricks can be child's play

GOOD NEWS for the do-it-yourself bricklayer comes from the CSIRO Division of Building Research in Australia, with the announcement of a large, lightweight brick that slots into position as simply as a child's plastic toy block.

Designed by Messrs. Max Murray and Hank Peppinkhouse, the brick is made from a mixture of clay and sawdust and only requires a minimum of mortar. Each has a face equivalent to 2.5 conventional bricks.

In terms of volume, three of these will take up the space of 10 ordinary bricks and weigh about 27 kg as against some 41 kg for 10 of the solid-pressed standard variety.

At present, the concept calls for the blocks to be used as in-built panels between steel or wood columns, where they can be secured with the usual brick ties or - in the case of recessed steel - slotted into the I-beam.

It should also be possible, he believed, to make angle blocks for use in corners and to cope with changes in direction. A free-standing wall, for example, will require these.

Mr. Murray claims the use of mortar or adhesive may not be necessary at all if the manufacturer could turn out the finished product under tight quality control.

The Division is interested in hearing from manufacturers who will produce a trial batch of the bricks, made according to its design, at P.O. Box 58, Highbury, Victoria 3180.

PROCESSING

Bigger cuts by laser

VACUUM Thermal Processes, associate of Westgate Engineers of St. Ives, Cambs, has extended its laser-cutting facilities with computer numerical control (CNC).

The laser can now easily be programmed to cut any shape to an accuracy of 0.01 mm, at a rate of 6 metres a minute. Once programmed, the data is stored on tape, and may be repeated when required.

The CNC drives a co-ordinate table via stepper motors, and simultaneously the laser parameters. This enables the power to be switched on and off for intricate cuts or holes. In the past VTP's laser has been capable of circular cuts up to 6 feet in diameter, and linear and profile cuts up to 457 mm.

METALWORKING

High speed forging line

DETAILS OF a semi-automatic forging line made up from already well established individual items of machinery are being offered by Lamberton and Co.

The company says it can now provide a complete semi-automatic line which will accept bars up to eight metres long and feed them one at a time to a heater. The line is made up from a high speed vertical forging press equipped with an automatic bar feeder which, in turn, is fed by hot billets controlled by shear at the exit of a bar heater.

As the bar emerges from the heater at forging temperature, the shear automatically measures and parts off the billet, the latter then being presented to the billet feeder via a chute. Billets are fed automatically over the first two die stations and automatically ejected.

The line is claimed to be capable of accepting long bars and converting them into over 1,000 forgings an hour.

It is stated that manual operations are greatly reduced as only one action is required on a three-stage forging line, the only requirement is to initiate each stroke.

When employing this forging line, there is no need for a turn operator, material controller, fork lift truck operator and loader at the heater, says the company.

Lamberton is at Sunnyside Works, Coathrope, Scotland ML5 2DL (0352 30101).

INSTRUMENTS

Fast check on moving rod

SPEEDS up to several hundred metres per minute can be achieved in eddy current testing of rod and tube using the Eddy-Check Lab 2 system designed in Germany by Prüftechnik KG and offered in the UK by Baugh and Weedon of Hereford.

Surface defects are detected by the eddy current method. Individual defects are measured by the search coils are closely spaced and their outputs are electronically compared to produce a defect signal which is shown on a vertical column light display. Known defect levels are set by the user and appear on a similar, adjacent display. If the level is exceeded alarms can be initiated.

Similarly, sufficiently serious defects can be marked using a delay marking module which is microprocessor controlled so that, even if the speed changes after detection, an aerosol marking unit further down the line will make the mark in the right place.

The equipment is constructed on a modular basis so that it can be matched exactly to user requirements; later modification and expansion is also made much

IN THE OFFICE Adaptable furnishing

JUST COMING on to the market is a range of office furniture with units which may be freestanding, linked together, and in the case of some units, built upwards over desk surfaces.

The units are being marketed by Flambo Fortschritt, 42, Gosport Road, London N110 8LD (01-865 8611) which claims that its new range can be tailored to the needs of a particular job and yet easily changed around when alterations to an office layout are called for.

Table tops are equipped with points for electrically-operated equipment and for visual display units there are turntables which allow several operators to have access to them from different positions.

Filing systems and peripheral units to support various types of equipment are available.

COMPUTING Dixons gets ICL 2960

DIXONS, EUROPE'S largest photographic and audio retailer, has played a contract with International Computers worth over £1m and it happens to be for the 2900 ICL 2960.

Dixons will be replacing its Univac 9380 with the new ICL equipment, which will require a considerable amount of program conversion.

The existing one-line stock control system is to be completely replaced using the Dataslink 2900 package. CRUTS (Computers in Retail and Distributive Trades). The new stock system will track the goods from the initial order through to the eventual sale and will provide management with the ability to continuously track the entire operation at all levels.

Dixons budgeting and forecasting requirements, both for stock and for financial information will be handled by PROSPER (PROFIT Simulation Planning and Evaluation of Risk) ICL's financial model-building computer language.

Conversion has already been started by ICL Dataslink and is scheduled for completion when the new equipment is delivered in May next year. It will run under the VME/B Operating System. ICL House, Putney, London, SW15, 01-788 7272.

PROCESSING Bigger cuts by laser

(18 ins) x 305 mm (12 ins). Now, with CNC, this has been significantly increased.

It is expected that by April, 1979 when an additional table is to be installed, lines profile and circular cuts of 24 ins x 24 ins will be possible. This facility should enable more companies to take advantage of laser technology, which overcomes many of the problems previously associated with milling, such as chips, cracks, splinter, swarf and dust. Laser cutting produces near perfect edges, and because there is no pressure on the part being cut, very thin sections may be used.

Vacuum Thermal Processes, Fildon Road, Industrial Estate, St. Ives, Huntingdon, Cambs. PE17 4LL. 0223-515358.

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The equipment is constructed on a modular basis so that it can be matched exactly to user requirements; later modification and expansion is also made much

PARLIAMENT AND POLITICS

Home again—to Labour cheers

BY PHILIP RAWSTORNE

MR. JAMES CALLAGHAN came back from the Brussels debate yesterday to Labour cheers in the Commons.

"Just what did you achieve for Britain?" Mrs. Margaret Thatcher demanded brusquely as the echoes of the Prime Minister's triumphal entry faded.

A good question—but Mr. Callaghan, of course, had all the answers.

He had put Britain's national interests to the forefront, Mr. Callaghan retorted. "On occasion that is necessary," he rebuked the Tory leader.

At Brussels, in fact, national interests had won the day over

international agreement. Mr. Callaghan added.

And a host of MPs were eager to award him the laurels for such a notable victory.

Mr. Douglas Jay contrasted him favourably with the Tories who "champion the interests of any country but their own."

Mr. Enoch Powell welcomed him safely home with "reiterating satisfaction."

Even Mrs. Barbara Castle could scarce forbear to cheer.

But Mr. Dennis Skinner ungraciously asserted that the Prime Minister had achieved only "marginal temporary victory" in working-class

terms.

The Prime Minister smoothly responded that he would continue to wage the battle for the protection of the welfare and even declared his left-wing on tactics.

Having gracefully accepted the political plaudits of the anti-Marketters, Mr. Callaghan then extracted his due tribute from the pro-Market ranks.

"We can be satisfied that our country played a constructive part in the months of discussion that led to the construction of the European Monetary Scheme," he declared to Tory jeers.

The President of France had

said so himself, Mr. Callaghan modestly added. "I prefer to rest my case on that rather than on the jeers of an Opposition prepared to do anything to destroy the credibility of the Government."

It was no use mentioning slogans about unity unless the EMS were devised to meet the needs of all its potential members, the Prime Minister reproved his Tory critics.

"He wished the Six success with their exchange rates; he hoped indeed that EMS would provide a basis for another attempt to secure international monetary stability."

Meanwhile, Britain would

rely on its own efforts to ensure the welfare of its people, said Mr. Callaghan.

Mr. Denis Healey, however, would play a full part in the development of the EEC's monetary system in all its aspects. And former Trade Secretary Mr. Edmund Dell would join an EEC committee to improve the Community's works.

Such moves hardly gave substance to Mr. David Steel's

treacherous move from Brussels into second-class status, Mr. Callaghan suggested.

No one now questioned Britain's loyalty in the EEC.

LABOUR NEWS

Vauxhall 'near-Ford' pay pact approved

BY PHILIP BASSETT AND PAULINE CLARK

VAUXHALL MOTORS' pay settlement for its 26,000 manual workers, which some union officials estimate could be worth as much as the 17 per cent Ford deal which attracted sanctions, was formally approved yesterday by the Government.

The deal gives pay increases ranging from 4.3 to 6.7 per cent for day shift workers, plus £2.20 as the first part of a productivity deal, and further possible weekly earnings under the second part of the productivity scheme of £25-£30.

Vauxhall said throughout the negotiations, which included threats of separate strikes by manual workers and craftsmen, that Government pay guidelines had not been considered.

The Department of Employment said: "The Government welcomes the settlement as being consistent with the pay guidelines."

It said that the company had told the Government that the

settlement added on average 5 per cent to earnings, and a further 3 per cent or more for productivity payments. The Government said that the productivity element was within the Government's criteria for self-financing schemes.

The company avoided strikes over the deal as some plants, particularly skilled craftsmen, felt it gave them increases

equalling those under the Ford settlement.

The Government has imposed sanctions on Ford estimated to be worth about £80m for breaking its pay guidelines.

Union leaders of more than 3,400 sugar workers at Tate and Lyle are expected shortly to give final acceptance to a 6.9 per cent deal.

The company said yesterday that the increase on the total wage bill included a 4.9 per cent rise in basic rates and 3 per cent to be financed by a cut of

some 150 jobs in the Liverpool refinery.

Need for rationalisation in the biggest cane-sugar refinery concern was apparently recognised by both sides in negotiation after a fall in profitability in the past year or so, partly due to Community restrictions on importation of cane sugar, and competition from the more favourable EEC policy on beet-sugar production.

Mr. John Edmonds, national officer in the General and Municipal Workers' Union, said that basic rates would rise by between 14 and 16 per cent.

Average basic rates now were about £50 a week and earnings £55.

General secretaries of four unions representing 1,250 Health Service and local authority manual workers meet today to make plans for concerted industrial action over a wage bill.

Employers are expected to stick to the 5 per cent limit in their offer.

EMS now 'would mean deflation'

BY IVOR OWEN

BRITAIN could have faced unnecessary deflation and unemployment if the Government agreed to join the new European Monetary System when it starts at the beginning of next year, the Prime Minister told the Commons.

His part in the EEC summit in Brussels, which he admitted had produced a more incomplete result than was expected, was warmly praised by Government supporters and anti-Marketters on both sides of the House.

In sharp contrast, Mrs. Margaret Thatcher, the Opposition leader, strongly attacked Mr. Callaghan and insisted that the fact that the nine EEC countries had been unable to agree on a major new initiative meant that it was "a sad day for Europe."

Backed by Tory cheers, she maintained that it was a sad reflection on the performance of the Government since 1974 that the Prime Minister should have been content to have Britain openly classified among the poorest and least influential nations of the Community.

Mrs. Thatcher questioned the real reasons for Britain's failure to join the EMS from the start. Was it economic weakness and lack of competitiveness?

Or were there political reasons, in that the Prime Minister knew that, whatever his own view, the Labour Party would never have allowed the Government to make Britain a member?

Mr. Callaghan insisted that Britain had played a constructive part in the months of discussion that led to the construction of the EMS.

"The initial decision has now been taken and it is for each country to decide whether the proposals now on offer are commensurate with the greater risks of going into the exchange rate mechanism."

Effective

His broad conclusion was that while well constructed and effective international monetary arrangements could assist those who took part in them in certain circumstances, they could be no more than additional supports.

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corresponding value of ECUs.

"This is a matter the Chancellor of the Exchequer will consider shortly with the Bank of England. In taking a decision, we shall take into account the possibility that intervention in Community currencies could be helpful to us in maintaining the stability of sterling."

Credit

The Prime Minister also confirmed that Britain would participate in the enlarged Community credit which was linked to the establishment of the EMS.

This would be without reservation the increase in medium-term credit.

"As regards the short-term monetary support which is more closely linked to day-to-day exchange rate intervention, we have agreed not to call on the credit increase which is now being made, and our partners have agreed not to call on us."

For reciprocal consultation about important decisions concerning exchange rate policy between countries inside and outside the exchange rate mechanism.

Ignoring derisive laughter from Tory MPs, Mr. Callaghan insisted that Britain had played a constructive part in the months of discussion that led to the construction of the EMS.

"The initial decision has now been taken and it is for each country to decide whether the proposals now on offer are commensurate with the greater risks of going into the exchange rate mechanism."

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Mr. Enoch Powell

the last Conservative Government which took Britain into the original snake only to emerge 'very badly later'.

In a further justification of the Government's refusal to take Britain into the EMS from the start, Mr. Callaghan stated: "If one of the countries in Europe becomes a currency of refuge for the dollar, that makes it more

difficult for those who will be in this system."

"I am not prepared, at this time, to take that risk."

Mr. David Steel, the Liberal leader, described the apparent division of the EEC into two blocks—with Britain among those in the weaker block—as most unfortunate.

He questioned the Prime Minister's claim that Britain had played a constructive role in the EMS negotiations, suggesting that the other members of the Community took a different view.

This brought a strong denial from Mr. Callaghan, who said that the work of Mr. Denis Healey, Chancellor of the Exchequer, on the EMS had been highly praised by all those associated with the negotiations.

Mr. Douglas Jay (Lab, Battersea North), one of the leading anti-Marketters on the Government back benches, coupled his tribute to the Prime Minister's defence of the national interest in Brussels with a prediction that the outcome would gain widespread support throughout the country.

The Prime Minister answered that he had listened to representatives of Italy, Ireland, Denmark and Belgium without gaining any indication that they intended to depart from their common position to be their national interest.

"I thought I was joining

modestly on that particular bandwagon."

The chorus of approval from anti-Marketters on the Opposition benches was led by Mr. Enoch Powell (UU Down South) who stated that the decision not to join EMS would be received with "relief and satisfaction."

When Mrs. Barbara Castle (Lab, Blackburn), contended that the conditions would never be met for achieving monetary stability in Europe through fixed exchange rates, Mr. Callaghan commented:

"From my strongly-held view that it would be in all our interests if the conditions were met."

He hoped that the EMS, even though Britain had not entered the exchange-rate mechanism, would be the precursor to another attempt to get more exchange rate stability on a broader basis embracing the dollar and possibly other currencies.

During further exchanges about progress by the Community countries towards economic convergence, Mr. Callaghan expressed regret that there was little likelihood of Britain's moving very far in the direction of bringing the inflation rate down to that of her major competitors in the next 12 months.

"We may have to take other measures to achieve that over a period of two or three years and to get where the Germans are now."

Lending right Bill hits snag

BY JOHN HUNT

THE PUBLIC Lending Right Bill, which sets up a fund to pay authors for books borrowed from public libraries, ran into trouble in the Commons last night.

Mr. Ian Sproux (Cons, Aberdeen S.) spoke for 55 minutes and Mr. Roger Moore (C, Faversham) for 47 minutes.

They were speaking on a new clause for Mr. Nicholas (Cons, Cirencester) proposing that the administration of the new scheme should be put out to private tender.

In effect, this would allow it to be run by a company independent of the Government.

But after several hours of discussion, the Government adjourned further debate on the report stage of the Bill without explanation. Mr. Ridley's clause was not put to a vote.

The Tories were particularly worried that by having a registrar administer the scheme, the Government would be setting up yet another "Quango".

Under the Bill, £100,000 in public funds would be set aside for authors in the first year.

China trade to grow

BY JOHN HUNT

BRITAIN'S TARGET of £4bn-£5bn-worth of trade with China by 1985 could well be exceeded, Lord Goring-Roberts, Minister of State, Foreign Office, told the House of Lords.

The current forecast of £200m a year in Anglo-Chinese Trade had in fact already been exceeded since August to the present time, he said when he wound up a debate on improved relations with China.

The signs were that we were on flow with existing contracts to provide much higher levels than in previous years.

Commenting on the possibility of selling Harrier jump jets to the Chinese, he said exports might well include some defence equipment. But we were not prepared to be the only supplier of such equipment to China.

Lord Rhodes (Labour), who initiated the debate, urged that Britain should go ahead with the Harrier sale, despite the letter sent to the Prime Minister from Mr. Brezhnev warning of

Pit closure fight is planned

BY ROBIN REEVES, Welsh Correspondent

SOUTH WALES miners agreed yesterday to resist further pit closures, by industrial action if necessary, as a delegates conference in Bridgend.

The meeting also mandated the South Wales leadership to concentrate on winning the miners' basic wage claim of 40 per cent rather than negotiate this as part of a package deal.

The discussion on pit closures came in the wake of Plead Cymru's leak of union Minutes earlier this week, suggesting that the National Coal Board had plans to close 11 South Wales collieries.

Mr. Emyr Williams, South Wales miners' president, said this was simply not true. Only one Welsh pit, Deep Duffryn, near Aberdare, was under official threat of being shut.

Meanwhile, those Labour MPs sponsored by the Transport and General Workers Union were studying a letter written to them by the Union's general secretary reminding them of the union's opposition to sanctions.

At the same time, some MPs were interpreting the Government's decision to field Mr. Roy Hattersley, Prices Secretary, and Mr. Joel Barnett, Chief Secretary to the Treasury, as a sign that the Prime Minister was preparing the ground for a possible defeat.

In this way, the Government would be trying to downgrade the importance of the vote, taking the view that, such a result would make the continued use of sanctions very difficult indeed, others that it would make very little difference.

The Tories were being equally diffident about their strategy after the vote, but if they won, they would presumably challenge the Government to table a vote of confidence.

Then, the whole process of chasing votes would begin again, with the odds stacked in favour of the Government.

Ministers were being cagey about what the Government would do if it lost the vote.

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Print union offers talks on Times Newspapers crisis

BY ALAN PIKE AND PAULINE CLARK

THE NATIONAL Graphical Association offered yesterday to resume talks on the Times Newspapers crisis, but only if the company backs down on the crucial issue of who should operate a proposed computer-based composing system.

After a meeting of its national council, the NGA, which last month withdrew from all talks with Times Newspapers, said it would negotiate if the company dropped its demand that journalists and advertising staff must eventually be able to join NGA members in transmitting material directly into the composing system.

The NGA council also complained that Times Newspapers, which suspended all publication a week ago today, could not possibly expect to secure agreement on all the industrial relations reforms it is seeking by December 15, after which staff will receive dismissal notices.

Mr. Jos. Wade, NGA general secretary, said that his union was therefore proposing a meeting with Times Newspapers management and all unions involved, presided over by either Mr. Albert Booth, the NGA's Secretary, or Mr. Jim Mortimer, chairman of the Advisory, Con-

dition and Arbitration Service. This meeting would agree a new date by which negotiations could be concluded, and no dismissal notices should be issued until then.

The NGA evidently is anxious to resume negotiations on the Times issue. This is the union's second attempt—a request by Mr. Wade for a direct meeting with Lord Thomson of Fleet, president of the company, was rejected earlier this week.

Representatives of employers on 1,200 provincial newspapers hit by a journalists' strike, said yesterday that they were not prepared to deny Government pay policy.

The NGA endorsed a request for assistance from the NUJ for support during the strike.

Union members working for the Press Association are already supporting the strike by handing out copy processed by Mr. David Clipp, the editor-in-chief.

The meeting of the National Union of Journalists' chapel (union branch) also reiterated support for the strikers yesterday, although a move to reverse a previous decision for a joint national strike to take action was ruled "not valid" because of poor attendance.

Railway unions agree productivity deal

BY OUR LABOUR STAFF

UNION negotiators and a British Railways Board agreed yesterday on a productivity deal, based on business performance for the railways' 177,000 employees.

The agreement is subject to ratification by the executives of the three rail unions and approval by the Department of Employment.

Payments under the scheme, which does not involve any changed working practices on the part of rail workers, would be backdated to April. The payments would represent about 3 per cent of average earnings or just under 23 a week based on BR's current performance.

The business performance scheme is based on passenger and freight ton-miles. It includes a controversial "safety net" arrangement on freight levels whereby productivity payments

would be protected above a certain figure if BR's freight business fell off sharply.

The scheme has been disputed by the board and the unions and was the subject of an independent tribunal under Lord McCarthy, the industrial relations expert.

British Rail said yesterday that it reserved the right to reopen working practices on some aspects of the scheme before next April if economic factors changed.

It also stressed that the freight safety net was not, in its view, satisfactory and there would certainly be a renegotiation of the scheme for next year.

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Joint Council proposed for building industry

BY NICK GARNETT, LABOUR STAFF

A BIG CHANGE in the building industry's negotiating structure is being proposed by one of the principal employers' federations and the industry's second largest union.

The proposal appears to reflect both disagreement among employers and the rivalry that has existed between the Transport and General Workers Union and the Union of Construction Allied Trades and Technicians.

The Federation of Master Builders, which is not directly represented on the National Joint Council for the Building Industry—which fixes the industry's wages and conditions—is proposing the formation of a building and allied trades joint

industrial council.

This would settle terms and conditions for the estimated 250,000 people employed by the 20,000 companies affiliated to the union.

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Dash of tension in a too bland diet

TONIGHT may witness one of the few moments of genuine tension in the House of Commons this session.

With the Scottish Nationalists and the Liberals both threatening to vote with the Tories, and a group of Labour backbenchers still refusing to fall into line, there is just a possibility that the Government could be defeated on the vote over pay sanctions. Such a defeat, though not in itself a deathblow to the Government, would be extremely embarrassing to Mr. Callaghan, and make it very difficult to go on using sanctions.

Though the Tories have not tabled the motion as a vote of confidence, the Government whips are certainly giving Labour backbenchers the impression that the Prime Minister is very concerned indeed about the outcome.

Behind their arm twisting is the clear threat that if the Government does not get the approval of the House for the sanctions which underpin its pay policy, Mr. Callaghan just might feel he had to resign and go to the country in the middle of what could be an unpleasantly frosty winter for the Labour Party.

Elaborate

Such threats are, of course, to some extent part of the elaborate game of bluff and counter-bluff which the whips are bound to play with recalcitrant MPs before a crucial vote.

Despite everything, many MPs still believed yesterday that the government would scrape home almost out of habit.

Although the Government is in a minority of five and, since the beginning of this session, no longer has the automatic support of the Liberals on crucial votes, a kind of lassitude has descended on the House of Commons.

For from having to spend its time dodging banana skins carefully laid by the Tories as traps to bring the Government down,

one of the Labour whips' main worries has been preventing its own MPs getting too complacent about its ability to coast every vote.

Since it got through the vote on the Queen's Speech last month by a margin of 12, tension in the Chamber has been minimal.

What excitement there has been has tended to be the kind of artificially created diversion which schoolboys might stage in a boring Latin lesson—such as last week's essentially humorous foreplay over Winston Churchill's role at Tonygandy.

This is partly because the Government has not tried to introduce anything but the bland diet of legislation so far this session. The Tories have not opposed any of the Government's Bills on second reading.

It is not only the uncontroversial nature of the legislation under discussion which has made the House such an unexciting place over the last few weeks.

The job of the Tory chief whip, Mr. Humphrey Atkins, is to be constantly on the lookout for banana skins with which he could send the Government, if not crashing, then stumbling, to an embarrassing defeat.

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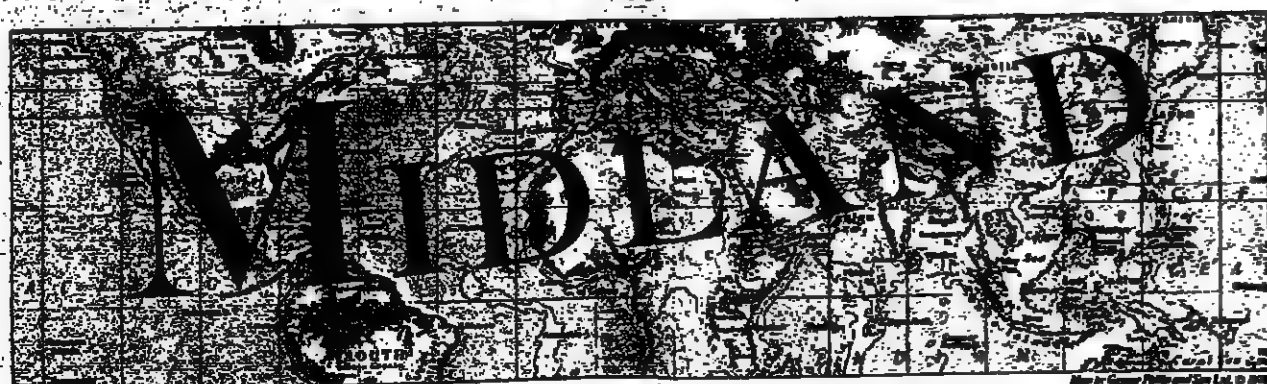
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If you are responsible for running an advertising campaign, put a cross on this chart where you feel your advertising best fits. Be honest. Then read on.

If your cross lies to the left of the vertical line, the chances are that your agency is ashamed of you. If your cross lies anywhere below the horizontal line, you should be ashamed of your agency.

Because the curious truth is that many clients – and agencies – appear to judge the effectiveness of advertising purely on our horizontal scale – the more awards, the more “memorable” the advertising, the better it is. * This is, of course, nonsense. But very potent nonsense.

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Money that helped to enhance both the reputation of the client's company and the profit to his shareholders. Not money spent to enlarge the client's ego or the salaries of the agency's creative department.

One of the biggest mistakes in the business is to

believe the truism “Good advertising speaks for itself”. It doesn't. Somebody has to say: “This was the problem, this was the budget, this was the competition, this is what the market thought, this is what they wanted to hear, this is how we thought of saying it, this is how we changed and improved it, this was the finished result – and this is what happened.”

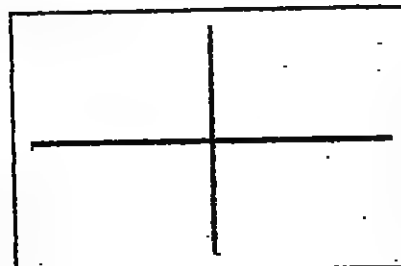
And we do just that, every day of our lives. Our aim is to see that all the advertising we do for our clients sits squarely in the top right-hand quarter of our chart. As near to the top of the vertical scale as possible – and as near to the right of the horizontal scale as is practical. But in that order.

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*SOURCE: Research by Davis Ives Associates Ltd., 1978.

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Position in company _____

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18
LOMBARD

The luck of the Irish

BY ANTHONY HARRIS

WHILE THERE is no gloating, and indeed a certain amount of anger in Dublin on account of the Summit, not everyone is altogether unhappy with the outcome. The Irish investment institutions, of necessity, acted as bookies to the punters who wanted to bet on the punt last week. They sold the Irish stocks which British investors bought, and piled up what is in Dublin terms an astronomical profit of liquidity, in excess of £100m. Now they are happily buying their stocks back at a discount.

Euphoria

They seem to have been rather over-pleased that investors on this side of the water for a number of reasons. First, they never shared the euphoria of Mr. Lynch about the good intentions of Bonn and Paris. Second, they pay £150m a year to join their club as one of them said to me yesterday. "We're not enough fellows, but we're not as important as that," Mr. Lynch, they suspect, thought he might get a bilateral subsidy from the Germans; but that is not the game as played according to the European rules. It was a Community subsidy which was under discussion, and the financially sophisticated did not expect it. A bilateral deal would not only have looked odd, but would have come up against the dead body of Dr. Oskar Emminger, who like his predecessor at the Bundesbank is firmly opposed to mixing sentiment with monetary business.

However, even supposing the impossible, and granting a subsidy, would it really have been a bull signal for the Dublin market? Not for more than a few days, the more hard-headed think. The subsidy might have been a crippling balance of payments problem, but it would not have done the Irish rate of inflation down from British to German levels overnight. Despite the apparent reasonableness of Irish trade unions, who have said that if they could be sure that the punt was good as the D-mark, they would accept a German sale of pay increases, most Dubliners suppose that a pretty nasty squeeze would also have been involved.

The real trouble is they have been realising, as they have a fully disciplined member of a rich club is not necessarily more attractive than being a highly privileged member of a poorer one. The privileges which Ireland enjoys under the Sterling rules are undeclared, it is true, but they are rather striking.

What Irish experience really shows is that the British situa-

tion itself would not be too bad if it were not for two familiar constraints—the balance of payments and the limitations on Government borrowing. The Dublin authorities to play according to these more relaxed rules, a currency account deficit which would be regarded as a major catastrophe anywhere else, and the PSBR amounting to one-eighth of GNP, give or take a bit from year to year, are no trouble at all when you have open access to the capital market of a much larger country using the same currency.

The purely monetary discipline—exchange rate, potential foreign competition, and interest rates—is still pretty small, though it is still not to be taken lightly. The behaviour of the financial C.D. does cause a certain amount of tut-tutting in the Treasury and the Bank of England, but no parading of dead bodies. First, the Irish pound is still pretty small, though it is still not to be taken lightly. Second, we in England have a bad conscience about Ireland, and we have a strong incentive to help them. Third, their prosperity is welcome to us in a number of ways—as exporters and investors, and above all for the unspoken hope that Southern prosperity may one day be high enough to make quite tempting from the predecessor at the Bundesbank is firmly opposed to mixing sentiment with monetary business.

Depopulation

Finally, there is an unspoken question which economists might have some fun resolving. In the early stages of the EMS, a German minister turned to the Irish representative and said "Perhaps you, with your experience, can tell us of the long-term effects of a zone of complete exchange rate stability." "We can," said the Irishman. "On a long view, it is negative growth, depopulation, and agricultural decay." It is only a little off the mark, but it is quite right. The Irish have enjoyed such a signal benefit from the association, perhaps because it was only in an inflationary environment that they learned what they could do away with. The devaluation of £200m a year can be read as an Irish valuation of the privileges they enjoy under the present Sterling arrangements—a slightly costly commitment to themselves. The unrequited and fascinating question is whether the Sterling club will look so attractive if we do not inflation down to German levels on our own.

IS AN industrial enterprise identical with the company that owns it? Or is it rather an organism in which the company of shareholders combines with the workforce on which the operation of the plant or the use of capital depends, and which has an interest in it at least equal to that of the shareholders?

These basic questions, which also underlie much of the discussion concerning the reform of company law in the UK, were the real, though well concealed, issue in the hearings which occupied the German Federal Constitutional Court for four days of last week. The judgment expected in three months will decide the fate of the revised German industrial democracy law, the Mitbestimmungsgesetz of May 4, 1976.

This act considerably increased the influence of employees and trade unions on the running of large German enterprises. It raised the proportion of their representatives on the supervisory Board—which appoints and sacks members of the management Board—from one third to one half. An inadequately defined post of labour director is created on the management boards. The act applies to the top 650 companies according to various criteria. These companies will form only a small fraction of the 1.9m enterprises existing in Germany, but have a decisive influence on the economy. They include all the engineering and chemical

works as well as banks and insurance companies that really matter.

The public discussion, at times very heated, which preceded the passing of this act, lasted some 25 years. The pre-history of the issue goes even further back. The German trade unions formulated a programme of industrial democracy in the

by nine of the largest German enterprises. It is backed by the German Association for the Protection of Shareholders and supported by a weighty product of German professorship, the so-called Cologne Report.

The complaint was presented to the full bench of the Federal Constitutional Court by Herr Otto Esser, chairman of the

German Confederation of Industry, and by the joint attorney of the plaintiffs, Dr. Herman Maassen, previously Secretary of State under a Social Democratic Minister of Justice.

The team defending the act was even more formidable. It consisted of three cabinet ministers, Dr. T. H. Raiser, representing the Federal Parliament, and Herr Heinz Oskar Vetter, the chairman of the Federation of German Trade Unions.

The dispute concerns in the first place the interpretation of the act. The employers deny that the casting vote given the chairman of the supervisory board—who is chosen by the shareholders' representatives—will secure a dominant position for the representatives of the shareholders. They argue that it can be used only in exceptional circumstances and can be

altogether eliminated should an important divisive issue arise in the absence of the chairman, or when not all of the shareholders' representatives are present. The Government and trade unions deny that this is a correct appreciation of the position and that the shareholders remain dominant.

The employers, however, feel that the act robs them of four important freedoms guaranteed by the German Fundamental Law: to dispose freely of their property; to associate freely without the participation of those who have opposing interests; to choose their occupation freely, and to conduct their business freely.

The Constitutional Court is unlikely to be impressed by the argument that interfering with these freedoms will ultimately transform the German market economy into a socialist economy. It went on record in a judgment of July 20, 1954, that "the fundamental rights do not protect a particular economic system, but instead the dignity, freedom and equality of man."

But the employers have some reason to hope that the court will show some understanding for their complaint that the representation of trade unions on the supervisory board together with the labour director on the management board (a post which trade unions aspire to fill with their nominees) will

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

Chokwaro well prepared for another Ayr victory

JUNIO O'NEILL, by far the most successful jockey in the country, won his 50th winners with nearly 50 winners to his credit, since the start of the 1973-74 campaign, teams with three likely winners on the Scottish course this after-

noon. They are Royal Legend, Eximious and Chokwaro.

For most racers, the day's most intriguing outing will be the reappearance of Chokwaro in the Glenelg Novices' Hurdle.

Chokwaro made all his own running after jumping into the lead of the fifth flight in the Ayr meeting, and drew steadily to win by 25 lengths ahead of Whorlton Manor.

Although his time of 3 minutes

64 seconds was not startling, Chokwaro won as he pleased and a number of on-the-spot admirers were ready to back him ante-post for Cheltenham's Daily Express Triumph Hurdle.

If, as it appears, he has taken readily to the winter game, Chokwaro should find little difficulty in retaining his position as the best of the ground remains good or firm.

I take him to add to his already formidable reputation with a victory over Dorisimo, who was considered by many to be the most backward member of the field when finishing a remote third in Chokwaro's race.

Royal Legend, O'Neill's mount in the Skelton Hurdle, made his own running, and took the lead of the fifth flight in the Ayr meeting, and drew steadily to win by 25 lengths ahead of Whorlton Manor.

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RACING

BY DOMINIC WIGAN

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The Red Line

by MAX LOPPERT

A second opera by the Finnish composer Aulis Sallinen, *The Red Line* (The Red Line) had its first performance at the Helsinki National Opera last week. Sallinen's first opera, commissioned for the 1975 Savonlinna Opera Festival, was *The Horseman*. After a public meeting, which brought the first act to a tremendous climax—the agitated, expressive work that one guesses capable of communicating its dark northern fascination to a wider audience than only Savonlinna's—Sallinen considered that his composer displayed "a grasp of the music-dramatic dimensions and an understanding of their purpose, that promise much."

If there can be detected in these phrases a certain note of self-protection, caution, I now praise the new opera, which shows the promise of the first fulfilled more substantially than stage horn call—that is his one daring to expect, and suggests that its creator is a significant force in opera—possibly indeed, like an authentic operatic talent.

Sallinen's title has two principal meanings and in their conjunction is summarised the stuff of the opera—its range, its aim, and also its tragic power. The red line is the cross on a ballot paper—the action takes place in 1907, a time of historical importance when the first Finnish election under universal suffrage was being held. It is also the line of blood that seeps from the throat of the crofter hero, Topi, as he lies dead at the end of the opera, savaged by the marauding bear that has been plundering and menacing his foreign homestead. Unlike *The Horseman*, Sallinen's original libretto, *The Red Line* was drawn (by Sallinen himself) from the classic Finnish novel (1898) of the same name by Juhani Kump (1874-1970), prolific novelist, journalist, and poet of the beautiful, treacherous Northern-Finnish landscape in which most and opera are set.

The two acts of the opera are made up of seven scenes and an epilogue, organised with the compelling, unerring mastery of form and dramatic timing that characterises every aspect of his manufacture. The plot follows the wretched fortunes of Topi, his wife Riika, and their three children, as a politically and socially festive outside world begins to impinge on the unrelenting bleakness of their Finnish National Opera in poverty-ridden existence. A Helsinki last week, Sallinen's first opera, commissioned for the 1975 Savonlinna Opera Festival, was *The Horseman*. After a public meeting, which brought the first act to a tremendous climax—the agitated, expressive work that one guesses capable of communicating its dark northern fascination to a wider audience than only Savonlinna's—Sallinen considered that his composer displayed "a grasp of the music-dramatic dimensions and an understanding of their purpose, that promise much."

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Jorma Hynninen

operatic entertainment that idiom: Shostakovich, Prokofiev, and especially Musorgsky have been digested, and the lessons of their manipulation of musical and dramatic tensions learned and mastered, to a point where the composer's own voice now speaks with unique clarity. Expression is wide in range, plastic, marvellously varied. The succession, in the first act, of Riika's solo scene, the pedlar's hauntingly simple strophic ballad, and a broad tableau for agitator and chorus animates and fills in a musical idiom and dramatic gloomy.

As a dance interpretation there was nothing to fault. Penny at her best seems truly born to dance, so easy and natural do the rigours of the classic manner become on her body, the long limbs curving sweetly through the choreography. The characterisation is child-like in its unthinking greed, but warmed by a sensual delight in the toys of this world: Penny's eyes widen as GH presents the cloak to her in the first act; her pose as the necklace is placed round her throat is of almost sexual abandon.

This admirable reading was matched by Wayne Eagling's despatched, more evocative dynamics in the first act, nor for a cleaner or more exact de-

I could expatiate for pages on the riches of the score—the muscular, untrammelled lyricism of the vocal lines; the dynamic thrust of the choruses; the almost unerring acuity of the orchestral writing, in which silence tells as pointedly as sound; the strokes of theatre. The score, no more than 20 bars long, that follows the call of the stirring bear in the middle of the second act, is only one such stroke, when the scalp prickles and the senses confirm that the composer has understood what opera is all about. Sallinen's musical language will in some quarters be deemed conservative—its tonality, its sometimes a dictionism of simplest means. The impact and the scope of his opera force one to question all over again the worth of catchpenny titles such as "conservative" and "advanced."

The *Red Line* seems to me to be a work that matters, a major work of a kind that reduces all such considerations to the level of irrelevant speculation.

It has stretched the Finnish company to great achievement. Fierily conducted by Ukko Karmu, designed with expert economy and subtlety by Kimmo Kairanto (particularly admirable in his reservation of strong colour for moments of dramatic revelation), the production by Kale Holmberg moved forward with an ineluctable force tempered only slightly by a tendency to move characters unnecessarily often about and off the stage, and by some obscure symbolic devices at the final curtain—the opera needs a bird, quick termination, and this at the public dress rehearsal and first performance, it failed to obtain.

Two crisis have been supplied to give ultimate performances, each with its own points of excellence. There could be no doubt that Jorma Hynninen, the Topi of the first cast, gave the more powerful performance: the young baritone, already a Hamburg and Scala Pellias, and a singing actor of incendiary intensity and robust, beautiful tone, is destined for world fame. Equally, it was clear that the agitator (Eero Erkkila, an alarming blend of messiah and politician), a light and lyrical bass of the second cast, told more strongly in their roles than those of the first. Both Riikas, Taru Valtakka and Elina Arvonen, were profoundly moving in their different ways. Hanny, the company that commands the services of two such sterling sopranos: happy the company with so dramatically alert and committed a chorus. It was, indeed, a company achievement, which in opera is the highest kind, and of which in London our own ENO still gives us occasional glimpses. They are the company to give us one or other of Sallinen's operas; and surely it cannot be long before they do.



The Melstock Choir Band

Vaudeville

Under the Greenwood Tree

by B. A. YOUNG

Patrick Garland's stage adaptation of Hardy's book begins and ends with the Old Hundred—"All creatures that on earth do dwell, Sing to the Lord with cheerful voice." This is the key to an evening in which most of the actors sing and play musical instruments, and in which major elements of the plot turn on the relative value of strings or harmonium, of staff notation or tonic sol-fa, of clarinets or serpents. (The Melstock Choir Band finds against clarinets but allows half-witted Thomas Lant (George Gabriel) to play his with them; finds in favour of serpents but lets Elias Spinks (Terence Conoley) to swap his for a fiddle after one scene.)

The story about the conflict between the happy-go-lucky old village and the reforming young Parson Maybold becomes a likeable play, and Mr. Garland has made it as authentic as he can, even employing Hardy's Victorian Dorsetshire dialect, which has been so much mocked in rustic comedies that it is only by much skill that the players keep it from sounding funny. Occasionally they forget as Hardy did: when Fanny Day (Susan Crowley) refuses the parson's hand she breaks into standard English to choir and the reforming young man.

I found the evening warm and cheerful. The Old Hundred is kind, and of which in London our own ENO still gives us occasional glimpses. They are the company to give us one or other of Sallinen's operas; and surely it cannot be long before they do.

V & A Christmas raffle

The Associates of the Victoria and Albert Museum (the V and A's own charity) has launched the first V and A Christmas raffle. Prizes are original works of art by leading contemporary artists. All the artists have donated their work for the benefit of the Museum.

The pictures include watercolours, etchings, aquatints, lithographs, a collage, a drawing and a sculpture—several of which are valued by Christie's Contemporary Art at £500 and more. Altogether, 11 pictures are to be raffled and are on view in the main entrance of the V and A. Tickets are available at the main entrance or by post from Lady and Professor Anthony Nicky Bird at the V and A. The draw is on December 20 with a champagne reception at the V and A and will be made by Dr. Roy Strong from a facsimile of the largest wine cooler in the world made by Charles Kandler circa 1740.

Arts Council appointments

Lord Donaldson, Minister for the Arts, has announced four new appointments and one re-appointment to the Arts Council of Great Britain.

The new members are Councillor Bernard Aha, Mr. Robin Guthrie, Miss Margherita Laski, and Professor Anthony Nicky Bird at the V and A. The Quinton Dr. Richard Hoggart has been re-appointed.

The Other Place, Stratford-upon-Avon

Hippolytus

by MICHAEL COVENEY

Following Euripides quite closely, David Rudkin's "reaction" for the Royal Shakespeare Company is the most speakable English version I have come across. It is a model contribution to the unending debate of how to do Greek tragedy for contemporary audiences without losing the stage's declamatory priorities of the original. And Hippolytus is rarely enough seen to warrant revival. Racine's *Phèdre* has somehow erased the play's memory from my mind.

And yet what an enthralling play it is, curiously timeless in its discussion of private morality in public context. Between the conflicting demands of two rival deities—the love-bitten Phaedra and Artemis, representing the virtues of outdoor sport as a symptom of virginity—Phaedra and Hippolytus, her teenage son, find themselves locked in their inner selves. Nothing have seen lately is more harrowing or unsettling than Michael Pennington's Hippolytus, coldly abandoned by his Artemis, facing the fact, as he lies dying, that all our lives may be traversed away in pursuit of an insubstantial ideal.

Although Phaedra, Hippolytus and Theseus are victims of pre-ordained Fate, Fate itself is shown to be appallingly fickle and Euripides allows the trio sufficient room to manoeuvre within the scheme so that actual choice and human fallibility play an equal part. Theseus (a mighty performance by Patrick Stewart), broken with rage by his wife's suicide note, accuses Hippolytus of acting like Angelo, cloaking treacherous lust in a guise of public benevolence and righteousness. The Nurse warns Phaedra that life is a practical craft to be learned and studied,

Covent Garden

Manon

by CLEMENT CRISP

With *Manon*'s return to the Opera House repertory came a big performance by Jennifer Penney of its stupor-beguiling heroine that came to ennobling life from the moment that she stepped from the coach. MacMillan's *Manon* is an innocent opportunity; Penney's *Manon* is all this, but sympathetic at every moment, and at the very last acquiring a dignity because she has suffered so unjustly—her beauty deserved better things.

As a dance interpretation there was nothing to fault. Penny at her best seems truly born to dance, so easy and natural do the rigours of the classic manner become on her body, the long limbs curving sweetly through the choreography. The characterisation is child-like in its unthinking greed, but warmed by a sensual delight in the toys of this world: Penny's eyes widen as GH presents the cloak to her in the first act; her pose as the necklace is placed round her throat is of almost sexual abandon.

This admirable reading was matched by Wayne Eagling's despatched, more evocative dynamics in the first act, nor for a cleaner or more exact de-

Festival Hall/Radio 3

BBC Symphony

by MAX LOPPERT

The BBC season at the Festival is not turning out exactly as its planners had intended. Misadventure has caused the cancellation of two British premières due to be given by the orchestra—the Lutoslawski song cycle from Fischer-Dieskau some weeks ago, and the Estonian composer Arvo Pärt's *Cantata* in the memory of Benjamin Britten last night (Pärt failed to arrive from Moscow). Gennadi Rozhdestvensky conducted, as an apt replacement, the Passacaglia from Peter Grimes; it was a valiant, but in the circumstances, somewhat caustic reading. (I have never yet heard an account of it, whether in the theatre or in the concert hall, in which the opening viola solo lies entirely happily on the instrument. Rare miscalculation on Britten's part?)

Caution seemed the keynote of the concert; this, too, was a slight letdown after the Russian conductor's glowing first Festival Hall concert with his new orchestra in October. The Dvorak D minor Symphony flowed sweetly and reasonably, but without the full richness of feeling or sonority that this orchestra has been capable of in the past. In the Scherzo, the playing started to bubble with greater vitality; elsewhere the tone seemed unusually restrained, moderate, median in dynamics.

Centrepiece of the concert was Hugh Wood's *Scenes from Gormogon* (1965), given a welcome revival. From past performances I remember a more lyrical, outpouring than this one encouraged. The orchestral writing, and the adumbration of Tippett-like flute-and-cello swirls, solemn Massenet brass chords, and the cast and thrust of the Stravinsky classical ballets, still make a potent, fascinating impression of magical sound-devised "in a light Fantastic round." But the vocal writing for soprano and tenor soloists seemed, by comparison, a trifle drab. Perhaps it was the fault of the voices in this performance. Jill Gomez on edgy form, Brian Burrows disappointingly dry and indrawn of tone.

New RSA—Robert Mayer Award

The Royal Society of Arts' 1979 Scholarships for singers and string players include a new RSA-Robert Mayer Award.

This has been instituted to honour Sir Robert Mayer's personal contribution towards encouraging young British musicians. Using its own funds, the Society will sponsor the RSA-Robert Mayer Award which will be of comparable value to the other principal awards. It is different to the others in that it will be offered specifically for further study at a recognised centre of music tuition in the United Kingdom. In the past the Society's music scholarships have been exclusively for further study overseas.

Further details can be obtained from the Secretary, Royal Society of Arts, 8 John Adam Street, London WC2N 6EZ.



The Palomino grape. The very beginning of a classic sherry.

No wine can call itself a sherry unless it starts life on the gently sloping hills around Jerez de la Frontera in Spain.

Here, throughout the long hot summers, the white Palomino grapes slowly ripen. Come September, they are gathered by hand and taken in for pressing.

The juice—called *mosto*—is allowed to ferment naturally in wineries at the vineyards. Some of these mostos will develop *flor*—a yeast on the surface of the young wine. Why this should happen to some wines and not others

remains a mystery. But it is the presence of *flor* that determines which wines will develop the characteristics of finos and amontillados.

The classic fino is pale in colour and dry to taste with a delicate bouquet. Luncheon Dry is just such a fino. Serve it chilled to appreciate fully its true character.

The classic amontillado is allowed to mature for longer in the cask, taking on a richer colour and a subtle nutty flavour.

Such is the character of Club Amontillado.



Luncheon Dry & Club Amontillado. Two classic styles of sherry from Harveys of Bristol.



Natasha Parry

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Thursday December 7 1978

A divided Europe

IT IS DIFFICULT to feel any great surprise at the outcome of the European Council meeting in Brussels. For months it has been obvious that the British Government entertained serious reservations about several important technical aspects of the monetary stabilisation scheme being proposed, which it felt would make things more rather than less difficult for the United Kingdom. These reservations failed to persuade the other members of the Community to revise the scheme so as to make it more equitable as between strong currency and weak currency countries, with the result that the British decision not to participate in the scheme, at least from the beginning, was virtually a foregone conclusion by the time that the European leaders met for their summit in Brussels.

Advantages

Ireland and Italy, too, have economies which are potentially vulnerable to speculative pressure in a European currency stabilisation scheme, but in their case fear of the risks has been more evenly balanced with hope for the countervailing advantages. In the final negotiations, however, they were not persuaded that the gains would be adequate to outweigh the risks, and both governments are now reconsidering the position. Whatever decision they now take, however, will be taken unilaterally, if not reluctantly.

So the net result of a year of negotiation and debate is no more, as of now, than that the existing five members of the European currency snake have agreed to a remodelling and slight strengthening of their arrangements, and that France has decided to join them. This is not an entirely unexpected outcome, but it is nevertheless deeply disappointing.

It is disappointing primarily because of the stark contrast with the breadth of the aspirations originally linked to the target for a new European currency stabilisation scheme. When Chancellor Schmidt and President Giscard d'Estaing launched this year's negotiations, they made it clear that what they had in mind was a major political breakthrough in the development of the European Community. In the event, it is clear that there has been no major political breakthrough, certainly not one which is going to strengthen the Community as a whole.

A calmer view of micro-electronics

SOME OF the recent comment about the impact of the so-called microprocessor revolution, both from government sources and from elsewhere, has bordered on the hysterical. There have been suggestions the introduction of micro-electronics represents technological change of a quite new and revolutionary kind, and that its social and employment consequences are likely to be catastrophic. It has never been very clear that the "computer-on-a-chip" is any more dramatic than the invention of the transistor; the factual basis for the dire predictions about jobs has been weak or non-existent. Hence the Central Policy Review Staff has performed a useful task in producing a report, published yesterday, which sets the whole matter in perspective.

Continuing

Without underplaying the importance of the micro-processor chip in reducing the cost of computing, power and greatly increasing its range of applicability, the CPRS rightly regards it as part of a continuing process of change to which economies have successfully adapted. "Technological change has always been a major source of economic growth and rising real incomes; this should be equally true of micro-electronics." The employment effects of any new technology are notoriously difficult to predict, but on the basis of its studies so far the CPRS "is yet to be convinced that micro-electronics will be a major factor for the worse, unless the general prospects for employment make for increased unwillingness to accept technological change."

In support of its calm view on employment the report points out that the introduction of computers into the Civil Service 20 years ago was accompanied by similar expressions of alarm about job losses, but in practice the consequence appears to have been that the more computers installed, the more staff has been hired. In some cases computer applications have themselves suggested new areas of work while in others staff

a whole, as so often before in the 20-year history of the Common Market, long-term political considerations of the common good were rapidly discarded in favour of the familiar haggle between competing governments.

What is so deeply regrettable is that those countries which were committed to the new scheme from the word go should have pushed national interest to the point where they knew the British Government was virtually bound to remain outside, and where even Italy and Ireland might be deterred from joining.

The British Government must bear a large share of the blame for the outcome, however. It has for so long adopted a minimalist or even obstructive stance towards participation in the Community, that it has largely alienated the sympathy of other members of the Community; in the case of the currency scheme itself, British scepticism has been so unrelenting that it left no room for the illusion that the Government might share in any of the broader political aspirations of Bonn or Paris. By contrast, Mr. Callaghan has been only too obviously anxious to appease the Left wing of the Labour Party.

Burden

This week's decisions are not necessarily irrevocable, of course. The UK will be associated with various aspects of the new scheme, including possibly the partial pooling of reserves, and it may yet join the scheme at some later stage. The continental governments have deferred yet again any discussion of a reform of the common agricultural policy, but if they should take steps to curb the intolerable financial burden of the CAP when they return to the subject in March, conditions for British membership in the currency scheme may look more auspicious.

It cannot be excluded, however, that this week's European Council meeting may prove to have been a turning-point in the direction of a two-tier Europe, in which the stronger economies are bound ever more closely together, and the weaker remain on the outside. If this is to be avoided, the first item on the agenda for the next European summit must be to revive some of the European aspirations which underlay the original Schmidt-Giscard initiative.

European summit: better than first feared

BY PETER RIDDELL, Economics Correspondent



At the Brussels summit: President Giscard d'Estaing waits for the meeting to resume while Herr Helmut Schmidt catches up on the news.

THE unexpectedly bitter arguments at this week's EEC summit in Brussels about the membership of the proposed European Monetary System (EMS) have tended to overshadow the crucial point that the nine countries did actually agree high on the details of the scheme and on a starting date of January 1.

The immediate cynical response to the outcome of the meeting was that France had chosen a particularly convoluted and Machiavellian way — even for Paris — of rejoining the snake, the existing European currency bloc. But the events of the past two days amount to much more than that, even if the currencies to be linked formally next month now only look like being those of the present EEC snake participants — Belgium, Denmark, Germany, Luxembourg and the Netherlands plus France.

The EEC will not merely carry on as it was before April when Herr Helmut Schmidt, the German Chancellor, launched his proposals for a zone of monetary stability in Europe. The arguments at this week's meeting which led to a probable division of the EEC into a prosperous group of six countries and a weaker one of three (Italy, Ireland and the UK) on this key issue will clearly have important repercussions for the whole development of the EEC (discussed on page 2 of this paper).

HOW THE SYSTEM WORKS

THE HEART of the proposed EUROPEAN MONETARY SYSTEM is a scheme to link closely the exchange rates of members, basing the system on the EUROPEAN CURRENCY UNIT (ECU).

The ECU will be composed on the same basis as the present EUROPEAN UNIT OF ACCOUNT. This is a basket of the EEC currencies, the amount of each currency included reflecting the distribution of trade between members of the Community. This will include all nine EEC members.

The new unit will be used as the denominator or numeraire for the exchange rate mechanism; as the basic indicator of whether a currency is diverging; as the denominator for operations in both the intervention and the credit mechanisms; and as a means of settlement between the monetary authorities.

Several features of the ECU are unclear — notably its use as a means of settlement and the position in the unit of currencies not participating in the scheme. While the exchange rates of non-members will be frozen for the purpose of calculating the value of the ECU it is not yet clear whether their weightings will or will not be altered to reflect trade patterns.

Each member currency will have an ECU-related central rate which will be used to establish a grid of bilateral exchange rates. Currencies will be allowed to fluctuate around these central rates by a margin of plus or minus 2.25 per cent. Countries at present outside the snake may opt for wider margins of 6 per cent at the outset.

Intervention will be compulsory when these margins have been reached. To this extent the scheme is like the present snake. However, in addition, the ECU will be used in its other role as an early warning indicator to detect divergences between currencies. This threshold of divergence will be fixed at 75 per cent of the maximum spread of divergence for each currency.

The question of what happens when that maximum is exceeded has caused considerable controversy. The Brussels meeting effectively decided on a compromise. When a currency crosses its threshold of divergence there is a presumption that the authorities concerned will correct this position. This can be by intervention, domestic monetary policy, changes of central rates and other measures of economic policy.

In this sense, the system will be much broader than the snake. But in practice this begs a lot of questions about what will happen, especially as the threshold of divergence is likely to be reached before the compulsory intervention point is touched under the system of cross-rates.

The communiqué merely notes that in case corrective measures are not taken on account of special circumstances, the reasons shall be given to other authorities concerned. Intervention will, in principle, be made in the currencies of members and adjustment of central rates will be subject to mutual agreement.

In support of this currency mechanism, a very short term facility of an unlimited amount will be established and the existing short and medium-term credit mechanism will be expanded from around 150bn ECU (about £10.5bn) to 250bn ECU. The latter will later be consolidated into a EUROPEAN MONETARY FUND, to be established in two years' time when the ECU will also be used as a reserve asset and as a means of settlement.

ministers — of what will happen when the early warning signal goes off. Sceptics doubt whether this will be followed by the desired consultation and adjustment by both strong and weak countries. Instead, they believe, the pressures will be principally on the weaker countries.

It is a key difference between the snake and the new system that the latter will be Community-based and not merely a club crossing the community boundaries, from whose discussions certain amount of seeping over of political cracks, it is possible to detect more substance in the idea of halfway house or partial membership.

In particular, there will be reciprocal consultation in various EEC bodies about "important" decisions concerning exchange rate policy between the countries participating and any country not participating in the system. Thus currency policy has been established as a proper subject for Community discussion even if some countries are at present unwilling to link their own national exchange rates.

The system allows scope for non-participants to be involved from the start in the very short term facility under which European Currency Units are issued against the deposit of 20 per cent of the gold and 20 per cent of the dollar reserves currently held by central banks. It might be attractive for an outsider like Britain to allow sterling to be used for intervention as an aid to the stability of the pound. However, the Brussels communiqué made it clear that non-participants would not be able to draw on the proposed expansion of Community lending to less prosperous countries. The UK will be involved in the increase of the EEC's medium-term credit to an amount of about £7.7bn.

Non-participants in the currency regime will be involved in the review of the working of the system after six months. But well before this happens the scheme will be tested in the market, and the likely limitation of membership to six could affect the central rates set at the beginning of the scheme. Although heads of government on Tuesday evening were strenuously denying an intention to alter parties before January 1, the foreign exchange markets would not be surprised by a small revaluation of the Deutsche Mark within the next month following the small up-valuation within the snake in October.

Stable rate

The French Government faces the most immediate dilemma. In the absence of the Italian lira and the Irish pound the French franc now looks the most obviously exposed currency. In some circumstances, in the past the French might have preferred to devalue before entering the system, but President Giscard d'Estaing is committed to a stable exchange rate as part of the battle against inflation. Indeed, he may be counting on German support to uphold the franc over the next few months as the plan for the recovery of the French economy launched by Mr. Raymond Barre, the Prime Minister, bites.

The position of non-participating currencies is less clear cut, though yesterday's quiet market reaction suggested that there is no reason to believe that there will be a sharp fall of either the Italian lire or the Irish pound outside the system. Britain has been publicly committed to maintaining a stable effective exchange rate against the average of all other currencies for some time. Indeed, the pound has fluctuated within a narrow band since early 1977 on this calculation. This policy is unaltered by the British decision not to link sterling formally with the other currencies. According to Herr Helmut Schmidt, the German Chancellor, Mr. Jim Callaghan, the British Prime Minister, told

the other leaders that sterling's effective rate would be held within a margin of plus or minus 2.25 per cent against its trading partners throughout the world, and not just those in the EEC. Indeed it is possible that if political circumstances in Britain changed after an election, and progress was made within the EEC on reforming the budget and improving the balance of financial transfers, that Britain might reconsider the possibility of joining the currency regime. This may have looked a long way off yesterday after the arguments and undoubted disappointments of Brussels, but the EEC leaders have created a framework which allows non-participants to join later with fairly limited formal discussions, though rather more than merely a phone call.

The likelihood of the three outsiders joining depends not only on improvement to the Community budget as more help for the less prosperous regions, but also on whether the system adds to the scepticism. The sceptics were remembering yesterday that the French franc was twice forced out of the present snake, most recently in early 1976. Moreover, the underlying economic differences, especially between rates of inflation of member countries — such as France and Germany — are now much greater than when the snake was born six years ago.

Britain, Italy and Ireland were forced to leave within a few weeks. The prospects of the new system also depend crucially on what happens to the dollar. The recent greater stability of other currencies provides a better chance of success than what has been thought a few months ago, as Mr. Callaghan pointed out. But the definite and our setback to earlier dreams are Brussels meeting does not hope of creating a wider zone of stability, to include also the Japanese yen look, no remote.

MEN AND MATTERS

United front by the Uniwash

Sandwiched between the Uniwash laundrette and a Japanese car showroom in Holland Park Avenue I found it. "Open," said the card on the door, like any other shop-the headquarters of the British Esperanto Association. The telephones rang constantly there was an atmosphere of mild chaos among the two staff — today, after all, is the first centenary of the language.

Its beginnings were not auspicious, admitted the general secretary, Herbert Platt. Originated by Ludwik Zamenhof, a Russian/Polish oculist (the borders kept changing) when he was a student, the language was to be invented in 1880. His father felt it might interfere with his studies and destroyed all his manuscripts. But since then, and especially after 1905, when the first international Esperanto conference was held in Boulogne, it has developed steadily, says Platt. There is an academy based in Paris, and

he claims 12m Esperanto users in Europe alone, and, well, he cannot estimate, but plenty more in Britain than the 1,500 British members who pay his salary and that of his assistant. "The idea caught on for reasons we now recognise as false," says Platt, 51, who took his job in 1963 after working for the Defence Ministry. "If people were able to communicate freely there would be no war — we know now that is not correct. You only have to look to Ireland. . . . But some strife would disappear. On the other hand it's been said that as long as people can converse enough to say they believe in God they are friends. When they can specify which God they come to blows."

Esperantists now talk instead of the UN's 55th bill for translating speeches and documents, or the massive cost to the EEC of the same service. Platt is especially pleased by the establishment of a 74-strong Esperanto Parliamentary Group, nearly all Labour because, he explains, of the effective lobbying of the Trade Union and Co-operative Esperanto Group. No, he admitted, as far as he knew none of the MPs — among them the staunch anti-European Anthony Wedgwood Benn — actually spoke Esperanto.

Neither the Liberals nor the Labour Party seemed, when I talked to them, to know much about Esperanto or its enthusiasts. But Conservative Central Office easily explained why 10 Tories had joined the Parliamentary Group: "I don't like to take their names in vain," said a spokesman laconically. "But most of them are groupies — they'd join almost anything."

To the point

The Conservative MP Neville Trotter, just back from a trip to West Africa, tells me that — in one of the smaller countries — he was shown some correspondence between a major British engineering contractor and a government minister.

The contractor, working on a multi-million-pound contract, was concerned at not being paid for five months. Trotter saw the letter of complaint which had been returned by the minister. On each page was stamped in large letters a Nixonian expletive. The covering letter read: "Re your application to come and talk to me, it is quite clear that our minds do not work in the same way. So I am not going to meet you."

It seems a rather inelegant approach compared with the Zambian way of doing business. The finance minister John Mwankawe has a novel method of controlling the economy. When a ministry overspends, the Bank of Zambia simply refuses to honour its cheques.

Full fare

In Liberia, Trotter was a little startled by the way inflation has gripped the popular imagination — when the desired cash-flow is in the other direction. An oilman complained that he had been asked for \$3,000 for the forgetting of "irregularities" in the company accounts. When he remonstrated he was presented with a formal assessment of \$60,000 and the information that "the appeal court has not sat for 14 years."

Casting pearls

The report of Judge Rudolf Erasmus on the nefarious activities of South Africa's Information Department — when the desired cash-flow is in the other direction. An oilman complained that he had been asked for \$3,000 for the forgetting of "irregularities" in the company accounts. When he remonstrated he was presented with a formal assessment of \$60,000 and the information that "the appeal court has not sat for 14 years."

Oxford University from South Africa, has a reputation for his linguistic contortions on the bench. His latest work is no exception.

His report begins with a description of the secret fund of the Information Department as having "all the attraction of a lovely fresh apple, but the germ which could cause complete rot to set in was already there at the flowering stage." By the fourth chapter he is firmly into his stride with "the strong chain which had to draw the republic through the troubled waters and rough seas of hostile world opinion — the secret fund again."

He has the state president, Balthazar Johannes Vorster, unable to separate the wheat from the chaff, but equally unable to act over the split milk of the Information Department activities. Dr. Cornelius Petrus Mulder, the information minister, for his part turns a blind eye like Nelson to the actions of Dr. Eschel Rhoodie, his chief civil servant.

But the denouement is best. Judge Erasmus describes how the secret service accountant, who had investigated and cleared the secret projects, broke down when confronted with the full evidence of irregularities. "He burst into tears and, like a lanced boil, made a clean breast of things."

Timely

There was some Yuletide cheer for British Rail directors yesterday. Southern region passengers might have been cast into darkness by the engine drivers' strike but Ray Buckton, general secretary of ASLEF, the drivers' union had a seasonal greeting for BR. Featuring a large bell of the kind that engine drivers once rang Buckton's message read: "Peace on earth." And goodwill too?

Observer

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FINANCIAL TIMES SURVEY

Thursday December 7 1978

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Brazil

The political and economic scene in Brazil is due for a major change as the pattern imposed by the coup d'état of 1964 begins to wear out. Civilian politicians and trade unionists are starting to enjoy a greater freedom and Brazil's foreign partners will have to adjust to the new realities.

Changes on the way

By
Hugh O'Shaughnessy
Latin America
Correspondent

"WE ARE making the transition to a democracy," a veteran Brazilian politician remarked the other day. "It may be as peaceful and smooth a transition as they had in Greece after the colonels were ejected but I am sure it will not be as turbulent as the present situation in Iran."

The general elections of last month showed that indeed the authoritarian Brazil which was inaugurated by the military coup of 1964 was fading fast, and a political structure set

up by the generals at that time were exhibiting signs of wear. The freedom allowed to those MDB or Brazilian Democratic Movement and the latitude given to the press in the run-up to the poll made it evident that a new, more liberal era had dawned.

The new freedom was far from being absolute but it was a distinct change from the days of severe political and press censorship which Brazilians lived through in the 1960's and the early 1970's. The results too showed that the city-dwellers at least were unafraid to express their desire for change, even if, under the present rules the MDB is constrained to remain a party of the opposition while the ARENA, the National Alliance for Renewal, stays as the sounding board for the view of General Ernesto Geisel, the President.

Heartland

Many of the principal cities of the country, especially the industrial heartland of São Paulo voted for MDB though as results still dribble in from outlying areas the ARENA could be similar to the situation in Spain after the death of Franco. While the MDB did well in the lower house, the government party maintained its grip on the Senate. The ARENA camp of 1964 was fading fast, and a political structure set

None of this was to be wondered at. The strikes and the political unrest, the conspiracy of business men against the Government and the groundswell of criticism of the authorities in the communications media all indicated this year that Brazil was becoming weary with the results of the 1964 coup d'état.

For many months it had been obvious that change and liberalisation were inevitable. It had also been obvious that change would come about as General Ernesto Geisel prepared to hand over to his chosen successor General João Baptista Figueiredo. Today the air in Brazil is thick with rumour and speculation about how the liberalisation will be carried out and what its effects will be.

One of the first victims—or beneficiaries—of change will be the two-party institution. Since shortly after the military took over ARENA has been there to act as a political conveyor belt for the policies of the Presidents and their close associates. The fact that it was the "Government party" did not mean that what ideas it generated became official policy. It was a receiver and disseminator of ideas, not a generator of them. The MDB at the same time was cast in the role of the permanent critic, attacking with greater or less energy the Government's decisions but never being able

to aspire to real power. It now seems reasonable to suppose that this highly artificial and petrified situation will be changed, the Government allowing four or five genuine parties to start up. Each would be a genuine and authentic expression of real political forces.

There could be a party for conservatives and even a grouping for the extreme right, a centrist group which could contain elements from the UDN or National Democratic Union and the PSD or Social Democratic Party which flourished in the years before the coup. The PTB or Brazilian Labour Party could rise again in some form while the Socialist left could have its own group.

Many opposition figures are mistrustful of the Government's intentions and claim that the authorities are merely trying to destroy the MDB at the moment when, like Pinocchio, it is moving from a puppet existence to the real independent life and becoming a real and useful vehicle for opposition activity. While it is a foregone conclusion that the military will attempt to manage the emergence of real political parties in the way best designed to minimise the disruption of the present status quo it is also certain that the MDB must be broken up sooner or later.

As the logjam in the party political arena begins to break

up the trade unions are emerging for the first time since the 1964 coup as independent centres of power. The mid-year stoppages in the metalworking industries of São Paulo and the rise of individual workers leaders to national fame has raised the possibility that organised labour could become as powerful a force in Brazil as any single political party.

Power

The break-up of a 14 year old political order and the emergence of the trade unions once more as a power in the land comes at an awkward time in Brazil's economic history, a fact which adds to the delicacy of the tasks facing Brazil's rulers and which will make demands on Brazil's trade partners and creditors.

The presence of real political parties on the scene and the consequent releasing of the trade unions from the chains that have bound them for so long will undoubtedly create greater inflationary pressures in Brazil at a time when inflation has already become once again a serious problem.

It could have been foreseen. The victory that successive military rulers had since 1964 in their fight against inflation was, it can be seen, due more to the fact that they were able to cripple organised labour and

virtually outlaw strikes than to any other factor. Though many analyses have been done of the arcane mechanics that economy ministers used in their efforts to halt inflation, the military governments of the past 14 years have discouraged analysts from making too much of the fact that the unions were deprived of bargaining power. The "free market economy" conditions which were supposed to obtain in Brazil never in fact obtained.

One of the contracting parties to the economic bargain, organised labour, was by decree deprived of the power to organise effectively and the "free market" was thus seriously distorted. As the unions begin to be allowed greater freedom this distortion in the Brazilian economy will have to be worked out and corrected. The process of working out and correction is bound to be a delicate, costly and inflationary one as workers attempt to recover the purchasing power and the bargaining counters which were taken from them progressively since 1964.

The release of the pent up forces of civilian politics and trade union demands will doubtless too have more far-reaching effects than that of merely stroking up inflationary fires. Greater criticism may be expected of the whole export-led model of growth that Brazil has followed for more than a de-

cade. At the popular level there is likely to be greater questioning of an economic policy which says that domestic consumption must be made secondary to the demands of the export markets and the balance of trade.

It could also lead to more open questioning of the role of foreign business enterprises which operate in the Brazilian market and some pressure for a curbing of the privileges that they have been enjoying.

That in its turn could produce increased pressure on the balance of payments which is already suffering from an upturn in interest rates charged on Brazil's massive foreign debt.

The Brazilian authorities are not worried about this development. As one leading Government figure remarked, "If you owe your bankers a small sum you have to do what they say. If you owe them as much as we owe our bankers then the roles tend to be reversed."

It is a fair bet that lenders to Brazil will have to exercise no little patience and self-abnegation in the months to come—as the lenders to the Acominas steel project have already had to do.

Whether the political and economic transition that Brazil is facing will be smooth or turbulent is a question which will be decided by the ability of one man above all, General Figueiredo, the President-elect, who takes over from General Geisel in March. Some of the statements that he has made this year have shown that he lacks political tact and that the niceties of diplomatic language are not for him. At the same time his supporters say he is a hard worker who, unlike the present incumbent, has mastered the ability to delegate responsibility to his subordinates.

Time alone will tell whether he is equal to the delicate nature of the job that he has taken on.



President-elect General João Baptista Figueiredo.

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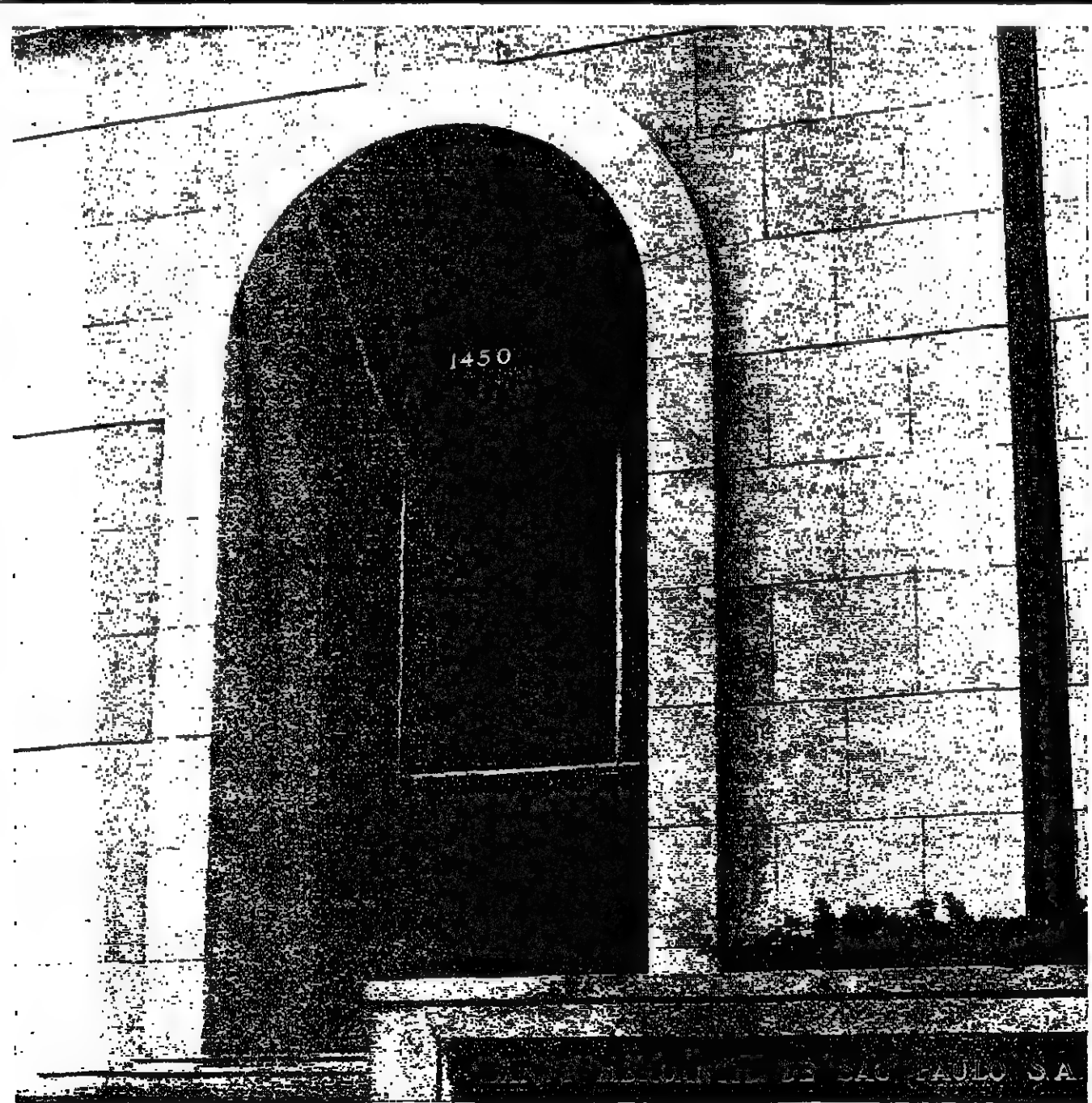
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No easy road for export drive

CHEAP IMPORTED oil, cheap labour, subsidised credits for farming and industry (especially capital goods), attractive incentives for foreign companies and massive Government investment in steel, mining and electric energy brought booming growth to Brazil until the end of 1973.

A year later the full impact of the world oil crisis had hit a country importing 90 per cent of its oil. The balance of payments deficit swelled from \$1.7bn to \$7.1bn with a trade gap of \$4.69bn and a \$2.41bn services deficit.

The choice was clear: either to increase exports rapidly and cut imports, so creating a trade surplus to offset the inevitable service deficit caused by systematic resort to development-financing foreign loans—or face international insolvency.

Priorities were rescaled: consumer goods were passed over, credit or tax incentives were pumped into export produce (coffee, soya, sugar and cocoa) and industries considered likely to affect the trade balance positively by producing import replacements (capital goods, instruments, car parts and accessories) or into exports (vehicles—a key item—relatively unsophisticated machinery, processed foods, instant coffee, fruit juices, and food oils).

A compulsory prior deposit of 100 per cent of value was exacted from importers, to discourage purchase abroad of superfluous goods. High tariffs were placed on a vast range of products: the more superfluous, the more prohibitive the tariff.

Meanwhile, whenever a Brazilian company was deemed capable of producing a local counterpart, imports of foreign components or equipment were discouraged under the Law of Similarity. This law is a sore point with foreign concerns as well as competent, large-scale Brazilian manufacturers, who feel that it penalises them and rewards a host of small industries not particularly moved to improve quality or delivery dates, since they have little fear of competition.

The package of policies devised by President Ernesto Geisel and the civilian technocrats in charge of key Ministries and trade bodies paid off: by the end of 1977, Brazil had a modest trade surplus of \$117m with exports of \$12.1bn and imports of \$12.0bn (a \$610m drop in exports compared with 1974).

Most important, while Brazil is still the world's second largest exporter of farm produce after the U.S., its manufactured exports totalled about 40 per cent of exports in 1977 and, in 1978, exceeded agricultural exports by 82 per cent to 43 per cent.

The high 1978 ratio of manufactured exports versus commodities is, however, caused by a virtually disastrous farming year. Nevertheless, the rise in exports of manufactures and the fall in farm exports illustrate the benefits and drawbacks of Government foreign trade policy and indicate that the dilemma may persist in years to come.

Reduced

This year, successive droughts, frosts, unseasonal heavy rains and blight have hit farmers. Moreover, in the wake of Government cuts in crop and farm machinery credits, part of an overall anti-inflation drive, planting areas were reduced. To complete the picture, world farm commodity prices slumped, reversing recent boom effects of soaring coffee and sugar prices.

These natural or unnatural disasters sheared about \$1.5bn off revenue from agricultural exports. Moreover, with top-sided export-oriented central planning, staples like wheat, maize, rice and meat fell short and forced imports of items previously produced in sufficient domestic quantities.

Thus, manufactured goods—especially transport materials (vehicles, motors, parts, vessels and, albeit more modestly, the Brazilian-made Bandeirante aircraft), and machinery—saved the day, offsetting the 23 per cent drop in agricultural exports with an 80 per cent upsurge in exports of transport materials (\$469m from January to August) and 35 per cent rise in exports of machinery, instruments and equipment (\$345m in eight months).

These composite groups are now in fourth and fifth place on Brazil's export list, surpassed only by coffee beans (\$1.03bn in eight months), soya meal or cake (\$751m) and iron ore (\$715m).

Faced with limited chances of large-scale sales increases to industrialised Western nations, and with massive trade deficits with Arab oil-producing coun-



The new metropolitan cathedral (right) dominates the commercial centre of Rio

tries or Nigeria, Brazil has campaigned, with varying success, to sell more to oil suppliers, diversify its range of exports and find new markets in developing, non-OPEC nations. It has wooed every country in the world but Cuba, which it still shuns for political reasons, while having no similar political reasons, while having no similar political reservations about trade with the Comecon bloc or China.

Few dents have been made in deficits with Saudi Arabia (\$925m), oil imports of \$945m, exports of only \$18m. Kuwait (imports \$311m, exports only \$8.8m) or the United Arab Emirates (imports \$82.3m, exports only \$4.5m). But with Iraq (exports \$67.6m, imports \$901m) Brazil has scored two major successes: a \$150m contract to build two hotels and a \$12bn contract to build a 500 km stretch of railway—proof that, after initial scepticism, Brazilian manufacturers and builders are convincing part of the Arab world that their goods and services can compete with those of U.S. or European suppliers.

With Nigeria, Brazil has been even luckier, marketing, with the image of Pelé, the football star, a range of electrical appliances that helped to push exports from \$2.5m in 1973 to \$130m in the first eight months of 1978. Meanwhile, Brazilian-made Volkswagens are driven in Algeria, Bulgaria and throughout Latin America. Brazilian-made Fiat 147s are exported to Italy for sale in Europe, and Brazilian-made Volkswagen spare parts and motors are used by the company's German and U.S. operations. Fiat, for one, considers the export market for its \$550m Brazilian operation one of "enormous possibilities."

Luckier

Another market with great potential for Brazilian exports is China, where concerted efforts to sell anything the Chinese will buy have already led to contracts worth over \$600m for Brazilian iron ore and steel products over the next three years. Undaunted by queues of high-power Japanese and Europeans ready to sell to China, Brazil's negotiators are expressing satisfaction at recent successes, and making it clear they expect more in the months to come.

While Brazil has few hopes of shipping its deficit with Arab, OPEC nations in the near future, trade figures with industrialised nations tell a different tale. It now has a \$680m surplus with the EEC, including a \$453m surplus with the Netherlands (importers of coffee and of Brazilian-made Philips appliances), a \$113.5m surplus with the UK and a (shrinking) \$84.5m surplus with France, which, recently, has rushed onto Brazil's markets, with everything from capital goods to air traffic control equipment.

Brazil would dearly like a trade surplus with the U.S. where it has had an average deficit of \$1bn a year for the last five years.

Among other things, however, trade deficits of Brazilian-based U.S. subsidiaries, especially chemical and drugs, electronics and tyre manufacturers, make this goal hard to achieve. Most of them import from three to 10 times more than they export, despite Brazilian Government pleas to correct the balance.

The U.S.—Brazil's largest single trading partner (\$2.6bn two-way trade in the first half of 1978)—has now compelled Brazil to take the first major step to alter its export incentives policy. Under what Brazilian negotiators call the "draconian" U.S. trade Act, American clothing workers demanded a 37.2 per cent countervailing duty on tax-relieved Brazilian textile exports: to avoid this, Brazil's authorities agreed to cut subsidies by this amount, over a 12-month period.

The psychological price of this concession—on an item representing only 10 per cent of all U.S. textile imports—is almost as heavy as the financial price for Brazilian textile manufacturers, creating a precedent that makes all Brazil's subsidised exporters uncomfortable.

Incentives

Under the incentives scheme, they receive up to 50 per cent relief on Value Added and Industrial Product Tax, for manufactured or semi-manufactured exports. Foreign manufacturers operating in Brazil receive similar incentives, in exchange for a commitment to export XYZ dollars of goods over 10 years. In the case of major manufacturers the commitment is about \$500-\$700m. The largesse is a double-edged weapon, however. Vehicle manufacturers like Volkswagen, Fiat, Mercedes-Benz, Ford, General Motors and Chrysler have not only adhered to export quotas, in some cases they have exceeded them before deadline.

Reputable, efficient Brazilian manufacturers or constructors have used subsidies effectively and formed hard-driving foreign sales teams, with ever-improving results.

However, only about 200 companies among thousands of officially-registered "exporters" make substantial contributions to foreign sales: several thousand are considered drones, which cost the Bank of Brazil's Export Bureau (responsible for supervising foreign trade), hours of time and millions of dollars a year to chase them up.

Not content with taking Government largesse and not reciprocating in energetically increased foreign sales, some "manufacturers" cost the authorities close to \$100m a year in leading frauds, export-invoicing "shams" which are empty boxes or crates of old bricks, and other dodges.

Slackly applied and supervised credits or tax incentives—rarely used to buy investment property or expensive cars—have an inflationary effect on the money supply and a deflationary effect on State revenue that bite into the benefit of better foreign trade, market shortages from under-production of food staples push up retail food prices, further aggravating inflation (running at an estimated 40 per cent annually).

Meanwhile, on the international front, Brazil faces the

threat of widespread retaliation for subsidies and/or tariff barriers (which it is not reducing to the satisfaction of EEC and other negotiators), even though it is now in the strong position of being one of eight countries responsible for wording the new GATT subsidies code, which will endorse the right of developing nations to subsidise exports in order to sustain development, and include a strict pact of damage clause condition.

With a \$5.5bn balance of payments deficit expected this year (including a probable \$500m trade deficit due to sluggish agricultural performance) Brazil must continue to strain its export drive and, in a step, it up.

Obstacles are mounting, however, at home and abroad. The public mood does not rumble 1974, when draconian fiscal controls and propagandist barages induced voluntary industrial support for the export drive and downplay the to consume or earn higher wages.

Today, an increasingly cost-free public and Press no longer receptive to food prices, consumer credit squeezed by exorbitant interest rates while some farmers or all manufacturers spend subsidies on trimmings, not production, wage controls adversely affecting blue chip workers who keep machinery farms running, and off neglect of growing urban problems—all in the name of "cause."

Struggles

Nor can there be savings crude oil imports while Brazil struggles to step up domestic oil production: the public ignores both pleas to save petrol or fuel oil and price increases as well as consumption increases monthly, causing an imported crude bill that will cost \$3.3bn in 1978—over a third of total estimated imports.

A new government comes to power in March 1979, committed to institutionalising democracy, better living standards, moderate economic growth and careful handling of the balance of payments. With the new, more demanding public mood, stronger congressional opposition, and growing international protectionism, the imponderables likely to affect Brazil's future export drive go beyond unreliable weather and higher world oil prices.

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BRAZIL III

A better deal for the consumer

Mr. JOSE, cleaner in a Rio de Janeiro hotel, earns Cr3,500 per month (£57.50). He has a wife and two teenage daughters. ("Who are getting a proper education and won't have to go into service like me," he says). He lives in his own small three-room house.

Mr. JOSE lives strictly within his means. He gets morning coffee, lunch and a light tea at monthly income. If his work which saves on a house, he does not really higher. He must find a guarantor for his income. "I would be a hire purchase of a TV, I only say what I can afford. Cash own."

A clear sense of what he can afford makes Mr. JOSE a creditworthy customer. He is a country where, more commonly, the customer means the more he orders himself with instalment payments on everything from a TV set to ovens, kitchen sets, furniture, clothing and ornaments.

The electrical appliances in use in Brazil despite permanent efforts to curtail consumer goods consumption by limiting the number of instalments—24 for appliances or furniture (which once could be paid in up to 80 instalments) and 36 for cars—discourage consumer credit. The capital of investment credit, part of the export drive, has been taken priority for the last few years. In a country of 120 million people, where half the population is under the age of 20, and over one-third of the labour force earns more than the national minimum of Cr1,380 (£23) a month, no fewer than 377,000 colour sets were sold in the first 10 months of the year—49.1 per cent more than in the first half of 77.

Increases
On top of that, 100,000 ovens, 352,000 ventilators, 372,000 car radios were sold in January to June this year. To mention 278,700 floor lights, 631,600 electric irons, 2,400 refrigerators, 1,365,000 assistors, radios and 493,400 cord players—sales increased between 13 and 41 per cent. Add to that production, and the 600,000 cars in six months and it would be fair to assume that, despite the queues, the durable consumer goods industry is not feeling the pinch too much.

The pinch part concerns the consumer. He has three choices: paying cash down, about Cr120,000 (£2,000) for a two-door compact sedan; Cr12,870 (£211) for an 18-hp screen colour TV; Cr4,000 (£100) for a 17-inch screen black and white TV; or Cr4,300 (£107) for a 230-litre refrigerator or Cr1,295 (£21) for a functional sofa—something a Brazilian cannot do without the sort of monthly income enjoyed by executives or senior bureaucrats.

The would-be consumer's second choice is to buy a car on hire purchase from a respectable dealer who works with a respectable finance company (either owned by car manufacturers, or tied to major commercial banks), or an appliance from a nationwide chain store which works only with bank-tied finance companies (or the few finance companies owned by appliance manufacturers like Sharp or Brazil).

Major finance companies are highly competitive: they must offer attractive interest rates, rapid approval of contracts and other facilities to dealers or department stores in order to stay in this lucrative market. Generally, a buyer of a new car trades in his old vehicle as part-payment. A first-time car buyer can rarely afford an unused car; he starts with an old, cheap Volkswagen Beetle and, as his income increases, buys more expensive used cars until he can afford a brand-new one.

To buy a Cr. 120,000 (£2,000) two-door compact sedan on hire purchase, the customer must pay 30 per cent down (£600) taking the value of his trade-in into account. He has two years to pay off the remaining 90 per cent which, with interest, is in fact not Cr. 84,000 (£1,366) but Cr. 129,355 (£2,123) or 120 per cent. But, being an "A" income bracket customer, he generally realises what he is letting himself in for, and makes due arrangements.

In this "independent" area, most customers do not bother with the mathematical prowess to work out what a hire purchase transaction will cost them in the long run. They fall into a pit that swallows them, their earnings and their families' already precarious security.

One "shop around the corner" often sells everything from ash trays to household appliances to furniture; another one a block or so away sells clothing and shoes, luggage, and bric a brac. Until recently, traders were not obliged to display either cash or hire purchase prices, now they must (grudgingly)—but the display does not include final cost of an item, only the cost of monthly instalments.

Refused
Thus, someone who has been refused credit from a solid chain store and goes down to a local store, does not realise that the refrigerator for which the chain store asked Cr. 6,000 (£150) cash down, is the same model for which the local shopkeeper charges Cr. 7,000 (£175) or Cr. 8,000 (£200) cash down, and that interest charged by his friendly local storekeeper will not be 7 per cent a month, but 8 per cent or more.

He says to himself: "I'll borrow the money from someone for the 30 per cent down payment" (a sum perilously close to half the salary of a "C" income bracket). "I can manage instalments of Cr. 800 (£20) a month, can't I?" He also tells himself that paying over two years rather than one (since independent stores often skirt hire purchase regulations) works out cheaper. The storekeeper and the man from the finance company who sits at a desk on the premises do help the bemused buyer to sort out the fine print. They do help him to sign on the dotted line—probably giving his less-penurious uncle or cousin as a guarantor (in this market, guarantors are greatly sought after). In the long run he pays 180 per cent more than the cash price for something he might have avoided had the odds not been against him.

The odds are powerful: the down market customer lives in an environment where TV pitches its commercials loud and hard, where stores display wares temptingly and, in Brazil's tropical climate often do not have glass fronts or walls to separate them from pavements; status-symbol goods are there, under a pedestrian's nose, asking to be bought. His somewhat better off relatives in steadier jobs boast about their new colour TV, irons, radios and gadgets, and encourage him to buy one, because it will prove to his neighbours that he is "doing well".

Meanwhile, if he is a recent migrant from the impoverished north-east, where he could not even earn the national minimum, the wistful seeker of consumer goods either lives in his room lodgings with his large brood, if he is lucky, or in a shanty town. As an unskilled worker, he can probably earn Cr. 3,300 (£53.50) plus a few social security benefits as a building labourer, and do the odd job here or there (sometimes honest, sometimes not) to supplement his income. His wife goes out to work as a maid (getting less than the national minimum of £39), or cleaner (getting still less).

He is hard-pushed to feed his family on anything other than rice, manioc meal and beans—with meat at £3 a kilogramme. With this high-starch, low-protein diet, his discernment is not of the sharpest, and his material needs are whetted by exposure, around the corner from his slum, to the sight of private cars, well-dressed people, TV aerials, and delivery boys carrying large, lumpy parcels.

So, he signs himself over to small traders, collecting a group of items here, another group there, all on the hire purchase—then blanches when the demands pour in, or turns to crime.

Crime does not always pay: a Rio receptionist making a purchase in a suburban store noticed that the customer in front of her was trying to buy on credit. More dramatically, she noticed that the identity card he proffered was that of his "mother," and guarantor, was the one that had been stolen from her (maiden) aunt's handbag a week earlier.

With remarkable courage for a resident of a city where most criminals carry lethal weapons, the receptionist beckoned the cashier into a corner, and explained the situation. The cashier found a passing policeman, who moved in on the spurious customer. The "customer" pulled out a .38 calibre pistol.

The policeman was faster on the draw. Result, a shoot-out (as common in Rio as car exhaust pollution) and safe return of the maiden aunt's documents, wrested from the hands of the thief, who turned out to be a steadily-employed labourer whose aspirations exceeded his financial possibilities. The authorities and officials of bank-tied finance companies who spurn low-income clients and play safe, granting credit to establishments of repute, all express grave concern at the often tragic low income credit phenomenon that shows no signs of abating despite sporadic attempts at regulation.

Independent storekeepers, who will receive their dues thanks to a particularly aggressive system of debt collection, as long as defaulters can be traced (not too difficult if a large enough tip is handed over to a potential informer, who "has to make a living") appear not to have time for sympathy or self-regulation.



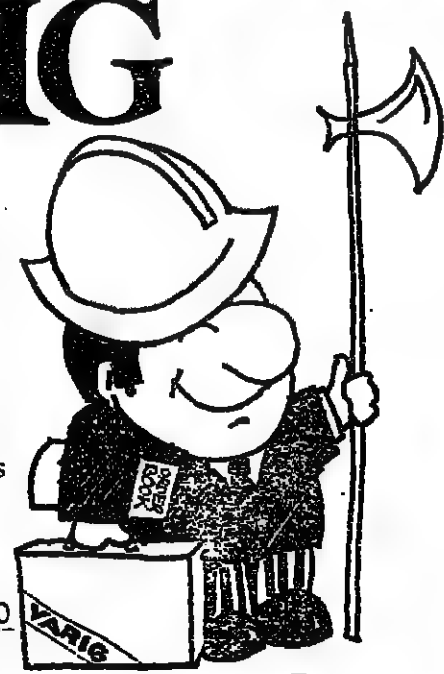
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TRADE IN the recently established coffee futures contract on the Sao Paulo Commodities Exchange has grown enough to interest New York operators, and proposed changes, particularly in soybean operations, should quickly inject more life. Foreigners will soon be granted permission to trade in Sao Paulo, which will open to them this new and potentially dynamic market.

"When the Brazilian futures market is fully operational it

will offer arbitrage and hedging possibilities to operators outside the country," says clearing house president Sr. Marcos de Souza Barros. A foreigner who plans to purchase Brazilian soybeans will be able to lock in a cost price by buying ahead in Sao Paulo and at the same time protect himself abroad by selling futures in Chicago. With these opportunities Sr. Souza Barros expects to attract business from the world's major commodity exchanges in London, New York, and Chicago.

Sr. Jose Ulpiano de Almeida Prado, president of the exchange, the Bolsa de Mercadorias de Sao Paulo, argues that by hedging in Brazil, a foreign operator will be able to cut his country risk when purchasing Brazilian soy beans or coffee. Hedging on other exchanges leaves him open to the risk of events such as a dock strike in the U.S. or Europe, which can drive a wedge between Brazilian and foreign commodity prices. The established international exchanges have recognised the convenience of a thriving market in Brazil and have given significant support to the fledgling Sao Paulo effort by passing on organisational know-how and experience.

Sr. Almeida Prado and Sr. Souza Barros both believe the Sao Paulo exchange, helped by Brazil's weight as a major consumer and producer of several important commodities, has the potential to develop to world-wide significance, and they minimise the possible conflict with other trading centres because their market now has

opportunities for all.

The New York exchanges, according to Sr. Souza Barros, already follow the coffee trade in Sao Paulo with daily requests for details, not only of price but also of activity on the floor. And London, he thinks, has a special interest in Brazil. "London is worried that controls in the U.S. will restrict trade. An active market here would provide an alternative." Moreover, London trades robust coffee, a fact which minimises potential conflict. New York, on the other hand, could see its traditional position as the dominant market for Latin American coffees threatened. "We have better volume possibilities than New York," boasts Sr. Almeida Prado because Brazil is the world's largest coffee producer and its second largest consumer. Sr. Souza Barros predicts that New York will continue to be an important exchange because the U.S. is the world's largest consumer. But he suggests that Latin American producers who believe that, to their detriment, the New York market is dominated by consumers, may come to prefer doing business in Brazil.

But such talk is of a future not yet at hand. For the time being operators are struggling to build a strong market to serve the domestic economy. Herbert Penfield, the commodities representative in Brazil and the most important force behind the development of the Sao Paulo futures market, argues that since the

country processes and consumes so much of its own coffee and soybean crops it is the world's second largest soybean producer after the U.S. Locally based agribusiness, including Brazilian farmers and multinationals, needs a futures market. Services of interest to operators abroad are a spin off.

Brazilian exporters have permission to hedge on international markets but not every one is eligible, and even those who are find advantages in operating in Sao Paulo. "It is better than hedging abroad because we can take delivery, and we also avoid the exchange risk of a maxi-devaluation," says the head soybean trader of a multinational with Brazilian crush capacity.

Limitations

But there are limitations. "The major problem is there is no real liquidity," says the trader. This complaint is echoed throughout the market by people who hesitate to take a position for fear they will not be able to get free when they wish to. Other criticisms attach the high cost of commissions and the awkward and slow warehouse and delivery mechanism. Operators clearly recognise the problems and are working on three specific measures to bring more operators into the market and increase liquidity, but they do not want to rush.

Exchange president Almeida Prado prefers slow growth giving the market infrastructure time to adapt evenly. "We

don't want rapid growth," he insists. "We don't want the market to go to 10,000 contracts tomorrow." The market's systems would not be able to handle such trade. The exchange itself, the Bolsa de Mercadorias de Sao Paulo, has been active for decades as cotton market, and although trade in cotton futures has virtually vanished over the past few years, it has valuable experience.

In April this year, the exchange introduced the coffee and soybean futures contracts with the backing of a new, well organised, and secure clearing house. Penfield insists that the clearing house is the heart of any market and he has succeeded in establishing a solid, reliable organisation. It is even more conservative than those in better established markets.

Clearing house president Souza Barros explains that margin deposits, for example, are made with the clearing house itself rather than as the case in London, with the members. "The clearing house wants greater control," he says. "The worst thing would be to have a problem now, in the beginning, and lose confidence."

Coffee is the most active commodity with approximately 500 contracts open at the end of November and trade bouncing between 40 and 50 contracts a day. The coffee contract specifies many kilo bags of type six coffee, free of Rio and Rio zone taste, and warehoused in Sao Paulo, Santos or Londrina. Soybeans have been much

slower than coffee to pick up steam because of the problems caused by the drought during the last crop year. Only about 80 contracts were open at the end of November, and activity on the floor was morose. The soybean contract is for 60 tonnes of beans consistent in quality with the Brazilian crop in hand at the time of purchase or its immediate predecessor, Ponta Grossa, in the state of Parana, is the delivery point.

The problems depressing the soybean industry are gradually disappearing, and Brazil is looking forward to a record 13.5m-tonne harvest which should stimulate the market at the same time. Exchange officials are working on three measures to increase liquidity in the market as a whole and give soybeans a particular boost.

The participation of foreign operators has Government acceptance, and the details, presently being prepared, should have final approval before Christmas. A second measure will create a special credit line with the Federal Savings Bank, the Caixa Economica Federal, to finance margins. Souza Barros expects to get low interest rates of 1 per cent a month well below inflation which is over 40 per cent a year.

Important

This financing will be especially important to the producers. Mr. Penfield argues that with the market for soybeans at approximately 300 a bag, or 100 above the Government's support price, there is plenty of incentive for a farmer to tie down a price for his future crop for fear the market will fall before the harvest. However, cash-short farmers hesitate to sell ahead because of the possibility that price increases and rising margin calls could force them to sell when they are unprepared. The new credit line, expected almost immediately, will give greater flexibility.

Finally, the Sao Paulo exchange will extend its hours to allow more trade while the Chicago market is operating. Souza Barros explains that many operators want to use Sao Paulo and Chicago simultaneously, but now there is only 15 minutes when the markets are open together. Frequently an operator is forced to take a position in one and remain uncomfortably uncovered until the other market opens, and solving this problem should allow trade in Sao Paulo to increase.

But these changes alone will not rush futures trade in Brazil to great success. Behind them, Penfield says, must continue the slow and dogged work of educating potential users and bringing them into the market. And further changes may be necessary to streamline the delivery and warehousing systems and cut their costs.

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Reducing the foreign stake in capital projects

THE PACE of growth in the capital goods sector is slowing down after a period of violent expansion. In the early-1970s this sector was identified as a gap in Brazilian industry and the Government actively encouraged its development, providing bountiful supplies of heavily subsidised loans.

Expansion was tremendous—and at times, chaotic. With the slow-down, manufacturers have recently been facing serious problems of idle capacity. Finally, in September last, Guilherme Hatab, executive secretary of the powerful CDI (Industrial Development Council) that authorises tax incentives for industrial projects, announced that the council would not be approving any more projects in the capital goods area other than in exceptional circumstances.

The outburst of growth has already been firmly reflected in import figures. After rocketing up from \$1.2bn in 1972 to \$3.9bn in 1977, imports of machinery and equipment, the most important sub-sector, have been gradually dropping, falling to \$3.1bn last year. At the same time exports have been growing, which means that the net deficit will only be about \$1.4bn this year. With the entry of new manufacturers severely limited, the sector will now pass through a period of internal readjustment, with the inevitable takeover or bankruptcy of some of the weaker companies.

A recent study by BNDE (Banco Nacional de Desenvolvimento Economico), the world's largest economic development bank, states that the number of companies mushroomed too quickly, leading to "diseconomies of scale." It continued: "Indeed, it does not appear reasonable that the country should have seven manufacturers of steel rollers, when Japan, the U.S. and West Germany, which are much more developed nations, only have three. In other words, it is necessary to have a certain specialisation among equipment manufacturers, correcting the present tendency of having too many manufacturers of some lines of product, as well as too many lines within the same company."

With the expansion of the sector manufacturers have increasingly lobbied the Government to try and push through new policies more in line with the country's present stage of development. Numerous local businessmen have criticised the fact that a substantial proportion of foreign financing comes in the form of suppliers' credit. They maintain that it is absurd for the over-burdened country to contract even further foreign debts to import equipment that local manufacturers, with half-empty order books, are all too anxious to produce. Many businessmen would prefer a slower pace of development of the new projects, provided that local industries were given

orders for all the equipment that they were capable of producing.

In some cases the businessmen have successfully pushed through changes. After protests, the share of equipment for the third stage of the steel expansion plan, which has just begun, was pushed up to 65 per cent as compared with 25 per cent for the second stage five years ago. Brazilian companies are now winning 80 per cent of the equipment orders from Eletrobras, the State company that co-ordinates and to some extent carries out the country's energy programme. Five years ago, their share was just a fifth.

The most famous case concerns Acominas, the new steel mill in the state of Minas Gerais, where the Government was forced to renegotiate part of the \$500m loan from a European consortium of banks so that the local manufacturers' share of equipment orders could be increased from 40 to 50 per cent. More recently, after a prolonged battle, manufacturers managed to squeeze from the Government the concession that their share of equipment order for the \$2bn steel mill in Tubarao be increased from a third to a half.

However, many businessmen are thoroughly dissatisfied with the present set-up by which they are not consulted in the formulation of important national projects. Rather than fighting for later alterations, that do not modify the essence of the project, they are demanding the right to participate from the beginning.

The Tubarao mill is an excellent illustration, for most businessmen were not merely lobbying for a greater share in equipment orders but were also pressing for a radical reconsideration of the whole enterprise—one which they consider an inexplicable and unforfeitable extravagance since it will produce semi-finished steel that will not be required for local consumption and faces very poor prospects on the world market.

Even Procopio Lima Neto, planning director at BNDE, recently commented: "From an economic point of view the project is a very bad mistake. But the decision was basically political and I am not going to talk about politics." The director is believed to have been referring to President Geisel's personal commitment to the project after his visit to Japan in 1976.

Despite the outcry the project, which is being carried out with Japanese Kawasaki Steel and Italy's Finisider, is going ahead. An agreement for a \$700m loan for the mill was signed with a consortium of 22 Japanese banks at the end of October. The fact that the present political regime, which concentrates great power in the hands

of a tiny ruling elite, can readily lead to extremely unfortunate and highly expensive blunders such as the Tubarao mill and the German nuclear deal has led the business community to demand a more accessible and more representative form of government.

In the middle of the year eight Sao Paulo businessmen, who had been elected as spokesmen in an opinion poll among businessmen organised by the newspaper *Gazeta Mercantil*, published a critical analysis of Brazilian society, they said: "We are convinced that the economic and social development of which we are thinking is only possible in a political system that permits the participation of all." The signatories included three leading names in

the capital goods industry—Claudio Bardella, Paulo Vilaras and Antonio Ernirio de Moraes.

A restructuring of political power would also be necessary to solve another key problem. The BNDE study commented: "The total dependence on foreign technology is the biggest obstacle now facing the capital goods sector." Many of the big names in the sector are subsidiaries of foreign companies. With the head company's products at its disposal, none of these companies is interested in developing new technology. For many local businessmen Brazil has swapped an earlier dependence on imported goods for an equally dangerous reliance on imported technology.

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Acominas the key element in steel production

IN LATE 1979, Aços de Minas enterprises that must keep pace with Brazil's population explosion, will start up its first blast furnace. The \$2.455bn venture—destined to be Latin America's largest steel works—is located in Ouro Branco, once an isolated hamlet in the south of iron-rich Minas Gerais State, now the centre of an enterprise that covers 1,000 sq km: 40 sq km in factory area, the rest allocated for housing, schools, hospitals, shopping centres and recreational facilities. A dam and reservoir that will provide water for the mills, access roads and railway branch lines.

In its early years, Acominas will operate with one blast furnace, producing 2m tonnes a year of steel structures and heavy or medium sections for industrial construction (factories, dams, pylons, viaducts, railway works, etc.) or home building. Industrial construction is expected to absorb 80 per cent of output.

Should market conditions warrant, its expansion plans allow for a total of four blast furnaces with an annual output of 10m tonnes. Output is destined, by substituting imports, to save \$1.2bn in foreign exchange in five years of production.

Indeed, Acominas is a key element of Brazil's national steel production programme whose target is 2.5m tonnes a year, by 1980 (current global production is about 1.3m tonnes).

This global target was cut down from the original figure of 20m tonnes a year, conceived in 1970, when Brazil's economic growth raced ahead at 10 per cent per annum. In the wake of the oil crisis and its impact on Brazil's balance of payments, the State-run steel agency, Siderbras, has allowed down the expansion plans of some existing State-run steel mills; but Acominas has been left virtually intact, since it fills an important production gap catering to the construction market and supplying basic materials for

wanted. Thus, Davy negotiators, from the outset, proposed an equally detailed package of design, supply and construction, spreading the equipment manufacturing onus from their own plants to internationally renowned British, German and French concerns (thus reducing risks of over-commitment or delays), and from the start, guaranteeing financial backing for their proposals from the Morgan Grenfell-led Euro-loan.

Also, Davy Ashmore proposed—and Acominas accepted—that it would supervise all European design, manufacture and construction package with a progress-chasing task force, originally set up in Stockton, but now transferring to Belo Horizonte, capital of Minas Gerais State, as key equipment and components arrive faster.

This international, tightly-organised approach led to the signing of a memorandum of understanding in May 1976, and the start of construction work remarkably quickly.

Indeed, Mr. Collinson, who admits to unfond memories of project management for Davy operations in other foreign countries, is full of praise for the speed and effectiveness of Acominas' decision and co-operation.

He is also encouraged by the eagerness of Acominas' staff to avoid bureaucratic tangles that often make Brazilian giant projects a nightmare. "We have built up a relationship of exceptional trust," he says. (This is not common to Brazilian foreign joint enterprises, which can suffer from differences in attitudes and difficulties in communication that fall beyond language.)

While Davy and its European partners in the package are busy manufacturing, and now assembling equipment on the site, Acominas' directors are attempting to renegotiate repayment terms of their foreign credits.

This is part of Brazilian Government policy for State-run enterprises that have taken large foreign loans in recent years—aimed at reducing the impact on

the services account and balance of payments in the next three or four years.

Current Acominas repayment terms are between five and seven years (with 30 months of grace): the hope is to secure six years of grace and six for repayment, with spreads adjusted to market rates (they now range from 1½ to 2½ over Libor, depending on the nationality of the bank) from the date of delivery of each tranche of the loans or credits is now guaranteed. Delivery of tranches began in 1977, and will end in 1980.

Acominas' directors also hope that, having established their reputation with the Government for strict obedience to schedules and budget forecasts, they will not have to defer start-up because of cuts in Brazil's overall steel budget in 1979 (pared from some \$4.5bn to \$3bn) of which Acominas' budget alone accounts for \$1.45bn.

While work continues so rapidly that the blast furnace, now rising to half its eventual height of 100 metres, is ahead of schedule, only persistent heavy recent rains are causing technical headaches, slowing work on the dam destined to supply the water for the mills. Engineers now hope that St. Peter held by all Brazilians to control the weather will be less unkind.

Davy Ashmore itself is designing supplying the blast furnace, designed to produce 3,300 tonnes a day of hot metal, while Woodall Duckham (a Davy subsidiary) is designing and supplying the two-battery, 53-store coke ovens. The continuous billet mill is designed and supplied by Davy Loewy (Europe). It will produce 3m ingot tonnes annually of bloom, billets and slab. Acominas' sources indicate they would like to export part of the slab to offset the part of cost of imported coal (Brazilian high ash coal is unsuitable for top quality steel).

Furthermore, Davy Ashmore, in association with the British

Steel Corporation's subsidiary Redpath Dorman Long, is designing the rolling mill building structure.

The structure will use 400,000 tonnes of steel—half of it imported from the UK—meanwhile Cryoplants of Great Britain is part-contributing to Acominas' oxygen plant, and Babcock of Great Britain and Fives-Lille of France will supply the ore yard.

According to Davy Ashmore, the British share of the Acominas package represents 22,000 man-years of employment for the UK.

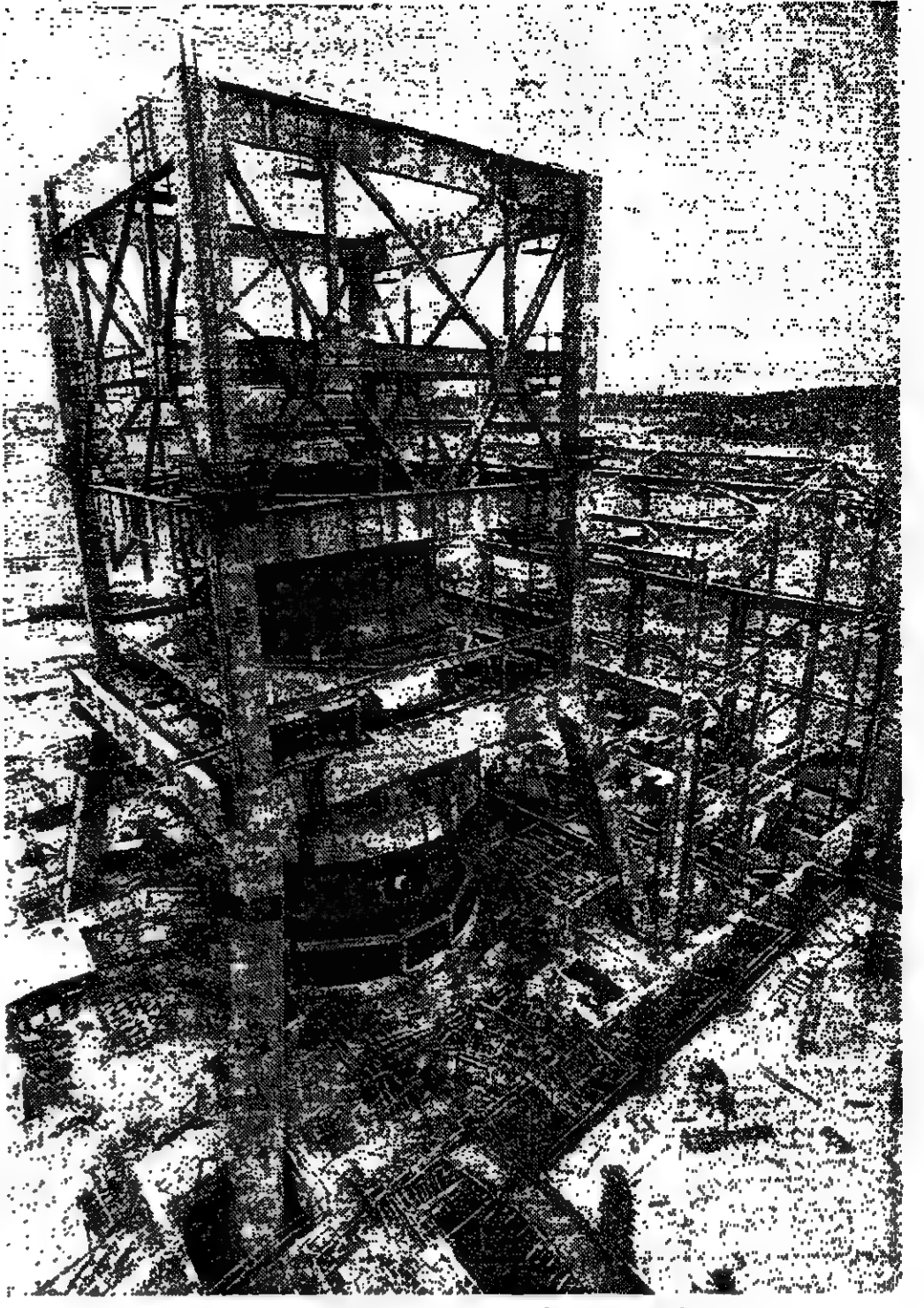
Davy now has 30 people working in Minas Gerais, commuting daily between Belo Horizonte and Ouro Branco until they move into on-site accommodation, with their families, early next year.

Acominas' steel making plant, designed by Usiminas's design department, is partly-supplied by GHH of Germany, while Germany's Ferrostaal and France's Secim-Alstom have joined forces in the heavy and medium section mills. Secim-Alstom are responsible for the blooming mill, and Stein Surface of France will supply soaking pits and reheating furnaces for the heavy and medium section mills.

Thus, Mr. Collinson feels, everyone has had a fair deal: to get the contract, Davy quoted an exceptionally reasonable, but not uneconomic price, thus benefiting Acominas, while British, German and French equipment manufacturers benefited from a large order in a time of steel crisis in Europe, and from concerted Brazilian efforts to smooth the way for them.

"Acominas won't be the biggest steel works in the world," Mr. Collinson says, "but it will be an exceptionally modern and efficient operation—and it's exciting to be part of a brand-new concept, for us and for Brazil, in a state like Minas Gerais, which is forging ahead with development."

Indeed, while Acominas' contribution to the national steel



The Acominas blast furnace under construction

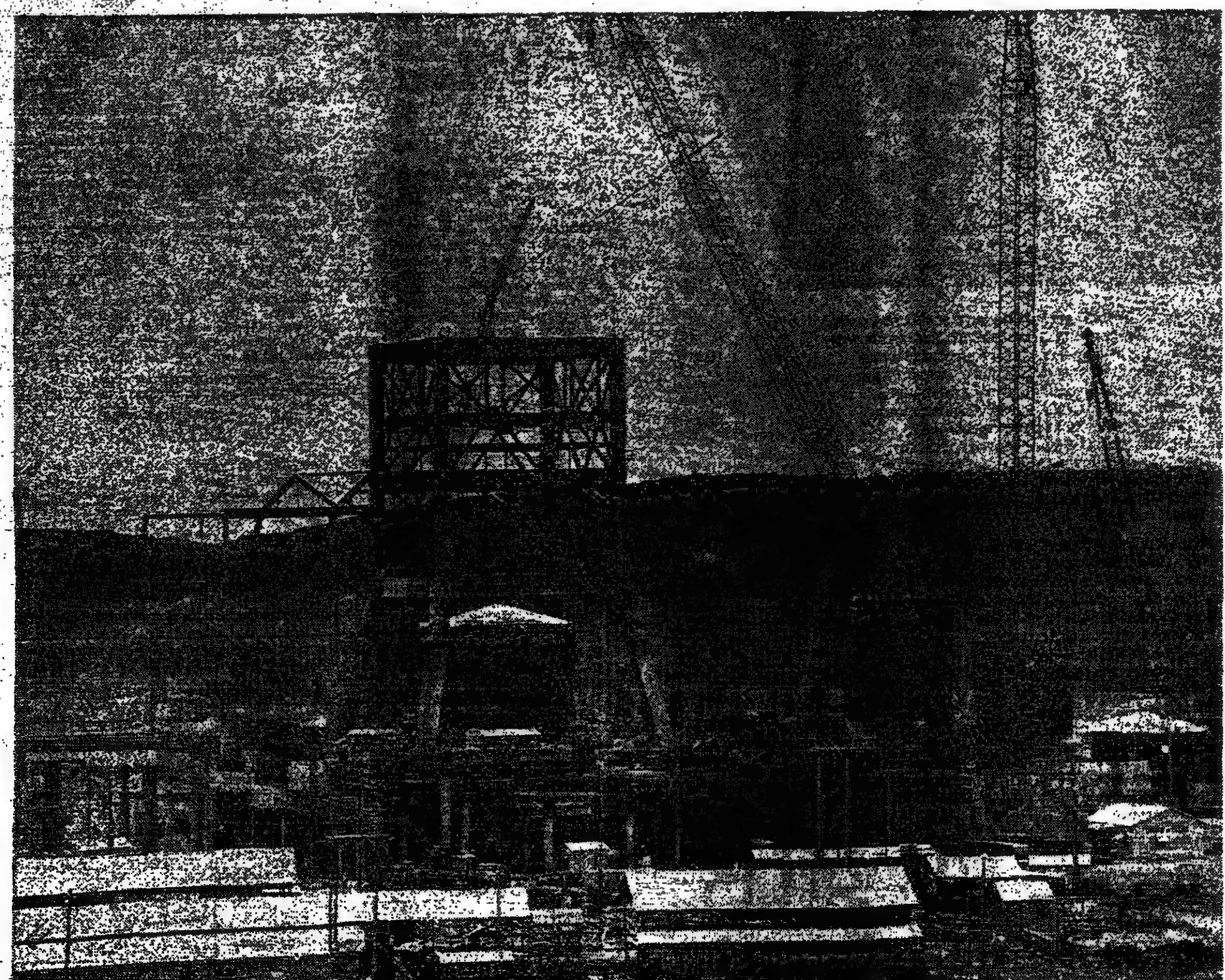
programme is vital, its impact on Minas Gerais State is even more important. It will act as a magnet, drawing spin-off industries not only away from over-industrialised São Paulo and Rio de Janeiro States but from the increasingly factory-packed surroundings of Belo Horizonte, into a once-forgotten area, dotted by iron ore and other mines.

At minimum transport cost, it will draw on Minas Gerais's ore, thus providing a tame market for State-owned or private mining companies and, in full operation, contribute some \$100m a year (on \$1.1bn sales) to Minas Gerais tax coffers. It will provide direct jobs for some 6,000 workers, as well as decent housing for them and their families only a few miles from the mills, whose fumes and waste will be controlled by sophisticated methods of pollution control.

It is, in fact, a key part of an ambitious Minas Gerais industrialisation programme that has already attracted international giants like Fiat (car production and foundry), Krupp (mining and manufacturing), Mannesmann and others earning the State the title of "most dynamic developer."

D.S.

Davy—at work for Acominas



The blast furnace for Acominas under construction and well ahead of schedule. Due to begin operating late in 1979 this 11.5 metre furnace will be capable of producing 5,300 tons of iron a day. It will be one of the biggest in the whole of the Americas.

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Davy was chosen by Acominas to lead and co-ordinate an international team of British and European engineers and contractors, who are supplying nearly £450 million of specially designed plant and equipment for this project. Through Davy's initiative Britain's share will reach over £240 million; over £180 million of this will represent direct exports, providing about 22,500 man-years of work for British factories.

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Threat to Indian survival

"THE PROJECT for the emancipation of the Indian is a sophisticated act of genocide. Taking away the Indian's collective right to their lands is the equivalent of the death penalty. The Indian cannot live without land. If this project goes through, the Indian will be exterminated... without there having been any need for hands to get dirty or resort to made to arsenic or weapons." This passionate outburst by Dom Thomas Balduino, Bishop of Goiás Velho and president of CIMI, the Catholic Church's Indian Missionary Council, has been one of many shocked reactions by anthropologists, priests, lawyers, students and others to the Government's Indian emancipation project. Even "Sertanistas," known for their moderate political position, such as Orlando Villas Boas, founder of the famous Xingu Indian Park, have come out firmly against the proposal. The project, which has been presented in the form of a decree law so that it can be passed without discussion in Congress, was drawn up secretly, apparently without consulting any of the groups working with the Indians apart from Funai, the official Indian National Foundation. Although the text was finally published in mid-November, President Ernesto Geisel has not yet signed the decree—which leads some anthropologists to the tentative hope that the Government is wisely having second thoughts.

The project appears innocuous on a first reading, particularly as it is peppered with phrases of good intent with respect to future assistance to the Indian. It provides for the "full integration" of the Indian into Brazilian society, with the eventual abolition of the special legal status at present enjoyed by Indians which exempts them from certain obligations placed on ordinary Brazilians. According to Carmen Junqueira, a leading Brazilian anthropologist, the sting comes in the tail, as the last few articles state that, on emancipation, the Indians' lands return to the Government. Once emancipated, Indians could thus be divided into families and treated as ordinary settlers with the right to a small plot of land for farming. The annihilating impact that this would have on the Indians' rich communal life style is self-evident. Government officials have said that emancipation will permit Indians to reach the highest posts of the land, "even becoming generals and presidents," according to the Minister of the Interior, Rangel Reis. It is clear, however, that without any preparation for life in modern Brazil the Indians will be "integrated" at the lowest level—as rural workers, beggars, even prostitutes.

Deceptive

A leading São Paulo lawyer, Dalmiro de Abreu Dallari, put it succinctly: "Legal equality will lead to economic inequality." A few Indians are themselves aware of the deceptive nature of the project. Aniceto, "cacique" (chief) of a group of Karanté Indians in Mato Grosso, commented: "We can't be emancipated if we haven't a trade. We don't understand the white man's way of life."

Protests about the project have also flooded in from abroad, coming from, among other quarters, the French ethnologist,

Claude Lévi-Strauss and the British organisation, Survival International. William Sturtevant, curator of the Smithsonian Institution in Washington, has compared the proposal with the Daves Laws passed in the U.S. in 1887, which divided up the Indian reserves into individual plots. In 1950, after the Indians had lost two-thirds of their land, the law was repealed and the policy officially recognised as disastrous.

As in the case of the U.S., the new project is a legal means by which a vigorous emerging economy can eliminate an older way of life which is proving an obstacle to expansion. The rapid occupation of the Amazon region over the past decade, with the construction of huge roads, the setting up of large cattle ranches, the development of mining projects and the building of hydroelectric power stations, has increasingly hemmed in the Indians, forcing them into reserves or driving them further and further inland. The project will be a legal weapon with which to gain access to Indian lands that were not incorporated during the first wave of occupation.

The pace of change in the extreme north is so fast that, without time to make the transition, most Indians are being wiped out. The case of the Ciofa Larga, the Surul and Arara Indians, in Aripuana reserve in Rondonia in the extreme north-west of Brazil near the frontier with Peru, is typical.

After pressure from cattle and mining companies their reserve was halved from 3.6m to 1.7m hectares—a move which paradoxically left most of the Indian villages outside the boundaries. Some of the

Indians made their first contact with "civilisation" through construction workers on the roads. Now some of the Cinta Larga are working as under-paid rural labourers and a few, still unable to speak Portuguese, are already suffering from venereal disease.

The situation of the Yanomani Indians in Roraima, on the border with Venezuela, is no less dramatic. These Indians, of whom there are about 12,000, had only sporadic contacts with outsiders until 1974, when construction began on the Perimetral Norte, a huge road of geopolitical importance, that is to span Brazil's frontier in the north like an enormous arch. Construction has been temporarily suspended for lack of funds, but not before over a quarter of the Indians from the groups in contact with the construction teams had died from disease epidemics.

As cassiterite has been found in the Sucuru mountain area, the big State-owned mining company, Companhia Vale do Rio Doce will be setting up a mining project, including an air-lift, to take out the ore. The only hope of survival for these Indians is a large well-defended Indian reserve, to be set up immediately.

For the Indians further to the south, destiny has been a little less cruel. Slowly establishing contact with white civilisation for 20 or 30 years ago, when the pace of change was much less rapid, these Indians—or rather the survivors, for the death rate from disease has always been high—have gradually built up a healthy resistance to the initial lure of the white way of life.

Indians such as the Graveni-Interior we can often get the size of the reserve reduced, in practice, if not on paper," he explained.

Funai's constant excuse—lack of funds—is rebutted by anthropologists, who maintain that much greater results could be obtained with the available resources, if Funai were really committed to the Indian cause. None the less it should be pointed out that in 1976 the Government authorised the outlay of Cr280m (\$28m)—in tax incentives to just one cattle ranch, Suia-Missu, which is owned by Italian Liqueurs and is the largest of the 357 ranches that are being set up in the Amazon region with public money. The amount was more than twice Funai's budget that year.

The long-term future for the Indians is bleak. What is occurring is a head-on conflict between Brazil's bounding vigorous economy, out to bring into productive use all available land and labour, and a radically different culture where work is seen as an end in itself, not as a means of making money, and where natural resources are spontaneously protected and renewed in an essential ecological balance, not despoiled in the competitive quest for quick profits. The Indians are clearly the much weaker side in this tussle and are doomed to extinction, unless measures are taken by the Brazilian Government in the near future.

Sue Branford

Stock markets in good health

The Brazilian stock markets are stumbling under the weight of 40 per cent a year rate of inflation but they are basically healthy institutions which have evolved significantly under the Geisel Government. None the less they are still young and in need of further development, even if the framework is there for a strong bullish performance in the medium term. Those days, however, will only arrive when the economic horizon clears.

The near prospect is not especially promising, though there are bright spots. Second-line companies have done considerably better than the blue chips, and for all its laziness the market has managed to support a relatively large number of new issues this year. A \$15m offering, the largest in Brazil's history, is just now going into the market, supporting the claim that although it still handles but a small fraction of Brazil's total savings, the capital market, including the stock exchanges, is developing into an important part of the Brazilian financial system.

One of the brightest spots is the performance of the institutions, established to bring foreign investment to the Brazilian capital market. Investors abroad who bought into these funds during their almost three and a half years of existence have found their capital has on average returned more than investments in European and North American markets. Unibanco, a large Brazilian financial conglomerate and one of the most active investment fund administrators, is now canvassing potential clients in Britain and on the Continent, and if the response is sufficient it will quickly offer a new issue.

Five funds, each having raised \$2m or more, dominate the scene and have brought close to \$55m in Brazil. Total foreign capital invested in the funds altogether reaches about \$560m when the 10 or 50 smaller funds are included. Unibanco administers three of the more important names: Robrasco, the biggest in Brazil,

has raised \$15m in Rotterdam, Brazil-Vest \$58.9m in London, and Brasilitier \$62m in Paris.

Unibanco director and vice-president Julio Cesar B. Vianna explains that participation in the funds is restricted to companies; individuals can enter only indirectly. His most important clients are institutional investors such as insurance companies and investment and pension funds. Unibanco has three funds—"We would be happy to have many more"—to give freedom to tailor them to suit the needs of clients willing to invest \$52m or more. Together they determine investment policies, and having only two owners cuts the cost of administration, particularly simplifying the process of raising new funds. Brasilitier, in the same way, is owned by the French investment fund Sicav.

Involved

Brasilitier, however, has 19 shareholders from England, Scotland, Ireland, France and Switzerland, and with so many "This is especially good considering it was a bad year for the market," says Vianna.

The Brazilian authorities are buoyed up by high expectations based on declining inflation and a small trade surplus in 1977, the market began 1978 with a boom. Bovespa, the São Paulo Exchange's index, which should make the funds climbed 11 per cent in January more attractive. Vianna is expecting repatriation pro February, but fell back 1.7 per cent to be simplified, cutting the investment period from five lost another 6.8 per cent in

to a minimum of two years and abolishing the rule which forces capital withdrawals to be parcelled over two and a half years.

He predicts such changes will please foreign investors but warns that other and more deep-rooted problems will have to be solved before the investment funds become really dynamic. "Investors are not increasing their stake because of Brazil's economic problems like the balance of payments deficit, the spectre of a larger devaluation, slow growth, and doubts about the political and economic situation."

Despite these problems, the performance of the funds has been strong enough to encourage age investors. Over the year beginning October, 1977, the raising new funds, Brasilitier, Dow Jones average slipped 1.8 per cent and the Financial Times Index lost 8.7 per cent, according to Unibanco data, but Brasilitier, the strongest performer of the five big funds, gained 29.6 per cent in dollars. Brasilitier added 24.1 per cent to its value, and Robrasco, the slowest performer, 3.7 per cent. "This is especially good considering it was a bad year for the market," says Vianna.

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SAO PAULO City is the lunch-pin of Brazil's industry and private banking. The sun is aggressive, fast-moving, more cosmopolitan than is apparent at first sight. Prosperous residents make time for good food, the arts and lively conversation. But pollution stings the eyes and lungs, and the city's contours are harsh and grey.

Brasilia, the capital city, must be visited by the foreign executive because ultimate political and economic power lies there. But Brasilia is a new city, acquiring a personality—the place you call on, do your deals in, and leave after a day or so.

Rio de Janeiro, third point of the triangle of Brazilian business and power, is the ex-capital, still a hive of finance, industry, trade and a handful of State-run concerns which have not yet moved to Brasilia.

Rio strikes itself the "marvellous city." Its detractors call it "No Man's Land," where everyone originates from some where else, inside or outside Brazil, and like Candide cultivates his garden ignoring the well-being or tranquillity of others.

Rio is both marvellous and awful. Its marvels—beaches, handsome scenery, sunshine, virtually all year round—are accessible to rich and poor alike, but better appreciated by those with high salaries and the cushions these provide from urban blight.

These cushions are readily available to a foreign executive, and his family, living on a good basic salary plus perks—rent, car and children's education—paid by the company, and other allowances.

This permits residence near a beach or high on a hill in Rio's southern zone, location of famous beaches like Copacabana, Ipanema and Leblon, and other boroughs of less familiar names but equal beauty. With local rents starting at the equivalent of £400 a month for a reasonable flat and paying to whatever the father will pay for a penthouse with a view, so dramed it requires suspension of disbelief to accept it. It is clear Rio offers its best to the expatriate.

Italian executives doing a stint for their companies in Rio are often scathing about the place. "I can get beaches and sun at home, not to mention better food and more amusing company," is a frequent comment. But the expatriate from Nordic climes Rio is tantamount to a Mecca. Passion for the city appears to increase in proportion to the dullness of the life he led back in England, Sweden or Germany. A middle-ranking foreign executive in Rio generally claims greater satisfaction with his work and personal life in this tropical haunt than in his homeland.

A young Englishman, fair hair streaked fair by the sun, face free of the frown often seen on a Londoner's features, summed it up: "I love the

weather. I love the life style. I've never been healthier, my kids have never been healthier. At home I had to listen to them chattering all night with bronchial coughs, here they run around half-naked and stay brown all year round.

"I have a smashing flat with a view of the lagoon. My wife doesn't have to wash nappies or do housework. We have a nurse-maid and a maid. I sit on my terrace with a vodka and tonic in my hand and I think: 'Who wants English colds, English taxes and English stuffiness?'"

Some foreign executives work for Brazilian concerns. They earn high salaries—but do not have the perks of the man sent from England or the Continent. But few complain. They are often in more privileged positions, as far as high-level contacts with Brazilians are concerned, than the executive of a foreign concern.

They enjoy being "where it's all happening," and since Brazilian taxes are by their reckoning, "more than reasonable," they can spend their money the way they choose. It is hard to find one who has ideas of giving up his Brazilian job and returning to work at home—or retiring.

Some invest their savings in a mountain retreat high in the "Range of the Organs" (whose shapes justify their names) in the interior of Rio de Janeiro State, retiring there at week-ends with family and friends to rest, play golf or garden—all extra cushions from the pressures of high-level business.

Pressures

These pressures are manifold. Information vital to the making of decisions must be chased personally. Up-to-date printed data, especially on financial matters, is not as readily available as it is in other industries. Constantly updated personal knowledge of the market and those operating in it is only achieved by hard grind—for example, in the face of Rio's managed telephone system (likely to go silent in the middle of a crucial conversation and remain so for hours thereafter). But most exhausting of all is Brazil's bureaucracy, an institution as amorphous and omnipresent as the extraterrestrial monster in the "Quatermass Experiment," sprawling into every nook and cranny of city or State life.

Some relief is provided by that essential Brazilian institution, the "Despachante" or dispatcher, the man who stands in queues, knows which window in which Government office to go to first (not fifteen times round after 14 false starts and redirection) and with palms to be massaged with beer money, the man who gets customs clearance in three weeks, not months (or years), licences granted, permits stamped and manifests approved.

Dispatchers cost money—their fee rises in relation to the complexity of the transaction and the number of officials to be dealt with—but the choice

lies between paying up or losing one's sanity.

What a dispatcher cannot do for the harassed executive is sign the regulation size forms in quadruplicate, quintuplicate or infinite multiples. Thus in Brazil writer's cramp is intrinsic to doing business or being authorised to do it.

Brazil's paper mills, at least, need have few worries about their future. One Brazilian steelworks calculated it took 3,400 (different) signatures and reams of paper to complete its expansion programme—and that this programme could have been completed in one third of the time had the red tape been less suffocating.

Brazil's bureaucracy can cause stop-go syndromes in foreign executives. They make decisions at normal speed then have to wait on a telephone call suspended by a forgetful secretary, sit on "hold" waiting for the message to get through hordes of civil servants and mountains of forms, hundreds of stamps, initials and signatures. Anybody in the import or export trade, hamstrung by thousands of pieces of legislation and several times that many bureaucrats employed to implement it, will find himself stopping more than going. Were he in a colder climate he would probably turn to drink to buffer the "thousand natural shocks."

In a tropical climate, however, heavy drinking is best left to those with exceptionally strong constitutions. Most long-suffering executives opt for healthier outlets. Many rise with the dawn (about six am half the year and five am the other half) and join growing numbers of joggers on the beach. This helps to condition them for the traffic jams they must face to get to work.

The jams do not cause unrelieved suffering for the first half of his trip from the southern beaches to the business centre, the motorist executive can count on spotting flocks of replicas of the "girl from Ipanema" immortalised in song. "I'm used to the traffic," one executive said, "but the day I get used to all those beautiful girls I'll know it's time for me to pack it in."

The girls come in two species; available, unhampered by the Victorian standards still imposed by many Brazilian families on their daughters—or for looking at only unless intentions are fully honourable. Latter-day Victorians wear scraps of clothing as minuscule as those of the non-Victorians, an on or off the beaches, which tend to confuse some of the newly arrived young bachelors (or married temporary bachelors for that matter). But with time they all adjust.

For decades young foreign males have been taking to themselves Brazilian wives and producing children with English, American, French or German surnames who speak their father's tongue with thick Portuguese accents—an indication of both honourable inten-

tions and ability to adapt to local customs.

It is not always easy for a foreigner, even if he works with Brazilians, to slot into Brazilian social life. Access is smoother if he makes the effort to learn Portuguese. Though many Brazilians speak good English or French, they will often use a foreigner's willingness to learn their tongue as the acid test of his acceptability.

They will use other tests—for example, the degree of sympathy with which a foreigner attempts to learn about Brazilian history or customs. It is safe to say that the less effort a foreigner makes, the less effort Brazilians correspondingly make, despite their spontaneous friendliness.

Sincere

Even those who make sincere efforts have not, however, found it easy to make close Brazilian friendships as opposed to pleasant acquaintances. Many couples have found that only when their children start making Brazilian school friends does something closer than cocktail party small talk develop with other children's parents.

The cocktail or dinner party, costume ball or nightclub circuit is a pleasure or a curse depending on temperament and tastes. Rio's moneyed circles are unusually status-conscious. Ostentatious rivalry between hostesses is sometimes fiercer than business rivalry between husbands.

Those who prefer quieter lives, concentrating on sports, relaxed with friends or an occasional outing to a cinema, concert, or football match—but who for business reasons must attend a few of Rio's incessant gatherings—tend to dismiss socially hyperactive circuits (either foreign or Brazilian), as "silly." They detect a strong element of insecurity in habits whose conversation centres on vicissitudes with servants, country club scandals, and other superficialities which, as one non-habitue put it, "These blokes couldn't even afford back home."

Some executives complain that it is virtually impossible to hold a serious conversation even at a small gathering. "It's as if people were running away from their origins—as if they were in carnival costume and grease paint all the year round, scared to stop samba-ing because they'd have to face less glamorous truths." One disgruntled young foreigner said.

There is a strong tang of Southern California—Hollywood, Beverly Hills, Malibu Beach—about Rio de Janeiro. It caters for the upwardly mobile migrant, rewarding hard work with material pleasures, providing the sunny backdrop for newly-manufactured personalities, never asking where you went to school or what your father did for a living. It also measures you by your latest success—or failure.

D.S.

Telesp Telecomunicações de São Paulo S.A.

The eighth biggest company in Brazil.

Brief history The general guidelines of the Brazilian telecommunication system were introduced with the creation of TELEBRAS in 1972. To rationalise the telephone service, one of the first and also the most important measure, was the transformation of hundreds of existing small companies into big key companies for each state. TELESB born in April 12, 1973 with this aim, as the key company for São Paulo state. TELESB acquired all the assets of Companhia Telefônica Brasileira - CTB, a company that formerly was called Telephone Company of Brazil, the first telephone company in the country, founded in 1880. Since its foundation up to today, TELESB presents the following evolution:

1. Highlights.

	April/73	June/78	%
Terminals in Service	486,858	1,164,066	139.10
Capital Stock US\$ 10 ³	(*) 297,541	579,211	94.67
Number of Employees	13,711	21,784	58.88
Municipalities Served	233	549	135.62
Incorporated Companies	—	250	—
Toll Circuits	(+) 7,204	36,236	403.00
Telephones per 100 inhabitants	3.9	8.1	107.69

(*) US\$ 1.00 = Cr\$ 6.10 - April/1973
US\$ 1.00 = Cr\$ 18.03 - June/1978

(+) December/1973

TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESB is one of the biggest companies in Brazil, according to the classification of Visão magazine - "Who's Who in the Brazilian Economy" (1978 edition) - ranks in eighth position.

2. Administration. TELESB's administration is composed of the following members:

Administration Council
President - Antônio Salles Leite
Counsel - Helvécio Gilson
Counsel - Luiz Antônio Silva de Araújo
Board of Directors
President - Antônio Salles Leite
Vice-President - Carlos de Paiva Lopes
Administrative Director - Waldemar Rangel Bonfim
Financial Director - Joaquim Gilberto Calabiano
Operational Director - Levy Kaufman
Technical Director - Marco Aurélio de Almeida Rodrigues
Assistant Director - Pedro Maciel Braga

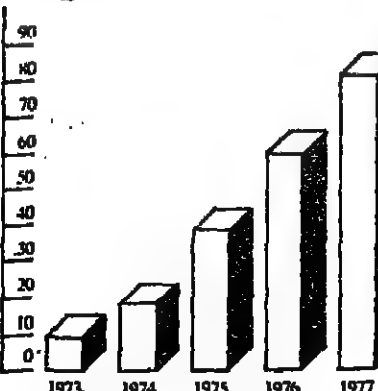
3. Capital stock composition - June/1978.

	Common Stock US\$	Preferential Stock US\$	Total US\$
Telecomunicações Brasileiras S.A. - TELEBRÁS	221,208,586	14,417,802	235,626,388
Telecomunicações do Rio de Janeiro S.A. - TELERJ	85,923,874	85,385,513	171,309,387
Emp. Bras. de Telecomunicações S.A. - EMBRATEL	36,341,014	5,563	36,346,577
Subscribers	52,418,266	52,416,523	104,834,789
Banco do Brasil, Banco de Desenvolvimento do Estado de São Paulo, Banco do Estado de São Paulo, Banco Nacional do Desenvolvimento Econômico, Caixa Econômica Federal, Governo do Estado de São Paulo, Prefeitura do Município de São Paulo, and others	25,545,349	5,548,516	31,093,865
TOTAL	421,437,089	157,773,917	579,211,006

Exchange: US\$ 1.00 = Cr\$ 18.03 - June/1978

4. Evolution of net profit before income tax. Total for the period: 1973/1977 - US\$ 207,075,000.00

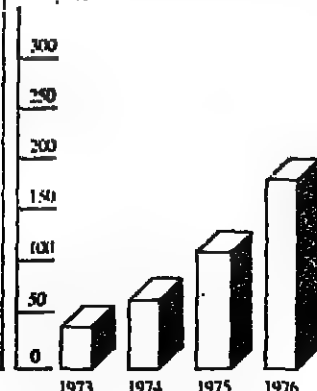
In Millions of US\$



Exchange: US\$ 1.00 = Cr\$ 16.05 - Dec/1977

5. Evolution of operational revenues. Total for the period: 1973/1977 - US\$ 678,195,000.00

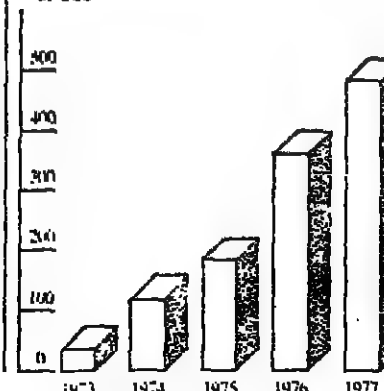
In Millions of US\$



Exchange: US\$ 1.00 = Cr\$ 16.05 - Dec/1977

6. Evolution of fixed assets. Total for the period: 1973/1977 - US\$ 1,141,058,000.00

In Millions of US\$



Exchange: US\$ 1.00 = Cr\$ 16.05 - Dec/1977

7. Investments forecast for the period 1978/1982.

INVESTMENTS	1978	1979	1980	1981	1982
US\$ Millions - By year	472.7	678.5	545.2	486.6	561.2
TOLL CIRCUITS					
- Accumulated	38,492	51,793	57,437	64,937	67,937

Exchange: US\$ 1.00 = Cr\$ 16.05 - Dec/1977



TELESB
TELECOMUNICAÇÕES DE SÃO PAULO S.A.
Empresa do SISTEMA TELEBRÁS

Stock markets

CONTINUED FROM PREVIOUS PAGE

April. Since then the index has been on a roller coaster and by the end of November last was 8 per cent lower than in November, 1977.

Julio Krauspenhar, manager of one of Brazil's top-rated investment management companies, the Bank of Boston's Boston SIA, blames the resurgence of inflation, the growing trade deficit and the instability of the economy as a whole. "The rate of growth of profits has been very low," he reported. "From mid-1977 to mid-1978 it was the lowest in 10 years, and in real terms there was negative growth."

On top of these problems disturbances peculiar to the market hindered performance. The Government delayed the disbursement of resources to the big fiscal funds, the backbone of the market, and the recently created institutional investors, the pension funds, have not invested as much as expected. Moreover, investors had to adjust to the new corporations law which, among other things, redefined profits so that companies appear to be less lucrative than under the old accounting rules.

"But," Mr. Krauspenhar warns, "the Bovespa index is misleading because it is dominated by blue chips. Companies in the second line have

done much better." Bovespa's index of blue chips fell by 5.8 per cent between January and October, but its index comprising only second-line companies gained 44.2 per cent during the same period.

Another factor depressing the market from the investor's point of view is the number of new issues. "Subscriptions have been above what was expected and that weakens the market," complains Mr. Krauspenhar. But from the companies' point of view the market is becoming a more important source of capital. A priority but often undervalued arm of Geisel's Administration policy has to promote the capital market as a source of company funding by directing money to investment in shares, by reforming the antiquated corporations law, and by creating the Comissão de Valores Mobiliários (CVM), a market watchdog similar to America's Securities Exchange Commission.

A São Paulo stock exchange source says: "The market has changed tremendously over the past four years. It is now dominated by institutional investors instead of individuals and a lot of money is being directed by law through them to the market and on to companies." He considers the creation of the CVM an important

step in regulating the market and points out that the new corporations law is aimed almost in its entirety at protecting the minority shareholder.

As a result of the Geisel policy the market has been given great potential as a source of capital for companies and as an alternative field for investors, whose interests are now better protected. An executive of a lobby representing companies listed on Brazilian exchanges told the Financial Times that over the last two years there has been an appreciable improvement in the market as a source of funds. However, interest has been restricted mostly to Brazilian companies.

Some multinationals have of course gone to the local capital market for financing. Companies such as Souza Cruz, the British-American Tobacco subsidiary, Anderson Clayton SA, daughter of the American agro-industry giant, and Ford do Brasil have had their shares traded on Brazilian exchanges for several years. But by and large multinationals have shied away. However, the \$35m shares and convertible debenture issue at the end of November indicates that the market may be mature enough to merit the interest of multinational financial managers.

This large new issue was from

Kerry Fraser

BRAZIL VIII

Itaipu project still on schedule

SINCE 1940, Brazil has been (Sao Paulo-Rio de Janeiro-Belo Horizonte) is situated. The doubling its electricity output every seven years, a feat rivalled by very few other countries. Brazil now produces about 24m kW, of which four-fifths comes from hydro-electric power stations. About three-quarters of this energy is consumed in the south-east region of the country, where the country's "industrial triangle" is situated. However, well over half of this potential is situated in the Amazon basin, and at the end of the last decade it appeared that Brazil would encounter very serious technical problems in its efforts to bring this energy south, as it would have to be carried distances of up to 2,000 km. Along with geopolitical and military considerations, this concern pushed the Government into hastily signing a disastrous nuclear agreement with West Germany which is being increasingly attacked in the Press. The eight nuclear reactors planned would have provided 10m MW altogether, but it increasingly appears that only a few of them will actually come on stream. At the time Brazil's scientists, who were not officially consulted, pushed for the Government to put off any important decision about energy diversification for a few years, taking advantage of the breathing space provided by the huge Itaipu hydroelectric power station which is being built in collaboration with Paraguay on the Parana River in the south and will be the most powerful dam in the world.

As was foreseen, the problem of electricity transmission is gradually being solved. In 1982, with the completion of various hydroelectric projects, the whole country should be linked in one electricity system, extending from Belem in the Amazon basin 4,300 km south to Porto Alegre near the border with Uruguay. This will be one of the largest single systems in the world and together with development of direct current transmission it is exploding the myth that it is impossible to carry energy long distances.

The Itaipu project, which will have an installed capacity of 12.6m kW, will certainly give a big boost to supply, increasing it by over a third. The project is on schedule despite a two-month delay at the beginning of the year and at the end of October the President of Paraguay and Brazil watched the blasting of the coffer dams to open the deviation cut through which the Parana River is now flowing to allow for the construction of the dam on the river bed. Foreign engineers, working on the site, marvelled at the recovery of time lost, commenting that such a feat would have been impossible in Europe where workers would not have accepted the very long shifts or the lax attitudes towards safety.

Cheapness

There are about 28,000 workers on the site, a third of whom are Paraguayans. Illustrating graphically the continuing cheapness of South American labour even in a relatively developed country like Brazil, an American engineer calculated that a similar project in his home country would only employ about 15,000 men.

The 18 turbogenerators will be supplied by a consortium of Brazilian and European companies, including Brown, Boveri, Siemens and Voith, which won the \$707.1m order in July. The proportion of the equipment to be manufactured in Brazil is high—81 per cent of the turbines and 80 per cent of the generators. This reflects the great strides made by the Brazilian industry since the mid-1940s, when the first hydro-electric power stations were installed and all the equipment had to be imported.

Half of the generators will be producing energy in 50 cycles. European-style, to suit Paraguay's needs while the rest will be supplied at 60 cycles, to be used in Brazil where the American model was followed. As Paraguay will be selling most of its share of the energy produced to Brazil to pay for the large loan it made to pay for its share of construction costs, Brazil originally wanted all the energy transmitted in 60 cycles. Not unexpectedly, Paraguay resisted, anxious to keep open its option on this energy.

As well as the normal alternate current cable to Sao Paulo, which can be "bled" at intervals on the way, Brazil will be building direct current cable, the first of its kind in Latin America. This cable is probably not economical for the distances to be covered—about 850 km—because of the high cost of the generators at each end. However, as well as fitting in with Paraguay's demands, it will also be extremely useful to Brazil in building up experience in DC transmission to meet the country's need in the near future to bring down energy from the Amazon basin. This particularly important contract, worth \$700m, has not yet been awarded.

When construction work on the dam is complete the Parana River will then have to be closed for a period that could vary from two to six weeks as the reservoir fills. As it is difficult to quantify the damage that the closure will do to shipping and the environment in Argentina and Paraguay, the issue has become controversial. Brazil has decided against building valves into the main doors of the dam to discharge low levels of water and thus regulate the river course as being risky and costly. Although the Brazilian Government has taken no official position on this issue, it is also known to be opposed to the building of a special dam on Monday River, a tributary of the Parana. It has been calculated that this project could cost as much as \$300m, whereas the damage is approximately put at about one-twentieth of this.

Brazilian officials take the view that the third option—financial compensation combined with palliative measures such as freeing water previously stored up in existing dams on tributaries further down the river—will almost certainly be the solution adopted. S.B.



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Anglo-Brazilian trade

THE TOTALS of Anglo-Brazilian trade are constantly increasing, and in the first seven months of this year, the latest period for which statistics are available, Brazil sent £167.6m-worth of goods to Britain and bought £137.3m in return. The gap in Brazil's favour was probably filled by the purchase of invisibles from Britain, and in particular by the payments for financial services.

The visible trade gap will doubtless be closed to a certain extent in the next few years as machinery continues to flow out from British factories for large projects such as Acominas, the steel mill in Minas Gerais.

As one of the so-called "super-competitives" Brazil is attracting more and more criticism of the barriers it has raised to a whole range of foreign products and of the subsidies that its exporters have been enjoying.

The Brazilian Government has accepted some of these criticisms and has been modifying the support given to textile exporters to the U.S. Brazilian sources indicate that as the new president, General João Baptista Figueiredo, settles himself into office, the trend away from unorthodox methods of trading will be speeded up.

This will be welcomed by British exporters, who in the past have been put off by the increasing complexity of exporting to the Brazilians and in particular by the demands made for joint ventures. Such ventures demand a commitment of capital and an involvement in the Brazilian market which are often judged to be too onerous for the size of the potential rewards.

But some exporters feel that the relaxation rules about selling into Brazil will be more than counterbalanced by the progressive slowing up of the Brazilian economy which they see taking place.

As the rate of inflation bounds up again and the figure for the year seems likely to turn out at about 51 per cent, there is every inducement for the Government to damp down economic activity, especially as the inflation threat is made more perilous by the size of the foreign debt contracted by Brazil, and the disappointments that have been suffered by the agricultural sector.

The future of Anglo-Brazilian trade will to a large extent hang on the decision taken by the incoming Government. If it decides that the pace of the march towards industrialisation has to be slackened the demand for British technological equipment will clearly fall.



Brazil's Ambassador to Britain, Dr. Roberto de Oliveira Campos

is maintained, however, the demand will still be strong, although the call for a corresponding rise in the foreign funds to finance Brazilian purchases will rise at the same rate. While British trade officials are cautious in their forecasts about what the incoming president's decision will be, they point to the fact that Britain has no more than 1.2 per cent of the Brazilian market in imports, a figure which compared badly with that of Germany with 8 per cent.

For its part Brazil can confidently count on Britain continuing to be a good export market. The country is now Britain's largest supplier of orange juice and is a big seller of soy and coffee, while smaller specialist lines such as wooden furniture have also had a ready acceptance in Britain.

If the pace of industrialisation

H.O.S.

FIRELLI



It's wonderful to make electric wires and cables in a country like Brazil. That grows with Itaipu at the rate of 12.6 million kilowatts. That grows with Acominas at the rate of 2 million tons of steel a year.

The Firelli Group in Brazil: 13 factories, 14,000 employees, will celebrate its 50th anniversary in 1979.



A Xavante jet trainer flies over a Bandeirante at Embraer's São José do Campos plant. Embraer is the largest general aviation manufacturer outside the United States.

fusions if we remembered that "a high exchange rate" has no meaning for the world as a whole or for a large group of countries trading with each other. The key to controlling inflation, either in such an area

Ultimate shock

If the authorities have for any reason allowed the money supply to rise "too fast" they only compound the error—by intensify the ultimate inflationary shock—by holding on to an over-valued exchange rate. This is still the lesson of Mr. Callaghan's unhappy term at the Treasury.

Occasionally a currency depreciation or appreciation may shock people into increased efficiency or more investment. But these are transient effects dependent on surprise and are inherently unreliable. The main contribution that monetary policy—of which exchange rate movements are an aspect—can contribute to full employment is negative: avoiding sudden inflationary or deflationary shocks, or stop-go changes in policy, or on-off trade restrictions. Exchange arrangements cannot remedy the rigidities of labour markets, whether due to Government or union decisions, or non-union capital markets, which lead to over-heating while there are 1.4m unemployed.

Samuel Brittan

on unjust and arbitrary use of sanctions on industry.

House of Lords: Public Records (Amendment) Bill, committee stage. Social Security (Contributions) Regulations Order, 1986, Debate on report of Committee on Contempt of Court, Debate on further measures to protect animals, particularly live animals for slaughter and horses.

COMPANY RESULTS

Final dividends: British Sugar Corporation, Mitchell Cattle Co. **Interim dividends:** Greenwoods Holdings, General Electric Company, Lyons and Company, Great Universal Stores, Penzler-Hatterley.

COMPANY MEETINGS

See Company News on page 30

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drawn my attention by employees of few people as possible, which is a pity when I could very well and usefully employ several more.

In the past some employees needed protection—badly. But today the boot is on the other foot and it is all too often un-der the protection of the law that they are being aided and abetted by irresponsible union leadership who make life intolerable for the employer in the knowledge that they cannot be removed thanks to the Employment Protection Act. Absenteeism and theft were formerly grounds for dismissal—scarcely nowadays. Let us not blame consistent and high unemployment only on inflation and the economic situation, for a good number of people who are unemployed otherwise have been so because of the invisible barrier that has been legislated into being between them and employment.

Do we wait in vain the companion volume?

D. R. Henderson.

11 R. North Clarendon Street,

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R. R. Henderson.

118, North Gloucester Street,

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Do we wait in vain the
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D. R. Henderson.

M.R. North Clarendon Street,

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J. R. Henderson,
11B, North Claremont Street,

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BY KIS INE

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Maddock accounts heavily qualified

HAD THE 1977-78 accounts of Dalgleish, with whom we have worked closely as joint auditors, with the views of the new joint auditors, Arthur Young, the delay in the accounts of the company is a reflection of the fact that the company has been in a state of transition since the takeover by the new management. The accounts are heavily qualified, particularly in relation to the valuation of the company's assets, which are stated at book value. The new management, led by Mr. Arthur Young, has been in the process of reorganising the company's affairs, and the accounts reflect this process. The accounts are also heavily qualified in relation to the company's liabilities, which are stated at book value. The new management, led by Mr. Arthur Young, has been in the process of reorganising the company's affairs, and the accounts reflect this process.

Devenish picks-up in second half

FOLLOWING LOWER mid-year profits of £168,222, against £207,064, A. Devenish and Co. picked up in the second half to finish the full year at £216,377, against £207,064. The company's earnings per share were 20.7p (1977) and 20.7p (1978). The company's profits were £216,377 (1978) and £207,064 (1977). The company's earnings per share were 20.7p (1978) and 20.7p (1977). The company's profits were £216,377 (1978) and £207,064 (1977).

PETERS STORES LIMITED

RETAILING LEISURE WEAR, LEADING BRANDS OF JEANS, CASUAL WEAR, INDUSTRIAL CLOTHING, FOOTWEAR, PROTECTIVE CLOTHING, CAMPING & SAILING EQUIPMENT, FASHION CLOTHING FOR YOUNG PEOPLE.

I am pleased to inform you that our hopes of a recovery in profits after the recession have been more than justified this year. Sales this year exceeded £6,000,000 and we achieved profits on trading of £428,492 compared with £123,386 for 1977. Our profits on property sales were £8,449 (1977: £28,687).

We are proposing a First Dividend of 1p per share which, with the interim of 1p per share, makes a total for the year of 2p. This means that we have been able to increase our dividends by 100% this year.

Four new stores are planned for the current year, bringing our total to 74. At the same time we are expanding the physical size of our shops to include new departments, and we hope that this will also help to increase our volume sales. Our Camping and Leisure activities have been particularly successful and these too will be expanded to cope with the increasing demand for these products.

The current year has started well and our sales are at present comfortably ahead of last year. If the trend continues, then I feel that we will be able to show further increases in our profits.

J. P. GOULD, Chairman

The Annual General Meeting will be held on 21st December, 1978.

Copies of the Report and Accounts can be obtained from: The Secretary, Peters Stores Limited, Julius House, Northam Road, North Shields, Tyne & Wear, NE29 7UX.

The Scottish Metropolitan Property Company Limited

"Future Earnings Growth Secure"

Main points from the Report for the year ended 15th August, 1978, and the Statement by the Chairman, Mr. I. A. Walton, C.B.E., O.S.J., J.P., LL.D. (Glas. and Strath.), Hon. F.R.C.P.S. (Glas.).

- * Increase in net revenue from properties to £2.94m from £2.58m.
- * Increase in revenue before taxation to £1.45m from £1.32m.
- * Increase in total dividend for the year to 1.9785p per share amounting to £588,634 (£521,134).
- * Capitalisation issue of one share for every ten shares.
- * Book value of Properties amount to £61.8m (£43.7m).
- * By 1982-1983 gross rental income, at present levels of values, will exceed £6m per annum.

Barrow Hepburn's £10.5m chemical sale to Tunnel

BY ANDREW TAYLOR

THE TROUBLED Barrow Hepburn Group has agreed to sell its specialist chemicals division for £10.5m to Tunnel Holdings, the UK cement group.

At the same time Barrow's chairman Professor Ronald Smith announced that an accountants' report, into alleged 'serious irregularities' at the group's Schrader Mitchell and Weir subsidiary would be available in the next few days.

Provisions against losses at Schrader are to be increased from £1m to a maximum of £4.2m. It is Barrow's need for cash that has prompted the sale of its chemical division which last year generated over a third of the group's £3.2m pre-tax profit.

The deal requires Tunnel shareholders' approval and so far, Mr. Peter Smith, chairman of Thomas Fard— which has a 28.6 per cent stake in Tunnel—has not joined his fellow directors at Tunnel in recommending the purchase.

He said yesterday that he had abstained from voting on the issue of the Thomas Fard Board had been an opportunity of studying the full details of the offer.

Half the purchase price is to be paid in sterling and the remainder in European currency—which Barrow will use to repay some of its overseas borrowings. Mr. Derek Birkin, Tunnel's chairman, said that it was likely that this side of the deal would be financed through a bank swap.

He said that the group had been searching for some 15 months for a chemicals acquisition. Tunnel already has major joint venture stakes in the

BICC sells 8% stake in General Cable for £15m

THE ASSOCIATION between BICC, the British cable and electrical engineering group, and General Cable Corporation of the U.S. has been finally severed today morning. General Cable sold its 12,220,000 BICC shares (8.3 per cent) for £15m.

In September this year, BICC completed the sale of its 20.1 per cent stake in General Cable. The reorganised shareholdings had been created in 1970 with a view to entering the U.S. cable market in partnership. But hopes for this partnership were not fulfilled.

BICC used provisions in the original agreement to ensure that the stake sold yesterday was distributed as widely as possible. General Cable had powers under the sale agreement to find a buyer at a higher price but did not use them. The outcome was "mutually satisfactory," said a spokesman for BICC yesterday.

The shares were placed at 15p per share, compared with a market price during the day of about 13p. It was claimed that the shares were sold quickly and easily and that they were divided between well over 100 institutions.

"It was one of the longest placing lists I have ever seen," commented one of the participants in the sale. No single institution received more than 400,000 shares according to BICC.

General Cable said yesterday that the disposal was made in the light of the corporation's long-term objective and its desire to reduce indebtedness. The company had incurred for the purchase of Automation Industries Inc. earlier this year. British stock market conditions and BICC's sale of its stake in GC were also quoted as factors. An after-tax write-off of \$10.7m.

W. H. Smith and Son (Holdings) Ltd. announced that it had increased its trustee holding of ordinary shares by 90,000. Curry's chairman, a trustee, disposed of 127,682 shares to the beneficiaries on November 26 for a nominal consideration.

Referring to Mr. D. C. Purley, director, has sold 20,000 shares.

Temple Bar Investment Trust: Pearl Assurance Company is interested in 551,503 ordinary shares.

VANTONA: Vantona announces that up to 2,500,000 new ordinary shares will be issued and allotted as a result of acceptance under the share alternative of the ordinary offer for Computon Webb.

EDWIN JONES: Fresh capital injected by another company of the chairman of Edwin Jones has allowed

BOC and TMG in £2.4m deal

BOC International has agreed in principle to buy the 25 per cent of Irish industrial gases and BOC Northern Ireland it does not already own for £2.4m.

The stakes are currently held by TMG Group which has decided that associated companies would provide too large a proportion of its earnings if the holdings were retained. TMG acquired the minority stakes when it took over Hammond Holdings.

BOC and TMG yesterday stressed that the agreement was a friendly one, and was expected before the end of December when Mr. M. A. Buckley will resign as director of both BOC and BOCNI. Mr. Michael W. J. Smith will remain on the Boards of both companies.

Agreement has also been reached on related matters such as the dividends for the current year and the proportion of next year's earnings—which will be applicable to the TMG Group.

Glaxo: Lawrence: Mr. H. Gilson, a director, has acquired 1,800 shares. Mr. J. R. Glaxo, director, has converted £200 loan stock to 750 shares.

Benlox plans for expansion

A capital reconstruction to be proposed to shareholders of Benlox Holdings is intended to facilitate the acquisition of dividend-paying shares, raising of further capital and making of acquisitions.

The deficit of £402,024 on the parent company's profit and loss account last February is to be limited by cancelling the share premium account of £117,250 and the capital redemption fund of £15,000, writing off half the nominal value of the 20p shares to provide another £130,000 and setting off unrealised profits of £140,768. These changes would bring the profit and loss account back into the black and allow the company to start paying dividends again.

Benlox wants to increase the authorised share capital to £200,000 and will then be in a position to raise capital or issue shares for an acquisition.

An EGM on January 3 will vote on these proposals which will go to the High Court to be sanctioned.

First interim from London Sumatra

A MAIDEN interim dividend of 2p net—£6 to be paid by London Sumatra Plantations and the Board says it hopes to pay a final dividend of 4p. For 1977 a special dividend of 4p was paid out of total pre-tax profits of £1.34m.

The directors point to the danger of trying to forecast a full year's profit on the basis of returns for the year. On November 15 this year the Indonesian Rupiah was devalued from 415 to the U.S. dollar to 823.5.

An expansion prospect for Winkelhaak

BY KENNETH MARSTON, MINING EDITOR

THE PROSPECT of a permanent new mining area for the Union Corporation group's Winkelhaak gold mine is outlined in the latter's annual report. The chairman, Mr. L. W. P. van den Bosch, discloses that negotiations are now in progress to acquire from U.C. Laysan and the "Acacia" Mines the right in perpetuity to prospect and mine a large area now held under option which adjoins the eastern boundary of Winkelhaak's lease.

"Various proposals are being carefully evaluated," he says and adds that the existing agreement with the owners has been extended to March 31. It is likely that the agreement will be concluded by that date. Winkelhaak has already carried out mining in the new area under endorser's prospecting permits and the decision to put things on to a permanent basis clearly indicates that the area is reckoned to be a fair potential.

In the other annual reports issued by the group's South African gold mines that of the new Union Consolidated, which has reached in November next year. The chairman, Mr. E. Pavitt, adds that the revised capital expenditure estimate still stands at R44m, having been indicated by delays in underground progress. But the rise in the gold price has improved the original earnings expectations.

In regard to the St. Helena gold mine, Mr. Pavitt says that operations will continue to move into the lower grade areas of the mine. But when the removal of higher grade pillars in the No 2 shaft area has been completed, this better grade area will become available for mining with the result that the lower grade should be stabilised for a while.

Capital expenditure at the Kinnear mine is estimated at about £2m (£1.2m) over the next two years. But when the removal of higher grade pillars in the No 2 shaft area has been completed, this better grade area will become available for mining with the result that the lower grade should be stabilised for a while.

Capital expenditure at the Kinnear mine is estimated at about £2m (£1.2m) over the next two years. But when the removal of higher grade pillars in the No 2 shaft area has been completed, this better grade area will become available for mining with the result that the lower grade should be stabilised for a while.

Stiffontein's 50c final

THE DECEMBER dividend season of South Africa's gold and uranium mines is opened with a sparkle by the General Mining group's Stiffontein which has raised its final payment for 1978 to 50 cents (28.8p).

It makes a year's total of 95 cents compared with the 22 cents which has been paid for each of the two previous years. The latest payment, which is at the top end of expectations, justifies the recent rise in investment opinion of the shares which were 260p in London yesterday.

Restating the slight drop in final of 80 cents declared by Stiffontein, but it brings the year's total to 100 cents against 130 cents in 1977. The elderly West Rand Consolidated is also raising a lower than expected final, it being 10 cents to make a year's total of 17 cents against 13 cents.

NORANDA'S 1979 SPENDING MAY RISE TO C\$180M

Spending of Canada's Noranda Mines in 1979 for capital and deferred development and exploration programmes is expected to be about C\$180m (£78.8m) compared with the forecast of C\$154m expenditure for 1978.

The company said the C\$180m figure includes the previously proposed acquisition of an aluminium sheet-rolling mill in Tennessee. That Noranda agreed to acquire for about US\$60m, including working capital effective on January 2.

MINICORP SEEKS MORE VENTURES

Mining Investment Corporation (formerly Selkirk Gold Mining and Finance) states that its policy to expand in the natural resources field and to purchase profit-making companies is continuing. The main emphasis will be on the existing UK coal operations which provide a substantial part of group profits.

But further opportunities in UK coal are limited and the group is to look at prospects for diversification into other minerals and natural resources, both at home and abroad. But it is not intended to engage in pure exploration projects.

W. E. Norton's record orders

Profits before tax of W. E. Norton (Holdings) were down slightly from £255,000 in the half-year ended September 30, 1978 but the directors are aiming for a year's profit which will compare favourably with the record £247,447 of 1977-78.

First-half sales rose from £4.8m to £5.0m, there is a record order book and the policy is to maintain the steady increase in turnover while at the same time improving margins and controlling the rise in overheads which occurred in the first six months.

The interim dividend is 0.3088p on capital increased by last year's rights issue—last year's interim was equal to 0.1631p adjusted for the scrip issue followed by a scrip dividend.

The directors intend to pay dividends for the current year totaling 1.675p on increased capital. In his statement to shareholders, Mr. Walter Norton, the chairman, says during the first six months trading continued at a higher level than the corresponding period of last year, but a temporary dip in profitability. This, coupled with pressures on margins and the fact that a major item of cost recovery was not realised on September 30, resulted in a reduction of gross profit.

The group continues to increase the range of more sophisticated electronic tools. So far this year two in-house trade shows have been completed and the group has participated in two major national exhibitions.

Jointly with Barclays Mercantile Industrial Finance the group has formed Norcanille Leasing, a company whose major objective will be the specialist leasing of machine tools. Two other developments are currently under consideration and the chairman will keep shareholders fully informed when these are advanced.

The premises being sold, form

Tricoville looks to profit rise

A FURTHER increase in profits and earnings per share can be anticipated for 1979 says Mr. D. A. Jacobs, chairman of Tricoville, in his annual statement for the year ended July 1, 1978.

He adds that consumer demand is at present buoyant and the forward order position, which will account for the second half of the financial year, is very satisfactory. "We are hopeful that our record performance will continue."

As previously reported, group net profit last year rose by 37 per cent from £561,802 to a record £773,972. The net dividend was raised from 1.2375p to 2.35p per 10p share which is covered six times.

Mr. Jacobs discloses that Tricoville is forming a subsidiary company in the U.S. This will be mainly a sales organisation as the directors believe that much of the group's range of women's wear is particularly suitable for the American market.

The new company will take at least 18 months to become established, although a pilot marketing scheme has already been carried out with some success.

The group is seeking to acquire more companies in the fashion industry which can be incorporated in its expanded distribution warehouse and its advanced computer system. Finding suitable acquisitions must inevitably take some time.

On the controversial improvement in liquidity, Mr. Jacobs notes there was free cash of more than £200,000 available at the 1978 year-end, compared with an

Lake & Elliot, Ltd.

HIGH INTEGRITY STEEL CASTINGS, INDUSTRIAL & MARINE VALVES AND HYDRAULIC EQUIPMENT

EXTRACTS FROM THE REPORT AND ACCOUNTS FOR THE YEAR ENDED 31st July, 1978

	1978	1977
Group Turnover	£18,835m	£18,247m
Group Trading Profit	£1,621m	£1,121m
Earnings per Ordinary Share	8.17p	4.44p
Ordinary Dividend	3.8887p	3.4914p

"The immediate outlook for our steel foundry companies is improving with the prospect of more substantial orders. The valve industry which has been operating at a low level for some years shows signs of improvement and increased orders are expected from overseas where special promotional efforts have been made.

In the longer term it is still impossible to detect any substantial growth in the industries which we serve but the capital investment which we are making is continuing to improve our efficiency."

Peter Lake, Chairman

Copies of the Report and Accounts are available from the Secretary, Middlesex House, 29 High Street, Edgware, Middlesex HA8 7HR



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Currency, Money and Gold Markets

Dollar eases in quiet trading

Trading in the dollar market was quiet on Thursday, with the dollar easing slightly from its peak of 2.2550 against the Swiss franc (Sfr) on Wednesday. The dollar's recovery from its low of 2.2300 on Tuesday was limited to a few points, and the market remained calm. The dollar's recovery from its low of 2.2300 on Tuesday was limited to a few points, and the market remained calm.

Yesterday, the U.S. unit, currency, remained steady, with the dollar easing slightly from its peak of 2.2550 against the Swiss franc (Sfr) on Wednesday. The dollar's recovery from its low of 2.2300 on Tuesday was limited to a few points, and the market remained calm.

Starting at 2.2550, the dollar eased to 2.2540 by mid-afternoon. It then rose to 2.2550 by the close. The dollar's recovery from its low of 2.2300 on Tuesday was limited to a few points, and the market remained calm.

PARIS — In quiet trading, the dollar eased slightly from its peak of 2.2550 against the Swiss franc (Sfr) on Wednesday. The dollar's recovery from its low of 2.2300 on Tuesday was limited to a few points, and the market remained calm.

BRASILIA — The Brazilian cruzeiro was steady at 2037 against the dollar on Thursday. The cruzeiro's recovery from its low of 2030 on Tuesday was limited to a few points, and the market remained calm.

Small assistance
Bank of England Minimum Lending Rate 12 1/2 per cent. (since November 8, 1978). Day-to-day credit was in short supply in the London money market yesterday, and the authorities gave a small amount of assistance by buying Treasury bills from the discount houses.

THE POUND SPOT				FORWARD AGAINST £			
Dec. 6	Dec. 5	Dec. 4	Dec. 3	One month	Three months	Six months	One year
U.S. \$	1.9440-1.9450	1.9450-1.9460	1.9460-1.9470	1.9470-1.9480	1.9480-1.9490	1.9490-1.9500	1.9500-1.9510
Canadian \$	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Swiss Sfr	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Deutsche M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
French F.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Italian L.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Japanese Y.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Australian A.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
South African R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Belgian B.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Dutch G.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Spanish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Portuguese Esc.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Irish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Greek Dr.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Israeli S.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Indian Rupee	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Thai Baht	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Singapore D.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Malaysian M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Philippine P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Indonesian R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Thai Baht	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Singapore D.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Malaysian M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Philippine P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Indonesian R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620

THE DOLLAR SPOT				FORWARD AGAINST \$			
Dec. 6	Dec. 5	Dec. 4	Dec. 3	One month	Three months	Six months	One year
U.S. \$	1.9440-1.9450	1.9450-1.9460	1.9460-1.9470	1.9470-1.9480	1.9480-1.9490	1.9490-1.9500	1.9500-1.9510
Canadian \$	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Swiss Sfr	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Deutsche M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
French F.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Italian L.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Japanese Y.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Australian A.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
South African R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Belgian B.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Dutch G.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Spanish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Portuguese Esc.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Irish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Greek Dr.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Israeli S.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Indian Rupee	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Thai Baht	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Singapore D.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Malaysian M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Philippine P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620
Indonesian R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	2.2580-2.2590	2.2590-2.2600	2.2600-2.2610	2.2610-2.2620

CURRENCY RATES				CURRENCY MOVEMENTS			
Dec. 6	Dec. 5	Dec. 4	Dec. 3	Dec. 6	Dec. 5	Dec. 4	Dec. 3
U.S. \$	1.9440-1.9450	1.9450-1.9460	1.9460-1.9470	U.S. \$	1.9440-1.9450	1.9450-1.9460	1.9460-1.9470
Canadian \$	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Canadian \$	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Swiss Sfr	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Swiss Sfr	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Deutsche M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Deutsche M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
French F.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	French F.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Italian L.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Italian L.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Japanese Y.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Japanese Y.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Australian A.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Australian A.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
South African R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	South African R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Belgian B.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Belgian B.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Dutch G.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Dutch G.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Spanish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Spanish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Portuguese Esc.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Portuguese Esc.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Irish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Irish P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Greek Dr.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Greek Dr.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Israeli S.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Israeli S.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Indian Rupee	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Indian Rupee	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Thai Baht	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Thai Baht	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Singapore D.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Singapore D.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Malaysian M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Malaysian M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Philippine P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Philippine P.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Indonesian R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Indonesian R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580

OTHER MARKETS				GOLD			
Dec. 6	Dec. 5	Dec. 4	Dec. 3	Dec. 6	Dec. 5	Dec. 4	Dec. 3
U.S. \$	1.9440-1.9450	1.9450-1.9460	1.9460-1.9470	U.S. \$	1.9440-1.9450	1.9450-1.9460	1.9460-1.9470
Canadian \$	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Canadian \$	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Swiss Sfr	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Swiss Sfr	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Deutsche M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Deutsche M.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
French F.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	French F.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Italian L.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Italian L.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Japanese Y.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Japanese Y.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
Australian A.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	Australian A.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580
South African R.	2.2550-2.2560	2.2560-2.2570	2.2570-2.2580	South African R.	2.2550-2.2560	2.2560-2.2570	2.2570-

Putting the fizz back into Bulmers Cider . . . and apple juice

BY BARRY RILEY

IT HAS been a bumper season in the cider apple orchards of the West Country. The glut of fruit is such that the Hereford-based cider makers H. P. Bulmer, boasting a 60 per cent share of the UK market, will be processing apples right up to Christmas. Then, in an unprecedented move, the company will be opening its apple presses again for a few weeks in January.

After the miserable 1977 crop, when Bulmer processed only 10,000 tonnes of apples, the company's total throughput this time could be nearly 60,000 tonnes. Yet there will be no price benefit on raw apples because as part of its policy of sustaining the long term confidence of local farmers, Bulmer is paying a slightly higher price per tonne than last year.

Where Bulmer will gain, however, is on its purchases of apple juice concentrate. Much of this comes from France, and prices shot up in 1977 because of the poor crop. This year, though, the price of concentrate is down by about a third, and Bulmer is buying the concentrated equivalent of 48,000 tonnes of apples.

Combined with the local crop these purchases will fill Bulmer's entire storage capacity, at an average raw material cost similar to that of 1977-78. Mr. Richard Hollis, the finance director, is happy at the opportunity to make such an investment in stocks, even though it will tie up £2m more in working capital than originally budgeted for 1978-79. "Unfortunately," he says ruefully, "the Price Commission also knows all about this year's apple crop."

The Price Commission is not Bulmer's favourite governmental agency at present. Early this year the company proposed price increases which averaged

12 per cent, or 3p a pint, to become effective in March. "We carefully limited the increases to the level which we judged would not harm our market," according to Mr. Brian Nelson, the group managing director.

But the Price Commission stepped in. It was agreed that Bulmer would restrict its initial price rise to 6 per cent in May. There would follow another 4 per cent in October.

So although Bulmer has eventually achieved five-sixths of its originally planned price rise, it has lost much of the benefit during the peak summer season. The company estimates that the intervention by the Price Commission has cost it £1.5m in profits it would otherwise have earned during the current year, which runs to the end of next April. Thanks to its re-operation Bulmer has not, however, been made the subject of a full-scale investigation by the Commission.

Nasty setback

In spite of this price obstacle, Bulmer is now able to face the future with confidence after last year's nasty setback which sent pre-tax profits, before exceptional items, down from £4.08m to just £2.15m.

It has the assurance of raw material supplies at a stable cost for the next two years. Its planned high stocks will be enough to carry it through until 1981, allowing for the expectation of a relatively poor apple crop next year (because the trees will be suffering the after-effects of bearing the huge 1978 harvest).

Moreover, the domestic cider market has stabilised after the hammer blows of the past 18 months. Bulmer had been lulled into a sense of false euphoria in 1976, when the long hot summer

pushed up volume in the May-September period by an amazing 28 per cent. But in late 1976 and early 1977 big excise duties were imposed, and the weather was much less favourable, so that for 1977-78 as a whole sales volume declined by 7 per cent.

In the past summer the weather was again unfavourable, especially because of low temperatures in July and August. In the circumstances Bulmer has decided to cut its losses on its experimental chain of cider houses, trimming the number to a hard core of six profitable units.

But overall volume has been steady since June, and there are hopes that with the public having become accustomed to the major price advances of the past two years the longer term growth trend may become re-established.

Bulmer has been building up its retail outlets for Draught Strongbow, a brand whose sales continued to grow last year despite the general weakness of the cider market. Moreover, the company is nibbling at the lower end of the wine market. It has relaunched Dry Reserve—which went into national distribution two years ago—as Special Reserve, in medium-sweet and dry variations. The bottle has been designed to resemble a one-litre wine bottle, to encourage wine drinkers to switch to cider at a retail price of 75p.

The group has also attached considerable importance to the development of growth opportunities overseas, but here the picture remains rather mixed.

On the credit side, the Australian operation, for seven years losing money, was last year turned round into profit following the secondment of managers from the UK. This

now looks a viable, if small, business which earned a trading profit of £79,000 in 1977-78.

There remain question marks, however, over the more ambitious U.S. venture which checked in last year with an initial loss of £116,000, slightly more than expected.

Though still hopeful of eventual success, Bulmer accepts that it will be some time before this project becomes profitable. Meanwhile it is continuing to experiment in selected U.S. test markets, and is currently exploring the potential of larger bottle sizes.

Middle East

Elsewhere Bulmer has minor export markets in South Africa, West Africa, Germany and the Middle East, the latter favouring a non-alcoholic sparkling apple juice presented in a champagne-type bottle.

On the stock market, the company has only one part of the way towards restoring the status lost after the 1977 setback. In the summer of last year Bulmer announced a far-reaching reorganisation package involving the establishment of a new holding company, and the setting up of an employee profit-sharing plan, while the dividend was more than doubled. The shares reached a peak of over 170p in July 1977 which has never since been approached. The price has recently been around 150p.

Bulmer's executives seem happy, however, at the manner in which the company has stood up to the problems of the past couple of years. The chairman, Mr. Peter Prior, is a great advocate of the role of leadership in industrial management and has had to test his theories in harsh conditions (the group was forced to declare a number of

redundancies last year) as well as the favourable growth environment of earlier years.

Some £3m of planned capital spending was hastily deferred when the scale of the decline in cider sales became apparent. Even so, net borrowings rose from £2.9m to £4.9m during 1977-78. But the bearing remains modest. Mr. Hollis estimates that after the impending additions to apple juice stocks, debt will rise to £7m of £8m, but shareholders' funds are around £22m. "It is exactly the right kind of liquid investment for us," he jokes.

Much of Mr. Hollis' time has been taken up recently with amendments to the profit sharing scheme made necessary by the legislation incorporated in the last Finance Act. Changes to the qualification rules, for instance, have been necessary so that employees will get tax relief on their share purchases. But the company has gone ahead with the first phase of the scheme, and 68,500 shares were recently bought by the trustees through brokers Cazenove.

Meanwhile the company's executives and administrative staff have within the past few weeks moved into a new head office building. It is a development which Bulmer's executives point out with good humour, heralds the rapid decline of a company according to stock market folklore. But they see things quite differently.

Brian Nelson, for instance, argues that the group has coped with an unbroken series of handicaps: bad weather, the duty increases, poor crops and the Price Commission. Now, he heralds the rapid decline of a company according to stock market folklore. But they see things quite differently.

Giltspur Limited

The Industrial Services Group

Record first half results

	Six months to 30 September 1978	Year to 31 March 1977	Year to 31 March 1978
	£'000s	£'000s	£'000s
Turnover	40,863	34,222	73,258
Profit before tax	2,020	1,053	3,223
Taxation	1,050	548	1,423
Attributable to shareholders	972	502	1,796
Dividends	221	183	347

"Substantial increase in turnover and profit... satisfying results from Expo Division... buoyant car sales for Motor Division... increasing demand for Engineering services... £2 million reduction in Group borrowing... prospects promising"

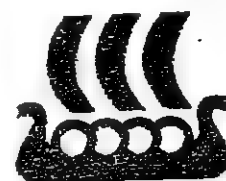
Maxwell Joseph, Chairman

Copies of the Interim Report are available from the Company

Giltspur Limited, 56 Thames Street, Windsor, Berkshire SL4 1QW

Giltspur Bullens Freight • Giltspur Engineering Design • Giltspur Expo Industries (USA) • Giltspur Expo Industries (UK) • Giltspur Motor Industries • Giltspur Packaging • Giltspur Precision Industries • Marler Halsey Exosystems.

This announcement complies with the requirements of the Council of The Stock Exchange in London



Norsk Hydro a.s.

(Incorporated in the Kingdom of Norway with limited liability)

U.S. \$50,000,000 9½ per cent. Bonds 1994

Issue Price 99 per cent.

The following have agreed to procure subscribers for the Bonds:

Hambros Bank Limited

Amsterdam-Rotterdam Bank N.V.

Banque Bruxelles Lambert S.A.

Commerzbank Aktiengesellschaft

Den norske Creditbank

Salomon Brothers International

The £100 Bonds of \$1,000 each comprising the above issue have been admitted to the Official List of The Stock Exchange in London. Particulars of the Bonds are available from Exel Statistical Services Limited and copies may be obtained during usual business hours up to and including 21st December, 1978 from the Brokers to the issue.

Rose & Phipps (London) Limited, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 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This announcement appears as a matter of record only, October 1978.



Republic
of Costa Rica
\$70,000,000

Medium Term Financings

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Agent

BANK OF AMERICA

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A/S EKSPORTFINANS

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Term Loan due 1988

Arranged by

Merrill Lynch International & Co. Den norske Creditbank
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November 1978

The Bank of Tokyo, Ltd.

Negotiable Floating Rate U.S. Dollar
Certificates of Deposit
Series D Maturity date
9 December 1980



In accordance with the provisions of the Certificate
of Deposit notice is hereby given that for the
six month interest period from 7 December 1978
to 7 June 1979 the Certificate will carry an
Interest Rate of 12 1/2% per annum.

Agent Bank
The Chase Manhattan Bank, N.A.,
London



CLIVE INVESTMENTS LIMITED
1 Royal Exchange Ave., London EC3V 3LU Tel: 01-253 1101
Index Guide as at November 30, 1978
Clive Fixed Interest Capital 129.67
Clive Fixed Interest Income 114.28

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.
45 Cornhill, London EC3V 3PE. Tel: 01-423 6314.
Index Guide as at November 30, 1978.
Capital Fixed Interest Portfolio 100.20
Income Fixed Interest Portfolio 100.04

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ITAL FINANCIAL AND COMPANY NEWS

CREDITO COMMERCIALE

Italian banking faces rationalisation

BY RUPERT CORNWELL

NEGOTIATIONS are at an advanced stage for a reported L230bn (\$325m) deal whereby the state-controlled Monte dei Paschi di Siena Bank will take a majority stake in a major bank which now belongs to the group controlled by the Milan financier Sig. Carlo Pesenti.

Assuming the transaction goes through, it will represent not only a significant restructuring within the Italian banking industry but a much needed financial shot in the arm for the troubled empire of Sig. Pesenti.

The arrangements are due to be finally approved by December 20. They call for Monte dei Paschi and its subsidiary Banca Toscana to take a combined interest of 79 per cent in Credito Commerciale, now controlled by Italmobiliare, itself a part of Sig. Pesenti's Italcementi group.

Monte dei Paschi will acquire 51 per cent, and its subsidiary 28 per cent in Credito Commerciale. According to banking sources, the latter has been valued at a total L230bn (\$360m) making the deal worth in all about L100bn (\$160m).

It is also reported here that the two Tuscan banks will, as part of the agreement, make

available a further lire 200bn of funds for the financier, to provide further scope for a general reorganisation of his interests.

In particular those involving his links with another Italcementi group bank, Banca Provinciale Lombarda.

Observers also believe that the deal may lead to a subsequent rationalisation between Credito Commerciale and Credito Lombardo, a considerably smaller credit institution already within the Monte dei Paschi group.

Acquisition of Credito Commerciale could significantly

enhance the standing of the state-controlled Siena institution near the top of Italy's banking league.

According to statistics for 1977, prepared by the business weekly *Il Mondo*, Monte dei Paschi is, as well as being the oldest, the eighth largest bank in the country with total deposits at the end of last year of L7,826bn and profits of L2,686bn. To these resources would be added the L1,515bn of deposits held by Credito Commerciale which last year ranked 30th among Italian banks, according to *Il Mondo*.

Slower growth at Heineken

BY CHARLES BACHELOR

AMSTERDAM, Dec. 6.

HEINEKEN, the Dutch-based international brewery, wine and spirits group, today revealed higher profits and sales in 1977-78, although growth was less than in the preceding financial year.

Holland's largest brewer also announced a plan to align its business year with calendar year. It will ask its shareholders to approve an amendment to its statutes and proposes that the 1978-79 fiscal year will cover 15 months.

It plans to pay an unchanged cash dividend of F1 3.50 per F1 25 nominal share on capital which has been increased 26 per cent by the scrip issue of February last. Net profits rose by 8.3 per cent to F1 118.7m (\$37m) from F1 109.8m in the year ended September 30.

Turnover rose by 8.2 per cent

to F1 2,67bn (\$1,28bn) from F1 2,47bn. In 1976-77, net profit rose by 18.5 per cent, while sales were 15.6 per cent higher. Net profit per share was F1 10.27 compared with F1 9.45.

Despite the slowdown in growth compared with the previous year, profit performance has improved since the first half. In May, the company announced that profits were only 2 per cent higher at the net level. Sales growth has slackened off through the year, though. At the half-way stage sales were 13 per cent up on the corresponding 1976-77 period.

The Dutch drinks market is at present distinguished by fierce price competition, strict price controls and rising costs. Expansion of Heineken's modern brewery at Zoeterwoude near The Hague is, however, expected to lead to a relative decline in production, Pierson, Heidegen, Pierson said in a recent review of the company.

Heineken's annual report will be published on December 20. The annual meeting will be held on January 9.

THE European Options Exchange will not delist its three inactive U.K. options classes and will decide in February at the latest on new series with later expiry dates, said BOE general director Tjerk Westertep, reports Reuter in Amsterdam.

New series for BP, GEC and ICI could be introduced at short notice if there were demand from the market.

Roussel-Uclaf profits show sharp rise

By Our Financial Staff

CONSOLIDATED PROFITS of FFR 34.1m (\$18.8m) on a 14.3 per cent rise in sales are reported for the first nine months of 1978 by Roussel-Uclaf, one of France's leading pharmaceutical and fine chemical manufacturers.

The profits for the period include a capital gain of FFR 12.9m, and compare with the FFR 78.3m achieved for the whole of 1977. Sales for the nine months were FFR 2,615bn. The company is controlled by the Hoechst chemical group of West Germany.

Around 61 per cent of group sales are made outside France. But the company hopes to increase this ratio to around two-thirds by the end of the decade. Diversification into animal and plant as well as semi-pharmaceutical products is one key to the improving foreign sales structure.

DFDS shipping group expects earnings dip

BY HILARY BARNES

COPENHAGEN, Dec. 6.

DFDS, the Danish shipping company, expects reduced earnings in 1978 and says that prospects for 1979 and the following year are not promising.

A company statement said that results for the second half of the year will be adversely affected by falling freight rates, exchange rate instability and labour market disturbances. In 1978, and the following years, these trends are expected to continue. In addition, the company is finding it more difficult than expected to sell obsolete tonnage.

The steady renewal of the fleet is essential if earnings and jobs are to be maintained, said the company. Planned replacement of ageing vessels by the Esbjerg-Harwich and the Copenhagen-Oslo routes will cost Dkr 1.6bn (\$277m). "If we are to renew our old fleet, it is extremely important that we maintain and, preferably, increase earnings in the coming years. The way things look for 1979 and coming years, there is a real need for everyone to do their best," said the company.

In 1977 the DFDS increased net earnings by Dkr 51m to a record Dkr 120m on sales of Dkr 831m. The result crowned several years of effort to re-establish a satisfactory level of earnings.

The ceiling on loan commitments for banks and savings banks was raised by 3 per cent today to a total of Dkr 114bn with effect from the end of November, the central bank announced. The ceiling, which has been in force since 1970, was raised by 3 per cent in February this year and 4 per cent in June.

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Ruetgerswerke maintains sales level

By Our Financial Staff

SALES AND earnings for the first ten months of this year were broadly maintained, it was announced yesterday by Ruetgerswerke AG, the West German chemicals, plastics and building materials producer.

At the sales level the company's performance since June represents a modest recovery since turnover for the opening six months of 1978 was trailing by approximately 2 per cent. However, the directors make it clear that the outlook for 1979 remains mixed.

Earnings were able to reach levels of a year ago in the first ten months of 1978, because measures such as the introduction of new products and activities combined with lower costs for some raw materials to offset the effects of sluggish sales and increased expenditures.

Firm DM sector emerges

BY FRANCIS GHILES

PRICES FIRMED in both the dollar and the Deutsche Mark sectors of the Eurobond markets yesterday.

In the dollar sector, prices stayed steady, edging up by about a quarter to half a point on the day. The market's attention was focused on the allocations being sent out tonight by Hambros for the Norsk Hydro issue which was being quoted at a discount of 11 points in pre-market trading yesterday, a most creditable performance considering that the selling group discount is 14 points.

The \$10m issue for Bank Mirabai has been priced at par with conditions otherwise unchanged. The indicated terms of the DM200m issue for New Zealand, announced yesterday by Comptroller, were very much in line with what the market expected: an eight-year maturity, a coupon of 61 per cent, and pricing indicated at par. The

DM40m convertible for Tokyo Electric was priced at par with conditions otherwise unchanged.

Deutsche-Mark denominated bonds traded one quarter to half a point firmer in what dealers described as more active conditions than last Monday and Tuesday. One reason given for the improvement in the tone of the market was the announcement of some details about the Deutsche-Mark tranche of the Carter bonds; these were much as expected, but then the market hales nothing more than uncertainty.

In the domestic market, the tone was also firmer, with the Bundesbank selling bonds, albeit in small quantities. In the Kuwaiti Dinar sector, the KD 10m issue for the City of Oslo was priced at par after the indicated coupon had been cut by 1 per cent to 71 per cent due to very weak demand. Other indicated terms were unchanged by the lead manager, KILC.

INTERNATIONAL CAPITAL MARKETS

Three tranches for \$250m Brazilian loan

BY OUR EUROMARKETS STAFF

THE LOAN of \$250m to finance the giant Itaipu Binacional dam and electric generating project in Brazil is now under syndication. The loan, which carries the guarantee of the Republic of Brazil and which is being co-ordinated by the Compagnie Financière de la Deutsche Bank, comes in three tranches.

On each tranche, 1 per cent of the spread will be paid annually by a group including German, French, and Swiss interests. The grace period is identical on the three tranches: six and a half years.

German managers, which include Compagnie Financière de la Deutsche Bank, Bayerische Landesbank, Commerzbank, Compagnie Financière de la Deutsche Bank, DG Bank, and Westdeutsche Landesbank are committed for \$170m; French managers, which include Banque Nationale de Paris, Banque de l'Union Européenne, Banque de l'Indochine et de Suez, Credit Lyonnais, and Societe Generale, are committed for \$80m; Swiss banks, which include the three leading Swiss banks, SBC, UBS, and Credit Suisse, as well as Volksbank, are committed for \$40m.

The first tranche of this credit amounts to \$125m for ten years with a spread over the interbank rate of 1 per cent throughout and participation fees of 1/2 per cent for amounts from \$1m-\$2m, 1 per cent for amounts from \$2m-\$5m, 1 1/2 per cent for amounts from \$5m-\$10m, and 2 per cent for amounts of \$10m and above.

The second tranche amounts to \$75m for 12 years with a spread of 1 1/2 per cent throughout and participation fees rising, as in the first two tranches, from 1/2 per cent to 2 per cent, then 1 1/2 per cent, to finish at 1 per cent.

These terms mark an improvement for Brazil, but not a fall in the margins of the banks insofar as the contractors are paying the difference. Such practices, which are developing in other countries, arouse mixed feelings among the banks.

In the Middle East market, the El-Shamsi Pyramids Company of Egypt is raising a \$25m seven-year credit to finance the construction of an Holiday Inn near Cairo. Spread is 21 per cent, and lead banks are American Express Middle East Development and Citicorp. Saudi investors are providing backing for half of the project.

The \$75m Saudi rial loan for National Chemical Industries of Saudi Arabia, among the first of a series of credits in the Saudi currency, is nearing completion. The five-year facility carries a

margin of 14 per cent, with a minimum spread of 73 per cent. Lead managers Arab and Morgan Grenfell Finance and Wardley Middle East, have received formal approval from the Saudi Arabian Monetary Agency to raise to credit.

Bank of Tokyo and Detroit (International), formerly the London consortium bank Western American Bank (Europe) announced yesterday that Mr. Ellsworth Donnell has resigned as managing director. The resignation is effective from December 31.

The Bank of Tokyo now has management control of the bank, following a reorganisation earlier this year.

major banks in Switzerland and the terms of its funding are fully in line with the market. They compare with recent Carlon loans at 3 per cent over 12 years, of which were priced at par. Thus the Swiss bond market still shows scant sign of an upturn in yields despite the looming US funding package, now earmarked for next month.

Bond dealers in Switzerland received their first taste of 3 per cent offerings back in March when an attempt by the City of Zurich to raise a 12-year loan, founded. Unusually for the strictly disciplined market the bond failed to be placed.

Danish government looks abroad

BY OUR OWN CORRESPONDENT

COPENHAGEN, Dec. 6.

THE DANISH government's request to the Folketing for state borrowing abroad in 1979 of Dkr 7bn (\$1.3bn) is the largest authorised by the Government has ever sought. The amount granted after the previous request was Dkr 5bn, of which Dkr 3.8bn remains available.

However, previous authorisations have only covered a 6-month period while this one will cover a year.

The government also plans to borrow up to Dkr 25bn on the domestic market, and total borrowing requirement is expected to amount to Dkr 39bn

including redemptions by existing debts, according to the autumn budget statement. The net borrowing requirement will be about Dkr 21bn.

State foreign borrowing in 1978 will amount to about Dkr 8bn, bringing the total short-term foreign debt to yields despite the looming US funding package, now earmarked for next month.

The SBC is one of the three major banks in Switzerland and the terms of its funding are fully in line with the market. They compare with recent Carlon loans at 3 per cent over 12 years, of which were priced at par. Thus the Swiss bond market still shows scant sign of an upturn in yields despite the looming US funding package, now earmarked for next month.

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مكزامن التجميل

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1970=100); retail sales volume, retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (2000=). All seasonally adjusted.

JOHANNESBURG, Dec. 6.

FOR THE six months to September 30, the Rembrandt Group (Remgro) has reported a marginal improvement in first-half pre-tax income to \$33.9 million (88¢) against \$33.0m in the corresponding period of 1977. But in South Africa, Remgro is highly liquid and able to boost earnings.

The sale of Rothmans of Pall Mall (Canada) to Rothmans International realised \$386.5m.

Realisation of Liggett and Myers added a further U.S.\$22.8m and since September 30, a \$40m debenture issue has been successfully negotiated.

Enhancing Remgro's position in the South African liquor/beer industries—in October and November Remgro acquired full control of Intercontinental Breweries and the Oude Mester Group, as well as a 49 per cent stake in the South African Breweries for a total investment of R43.4m (\$50.4m).

Intercontinental recently completed an expansion programme which, with brewing capacity sufficient to satisfy 20 per cent of South Africa's demand. Now Remgro must ensure that this capacity is used effectively, meaning that a large portion of existing cash resources will be used to develop the market share from near-monopolistic South African Breweries.

Preliminary skirmishes in the growing market share war have been marked by increasingly bitter accusations between the two groups—and a scramble to acquire additional outlets for their beer and liquor products.

With a developing liquor war, Remgro's earnings from this source could well come under considerable pressure. Relaxation of price control on cigarettes has not boosted earnings significantly, but further acquisition-led growth appears to be increasingly likely.

In addition to its income, interest in 25 per cent of mineral group Federale Mynbou's equity Remgro has a direct 20 per cent stake in banking group Volkskas. Increasing this to 25 per cent, which would cost less than R100m, is the current share price, would allow Remgro to consolidate about \$4m in earnings, rather than taking into account present dividend income of R1m.

On first half earnings of 65 cents a share compared to 60 cents in 1977, the price of Remgro has declared a 12.5 cent interim dividend, an increase from the previous 11 cents. An increased final of 13 cents against last year's 12.5 cents looks likely for a prospective 5.7 per cent rise in the share's current \$30.40 price.

BY OUR OWN CORRESPONDENT

DESPITE a substantially increased provision for doubtful debts of R4.68m (R3.4m). South Africa's largest banking group, Barclay's National Bank, has declared a higher net profit of R53.73m (R42.2m) for the year ended June 30 compared with R43.77m last year.

Total assets 30 per cent higher at R5,692m (R4,615m) in the face of capital ceiling controls. Mr. John Berry, chairman, is hopeful that growth will rise during the current year.

Growth was not evenly distributed among the group's various activities. The commercial bank-

(R50.5m) operating profit out of a group total of R68.5m compared with R55m in 1977. In the face of lower demand for commercial bank credit as the economy continued its recovery, the bank's general banking capacity, the major part of the group's increased lending capabilities was in its general and hire purchase arm. Barclay's Western.

On hire purchase business, Western can lend at an effective 21 per cent interest rate against average overdraft rates of about 12.5 per cent. The channelling of lending capacity to Western lifted its taxed profit to R7.5m

On a smaller scale and with a 24 per cent turnover increase the merchant banking subsidiary doubled taxed profit to R2.9m. With local interest rates in the downward trend, Barclay's turnover appears set for another improvement in the current year.

At September 30, its capital surplus in relation to Bank Act requirements stood at R23.5m meaning that the group has the capacity to accept another R40m in deposits and increase lending by R230m. This compares with September 30 deposits of R3,500m and advances

ISI AMARAD, Dec. 8

THE wife of President General Zia-ul-Haq's announcement of plans for the creation of Pakistan's economy, the state-owned National Investment Trust (NIT) said it will switch to equity shares within six months.

Under Islamic law, which is the guide to General Zia's new policies, the paying or receiving of interest is forbidden. By investing in the National Investment Trust will still give receiving a share of profits. In turn, the NIT distributes its profit to its shareholders.

The NIT collects savings from individuals and institutions and reinvests the funds through medium and long-term credits, and by buying shares to industrial units and financial institutions. It pays an annual dividend per-value share. Its shares are traded in the market at \$13.15. For 1978, NIT estimates that it will buy \$32.6m in equity shares, with another \$174.7m going into debentures.

In fiscal 1978, which ended on June 30, the NIT earned \$6.6 million or 50 per cent of its total income, from its dividends shares. Its yield from debentures was \$11.7m, or 15 per cent of its total.

By James Earle

SYDNEY, Dec. 6. A COMMITTEE set up by the New South Wales State Government has called for clearer laws to govern company accounting. The accounting Standards Review Committee, which was established in November last year to examine accounting standards in Australia, said that the only way to make accounting standards more generally effective and informative to the stock market and the public more reliable was to have standards which could be enforced.

BY CHARLES SMITH

THE Bank of Japan may soon be in a position to relax controls on short-term foreign currency movements which were introduced, or rather intensified last March as part of the Government's programme for combating spiralling inflation and deflation in the Tokyo foreign exchange market.

The controls include a ban on the purchase by non-residents of yen-denominated deposits with a maturity of up to five years and one month and a requirement for banks to make interest-free deposits with the Bank of Japan in exchange for the yen they may increase (from pre-March levels) in their free yen deposits.

The Bank of Japan says it has not yet officially considered the question of relaxing the March controls, but adds that it will relax them "when the situation permits." A bank

that has considered the situation in the foreign exchange markets has improved "dramatically" since the announcement of President Carter's dollar defence measures at the beginning of November.

Relaxation of the March controls would probably mean a return to the situation which existed for four months after November, 1977, when a series of measures were introduced to ease severe controls on short-term money movements were introduced.

The November series of controls relaxed the interest-free deposit requirement on free yen deposits at 30 per cent and banned non-residents from acquiring short-term Treasury bills.

Relaxation of the Bank of Japan may relax the controls, but have been circulating in Tokyo since last week when the dollar

WOLFE, D. - 2

THE PRESIDENT of the Tokyo Stock Exchange, Mr. Hiroshi Tanimura, has urged corporate and institutional investors in the market to be more prudent in their investment decisions. He gave a warning that the recent sharp rise in prices cannot continue indefinitely.

He said that a "huckle" attitude on the part of some investors, pursuing short-term gains, has been evident during the recent price surge.

Such a rise in prices as has been seen recently, divorced from basic economic realities, cannot go on indefinitely, he said in a statement.

The arms should be more cautious about share price move-

ments triggered by possibly incorrect information, the statement said.

The Tokyo Dow-Jones average rose above the 6,000 mark for the first time on December 1 and has continued upwards in heavy trading, closer today at 6,050.17, up from 1.74 on the 28th, compared with the 1978 low of 4,867.91, set on the first trading day of the year.

The main fundamental factor behind the surge has been a heavy excess of savings over investment within the Japanese economy, with corporations and other investors channelling surplus funds into the stock market.

Reuter.

ΠΟΛΥΣΟ Δεσ. 6

JAPAN'S Fair Trade Commission said it will launch an investigation to determine whether six major Japanese business groups may unduly influence the nation's economy.

The targets of the investigation will be Mitsui, Sumitomo, Fuyo, Sanwa, Dai-Ichi Kangyo Bank, and the Dai Nippon Bank, the four leading banks and trading houses.

The purpose of the investigation will be to find out if the presence of the groups may unfairly impede free competition and hurt the economy.

The investigation does not mean that the six groups are violating law, the commission stressed. It merely wants to look into the present state of affairs to prevent possible adverse effects in the future.

Toward this end, the commission will find out how strongly the groups are influencing the economy and how close cooperation is between members of each group.

According to a survey which the agency conducted in 1974, the 185 companies belonging to these groups accounted for 21.3 per cent of the entire capital in industry and business and 22.3 per cent of assets.

AP-4

	Ind. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unem- ployed	Vac.
1977							
3rd qtr.	106.3	103.3	106	104.3	234.2	1,413	15
4th qtr.	105.9	102.1	107	104.4	235.4	1,431	13
1978							
1st qtr.	107.1	102.5	-118	106.3	246.6	1,409	18
2nd qtr.	113.1	105.0		108.0	254.2	1,767	21
3rd qtr.	110.6	104.8		110.8	267.6	1,380	21
May	110.1	103.7	115	108.4	255.2	1,366	21
June	111.7	105.9	99	108.7	237.3	1,365	21
July	111.1	103.2	109	111.4	266.8	1,371	21
August	110.9	103.2	110	111.8	270.3	1,392	20
Sept.	109.8	104.0		106.5	278.5	1,378	21
Oct.				105.6	267.2	1,380	21
Nov.						1,339	11

OUTPUT—By market sector: consumer goods investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100): housing starts (000s monthly average).

	Consumer goods	Invest. goods	Introd. goods	Eng. output	Metal mfg.	Textile etc.	Housing starts
1977							
3rd qtr.	104.3	98.7	116.5	99.9	107.8	101.3	25.5
4th qtr.	104.3	97.5	114.4	98.7	95.3	100.2	20.0
1978							
1st qtr.	105.3	98.8	116.3	100.5	95.4	97.2	17.7
2nd qtr.	107.1	99.2	122.9	100.7	106.2	99.4	27.0
3rd qtr.	107.1	100.5	123.8	100.7	106.2	99.4	27.0
4th qtr.	106.0	99.0	124.0	101.0	113.0	98.0	22.0
July	106.0	101.0	124.0	101.0	113.0	101.0	22.0
August	108.0	101.0	122.0	102.0	93.0	101.0	20.0
Sept.	107.0	99.0	121.0	100.0	101.0	99.0	24.0

EXTERNAL TRADE—Indices of export and import volume (1975=100): visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms Trade	Reserve US\$bn
1977							
3rd qtr.	124.4	106.6	+ 31	+ 574	- 602	101.0	13.4
4th qtr.	117.6	102.7	+ 5	- 507	- 657	102.4	20.6
1978							
1st qtr.	120.0	114.1	- 608	- 213	- 642	104.8	29.8
2nd qtr.	122.5	110.4	- 150	+ 183	- 398	104.6	16.1
3rd qtr.	136.1	118.0	- 281	- 56	- 511	105.2	16.5
July	127.1	116.1	- 134	- 98	- 221	104.5	16.4
August	125.2	111.2	+ 68	+ 143	- 95	106.7	16.1
Sept.	134.9	120.7	- 215	- 144	- 193	105.3	16.6
Oct.	128.2	111.8	+ 119	+ 300	- 131	105.2	15.4

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow: HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank advances %	DCE £m	BS inflow	HP lending	ML %
1977							
3rd qtr.	22.0	10.4	20.3	+385	1,137	1,149	
4th qtr.	22.2	12.6	8.7	+899	1,679	1,189	
1978							
1st qtr.	24.2	22.8	17.5	+1,781	1,649	1,280	
2nd qtr.	8.5	13.7	24.6	+2,838	694	1,393	16
3rd qtr.	10.8	5.3	8.6	+523	786	1,427	16
July	9.3	9.5	34.7	+104	200	458	16
August	5.7	1.6	15.7	+29	200	493	16
Sept.	12.8	8.3	8.8	+712	246	478	16
Nov.	13.7	5.4	1.6	+535	363	449	12

INFLATION—Indices of earnings (Jan. 1976=100); basic materials and fuels, wholesale prices (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); sterling (Dec. 1971=100); trade weighted value of

	Earn- ings ^a	Basic mths. ^b	Wholesale mths. ^c	RPI ^d	Food ^e	FTV comdty.	Strl ^f
1977							
3rd qtr.	116.1	146.4	142.9	164.7	182.1	239.9	81.6
4th qtr.	119.9	142.2	145.8	187.4	193.3	234.2	82.0
1978							
1st qtr.	123.1	140.2	149.2	196.0	197.3	238.6	61.4
2nd qtr.	129.9	146.3	132.0	193.3	203.8	242.27	61.1
3rd qtr.	132.2	144.9	164.7	192.8	206.2	237.14	62.0
July	133.8	143.8	139.8	199.1	206.1	237.88	62.0
August	131.7	145.2	184.8	198.4	206.2	244.64	62.0
Sept.	134.2	144.8	153.7	200.1	206.3	233.73	62.0
Oct.	143.8	145.8	157.1	201.2	206.5	245.32	62.0
Nov.	147.2	147.2	157.1	201.2	206.5	237.64	62.0

* Not seasonally adjusted

25c Bd. Royal - P.O. Box 626 - Luxembourg-Ville - Tel. 475144
Telephone. 475315 (Dealers)
Telex-1791-1792 (Dealers). 1793 (Credit)

Intermarket: Bremen, Heidelberg & Bremen, NY, Massachusetts 214, Amsterdam

Agent Bank
The Chase Manhattan Bank, N.A.,
London

This announcement appears as a matter of record only.



All these notes have been privately placed

Agent and Adviser to the Borrower
CREAFIN S.A., Zurich

This announcement appears as a matter of record only. October 1978.

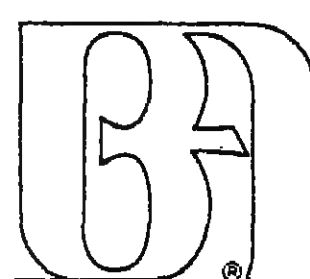


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Marketing Manager

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A key role in opportunity appraisal and the management of contract acquisition for the supply of expertise in large scale building and civil engineering construction.

The Marketing Manager will be closely involved with overall commercial strategy, in-depth control of sales approaches and the provision of appropriate resources and research information.

Candidates, probably aged over 35, will combine a suitable commercial or marketing background with experience of large capital development projects. The job is at the London main offices of a large international company.

Salary £10,000- with appropriate benefits. Please telephone (01-629 1844 at any time) or write - in confidence - in the first instance for a personal history form. D. M. Watkins ref. B.1109.

This appointment is open to men and women

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As the British subsidiary of the Banque Nationale de Paris, one of the world's leading banks, we operate very successfully within the field of international finance.

As part of a progressive reorganisation programme we have set up a new Methods Section and are now looking for an ambitious, highly motivated Methods Officer to run it.

This is an opportunity which gives considerable scope to the individual and responsibility for organisation and methods, particularly in computer-based areas. An important aspect of the work will be evaluating systems, recommending improvements and keeping abreast of developments, especially in the field of Banking.

The successful applicant will ideally be an AIB with a sound knowledge of modern office technology coupled with experience of supervision.

For this important appointment we are offering an attractive negotiable salary depending on experience and ability plus a full range of benefits appropriate to a major international bank.

If you have the experience and motivation to succeed in this challenging role please write with full career details to Mrs. Paula Keats, Recruitment Officer.



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(Accountancy base)

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35 to 40, must have an accountancy qualification, preferably chartered, with experience of EDP. A successful record in a management role will be essential. Salary is negotiable in the range £10,000 to £12,000 with a car and attractive fringe benefits.

PA Personnel Services Ref: AA51 6688/FT
Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



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Treasurer

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with prior experience in a treasury position and used to operating in a multi-currency environment. The successful candidate would show potential for a future financial line management position. The Rewards: Competitive salary and conditions are negotiable. Candidates should send a detailed career history to Miss A. Wright, Personnel Assistant, Geosource U.K. Ltd., 3-5 The Grove, Slough, SL1 10G.



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This progressive position with a subsidiary of a major public group enables you to take overall management responsibility for the company accounting function. A negotiable salary is backed by large company benefits and career prospects are excellent. Ideally you will be ACMA, 25+ or CA with some industrial experience.

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Our clients, one of the world's largest financial companies, wish to appoint a Finance Manager for their European Treasury Office. This is a new position covering planned growth in the treasury area which embraces Europe, Middle East and Africa. The successful candidate will be responsible for recommending policies and negotiating short and long term financing. He/she will hold a key position in the

company's relationship with major banks. We would like to hear from candidates who have a sound corporate treasury background together with a confirmed record of successful negotiating. If you wish to be considered for this appointment please send your curriculum vitae in strict confidence to T. D. A. Lunan at the address below quoting reference number 289.

Lunan
Management Selection Division.

T. D. A. Lunan & Associates Limited,
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London W1X 1LA
Tel: 01-437 2515/01-734 4777.

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This is an exciting opportunity to become part of a dynamic expanding company. Active in the field of distributing and servicing of capital goods, this autonomous company is part of a profitable Public Group. The company's successful expansion has created the need for a Company Accountant to assume the responsibility for the entire accounting and reporting function. You will be expected to appraise the internal controls throughout the company and to make a significant contribution to its effective management and profitability. Candidates must hold an accountancy qualification and have sound industrial/commercial experience. Interviews will be held in London. Removal expenses are available.

Telephone: 061-832 6631 (24 hr. service)
quoting Ref: 2279/FT.
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15 Piccadilly, Manchester M1 1LT.

The above vacancy is open
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Our client is a young, well established Japanese International Merchant Bank, based in the City. It specialises in Eurobond Dealings, with the major Merchant Banks as its customers.

An Accountant is required to control competently the computer accounting function. This entails supervision of an assistant. Good experience of voucher analysis is necessary.

This position reports directly to the Deputy Managing Director.

This is an urgent appointment.

Please apply in confidence to:
Jack Pine, BA, quoting ref: 491

David Clark Associates

4 New Bridge Street, London, EC4
01-353 1867

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EXPERIENCED FOREIGN EXCHANGE DEALERS

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London EC2R 5AN

LIBRARIAN

We are looking for a person to take over the running of an established library catering for the investment research department of a firm of stockbrokers. The position involves tracking down and obtaining information from outside sources such as Companies House. The ideal candidate will probably be aged between 25 and 35 and have some experience of library work in this field. A competitive salary will be paid and, in addition to the usual fringe benefits, the firm also operates a bonus scheme. Write to Box A6544, Financial Times

10 Cannon Street, EC4P 4EY

Manufacturing Company in Central London Require a SALES MANAGER

The company manufactures costly merchandise of immaculate quality and has a high reputation for its products and service. Applicants should be in the 35 year age group, be able to prove past success, and to train and control a small team of salesmen. An understanding of general marketing techniques an advantage. The path to a seat on the board and a possible managing directorship is open.

Please write, giving full details of career and experience, to:
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An opportunity arises for a young person with a good grounding in Settlements and who has had some experience of dealing to further his or her career in the London Branch of Seattle-First National Bank.

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Your experience must include a spell in successful selling to specifiers, contractors, end users and builders merchants. Ideally this will have been followed by a professional marketing role, preferably in a small company environment, where actions rather than reports, were the job specification.

Candidates (male or female) should be in their 30's and be well qualified by both education and experience. Sales, distribution, advertising, market information and business planning are all facets of a position that will merit an excellent basic salary, the usual fringe benefits and generous relocation expenses to the company's South-western headquarters, close to the M4.

Interested applicants are invited to send brief but comprehensive details of their career to the address given below quoting Reference Number 0082/FT.

Charles Barker-Coulthard

30 Farringdon Street, London EC4A 4EA

Telephone 01-236 0526

SALES AND MARKETING DIRECTOR

c. £15,000 + Company car

Burrup's, leading City and specialist commercial printers, part of the Exel Group of Companies, is looking for a Group Sales and Marketing Director. Company turnover is approximately £10 million with a number of locations in the U.K. and a Sales Office in Paris.

The job is:-

- (1) to develop and implement marketing plans for the Company's further profitable growth;
- (2) to lead and motivate sales operations with a strong emphasis on service.

The appointment requires somebody who can demonstrate achievements in sales and marketing of a high order, preferably, but not necessarily, in printing or associated industries.

This is a Board appointment and the salary will be in the region of £15,000 plus car and usual company benefits.

Please write with full details - in confidence - to

P. W. Barker, Managing Director,
Burrup Mathieson & Company Limited,
Crane House, Lavington Street,
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The Client

A long established well managed international group in the financial sector which has expanded rapidly over recent years and has been consistently profitable.

The Requirement

For a young qualified accountant to join a small team at head office responsible for all aspects of financial and management accounting within the group. Initial emphasis will be on the review of financial operating procedures and there will be some investigation work into potential acquisitions. Prospects of promotion to Chief Accountant in due course are good.

The Candidate

Probably still in the profession, with two to three years' post qualifying experience in one of the international accounting firms. Knowledge of U.S. accounting practice would be an advantage.

Brief but comprehensive details of career and salary to date, which will be acknowledged and forwarded to our client unless a covering letter gives contrary instructions, should be sent to J. G. Cameron, The Executive Selection Division, ref. CF361 at the address below.

COOPERS & LYBRAND ASSOCIATES LTD
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Reporting to and working closely with the Chairman's top financial man, you will enjoy a wide-ranging and influential role encompassing accounting and business planning with much of your time spent on ad hoc exercises that will necessitate visits to subsidiaries in the UK, France and Spain.
You will have the responsibility for the subsidiary accounts functions, be involved in budgeting and the design and implementation of systems at Head Office and subsidiary level.
Although your qualification and a good professional background are essential, more important still are the personal qualities you will need to succeed. Energy, self-motivation, ambition and flair should be combined with real management potential and a genuine desire for total involvement.
To apply, please telephone or write quoting Reference FT 1392.

**Lloyd Chapman
Associates**

125, New Bond Street, London W1Y 0HR 01-499 7761

Corporate Banking Officer - Frankfurt

Chemical Bank, with assets exceeding \$10 billion, is now one of the larger banks in the world, with a well-established and successful network of branches.

Our growing Frankfurt Branch is seeking an Account Officer, male or female, to strengthen its Corporate Banking Group. The responsibilities of the position include the profitable development and cultivation of continuing relationships with a number of specific corporate accounts.

You will probably be between 30-35, with an accounting or business degree qualification. You must have several years' good general banking background with considerable emphasis on credit and marketing skills. It is absolutely essential that you are fluent in German. You must be willing to live in Frankfurt and undertake frequent travelling within Germany.

Salary and benefits will be attractive and competitive. These are best refined at initial interviews, which will be held in London, probably in early January.

Please write in the first instance, giving full details of your career achievements to date, including salary progress, to Alan Bartlett, Vice President, Chemical Bank, 189 Strand, London, WC2R 1ST.

CHEMICAL BANK

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A qualified accountant is required with a broad commercial experience, who has held senior management positions for a post of Chief Accountant and Financial Adviser in the MMB Commercial Division.
These are the Board's commercial business employing 5,000 people with a turnover of £74m in 1977. (Under the Chief Executive's leadership, the business is organised into Creameries, Confectionery, and a range of other businesses, each of which is regarded as a "profit centre" with accounts and financial matters organised accordingly.)
The Chief Accountant and Financial Adviser will report to the Chief Executive and will be responsible for a central unit which provides financial and management accounts, assessment of commercial projects, forecasts and budgets. The type of service varies between the three divisions according to the character of the business and their commercial needs. The person appointed will be expected to contribute to future planning over the range of the financial arrangements of these divisions.
Applicants will probably be at least 35 years of age. Salary is negotiable with a car, contributory pension scheme and other benefits associated with a large organisation.
Please write (or telephone) to:
D. F. C. Mann,
Personnel and Administration Director,
Milk Marketing Board,
Thames Ditton, Surrey, KT7 2EL
(01-396 4101).

MMB

COMPANY NOTICE

General Mining Group DIVIDEND DECLARATIONS

NOTICE IS HEREBY GIVEN that dividends have been declared by the undermentioned companies, payable to shareholders registered as at the close of business on 22nd December 1978. The dividends of members of the companies may be claimed from 22nd December 1978 to 10th January 1979, both days inclusive.
No instructions regarding a change of the office of payment will be accepted after the last day to register.
The dividends are declared in the currency of the Republic of South Africa. Payments from the United Kingdom office will be made in United Kingdom currency at the rate of exchange ruling on the undermentioned "conversion date" or the first day thereafter on which a rate of exchange is obtainable.
"Conversion date" means the day on which the dividends are declared or the day on which the dividends are payable to shareholders whose registered addresses are outside the Republic of South Africa.
Payment will be made by the transfer secretaries mentioned below.
The full conditions of payment may be inspected at or obtained from the London office of the companies or the offices of the transfer secretaries.
All communications should be addressed to the Republic of South Africa.
Dividends on shares included in share warrants to bearer of West Rand Consolidated Mines Limited, will be paid in terms of a notice to be published later.

DIVIDENDS

Name of Company	Dividend	Per share	Paying date	Currency	Description	Total dividend for the year
Southwestern Gold Mining Company Limited	40	50	22.12.78	South African Rand	Final	80
West Rand Consolidated Mines Limited	40	50	22.12.78	South African Rand	Final	80
Ordinary Shares	40	50	22.12.78	South African Rand	Final	80
Preferred Shares	40	50	22.12.78	South African Rand	Final	80
The Consolidated Four Companies Limited	40	50	22.12.78	South African Rand	Final	80
Ordinary Shares	40	50	22.12.78	South African Rand	Final	80
Preferred Shares	40	50	22.12.78	South African Rand	Final	80
The Consolidated Four Companies Limited	40	50	22.12.78	South African Rand	Final	80
Ordinary Shares	40	50	22.12.78	South African Rand	Final	80
Preferred Shares	40	50	22.12.78	South African Rand	Final	80

By Order of the Boards
GENERAL MINING AND FINANCE CORPORATION LIMITED
London Secretaries
Messrs L. W. HAMPFRIES

Transfer Secretaries
Charter Consolidated Limited,
10, Cannon Street, London EC4A 3DF
Charter House,
Park Street,
Aldgate East, London E1 1AD

LEGAL NOTICES

THE COMPANIES ACTS 1948 TO 1978

READER SHIPPING LIMITED

NOTICE IS HEREBY GIVEN, pursuant to section 203 of the Companies Act 1948, that a Meeting of the Shareholders of the above-named Company will be held at the offices of Leonard Curtis & Co., situated at 34/36, Bedford Street, London W1A 3BA, on Friday, the 8th day of December 1978, at 12 o'clock noon, for the purpose of considering and, if thought fit, passing the following resolutions:
1. That the accounts for the year ended 30th September 1978 be adopted.
2. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
3. That the accounts for the year ended 30th September 1978 be adopted.
4. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
5. That the accounts for the year ended 30th September 1978 be adopted.
6. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
7. That the accounts for the year ended 30th September 1978 be adopted.
8. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
9. That the accounts for the year ended 30th September 1978 be adopted.
10. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
11. That the accounts for the year ended 30th September 1978 be adopted.
12. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
13. That the accounts for the year ended 30th September 1978 be adopted.
14. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
15. That the accounts for the year ended 30th September 1978 be adopted.
16. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
17. That the accounts for the year ended 30th September 1978 be adopted.
18. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
19. That the accounts for the year ended 30th September 1978 be adopted.
20. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
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22. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
23. That the accounts for the year ended 30th September 1978 be adopted.
24. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
25. That the accounts for the year ended 30th September 1978 be adopted.
26. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
27. That the accounts for the year ended 30th September 1978 be adopted.
28. That the dividend of 10p per share for the year ended 30th September 1978 be paid.
29. That the accounts for the year ended 30th September 1978 be adopted.
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Wall St. slightly higher after active trade

INVESTMENT DOLLAR PREMIUM
\$2.90 to \$3.00 (79 1/2)
Effective \$1.515 37 1/2 (24 1/2)

TUESDAY'S BROAD AVERAGE was extended at the outset yesterday on Wall Street, but subsequent profit-taking brought the market back in its tracks before turning upwards again in the closing minutes of an active trading session.

The Dow Jones Industrial Average, up 13 1/2 the previous day, rose a fresh to \$28.40 at 10:30 am, then retreated to \$27.91 at 3:30 pm prior to closing 1.39 higher on the day at \$28.10. The NYSE All Common Index finished a net 7 cents higher at \$34.51, after extremes of \$34.33 and \$34.68. Following an early four-to-one ratio lead, gains finally outscored declines by just a narrow margin of 563 in 585. Turnover further increased to 29.33m shares from Tuesday's level of 25.89m.

Forecast that short-term interest rates may soon peak Tuesday's market rise, but analysts said there is still no real consensus about interest rates.

A number of economists have predicted that interest rates will have to go still higher before reaching a peak. Harris Trust vice-president Bery W. Sprinkel yesterday predicted that the prime rate will peak near 13 per cent in several months and average slightly below 12 per cent for all of 1979.

Early buying yesterday followed a Press report that for the first

time in 15 months, strategists at Merrill Lynch Pierce Fenner and Smith, who advise large institutions, are recommending that clients begin to reduce cash reserves and buy stocks to get into position for the next bull market.

However, during the trading session, Wage-Fire Council chairman Kahn said the Council has assigned economists to study the nation's gasoline shortage situation. He said oil and petrol prices would probably have to rise to prevent shortages, and there is possibility the Government might have to consider rationing of unleaded gasoline. The market lost some of its vigour shortly after he made the statement.

Among the active, Polaroid picked up 1 to \$52.12, after a loss of \$52.12 to \$52.12. Minnesota Mining and Manufacturing put on 1 to \$62. A block of 30,000 shares were traded at \$62.

Turnover, down 1 on Tuesday on lower fiscal fourth-quarter profits, bounced back with a net of 13 to \$23 in active trading.

Being topped the active list by a loss of \$27.91 to \$27.91, while Eastman Kodak lost 1 to \$60; and General Motors 1 to \$58.1.

Texton received 1 to \$28. The company has stopped work on an helicopter contract.

Gold shares were in good form. Dome Mines moved ahead 3 to \$70 and Campbell Redlake 2 to \$70. Both companies voted extra cash dividends and Campbell Redlake raised its quarterly payment.

Sau Juan Racing advanced 1 to \$13. A group of private investors

have offered to buy the company for \$20 a share. Wheelabrator-Frye, after raising the quarterly dividend, put on 1 to \$33, and agreed to be acquired by Wheelabrator for stock, climbed 1 to \$23.

U.S. Steel eased 1 to \$22. It is holding talks on an iron ore project in China worth more than \$100m. General Cable improved 1 to \$16. It has sold its stake in BICC for \$20m.

THE AMERICAN SE Market Value Index finished 0.41 firmer at 151.94 after a fairly active session of 2.55m shares (3.51m).

Wang Laboratories put on 1 to \$29. It has introduced an office printer using fibre optics technology and two other new products.

Forest City Enterprises picked up 1 to \$10, on increased third-quarter earnings and a raised dividend. International Paper topped the active list but slipped 1 to \$26.

Canada Stock prices mostly gained ground in a fairly active trade, with the Toronto Composite Index rising 3.1 to 1253.2. Golds, responding to higher London Bullion prices, advanced 2.9 to \$125.19 on index, while Oils and Gas added 7.0 to 1783.3 and Papers 1.29 to 133.73. Banks, however, receded 1.04 to 343.37.

Automotive Hardware advanced 1 to \$20, on a planned two-for-one share split.

Central and Eastern Trust shed 1 to \$21. The company intends offering 400,000 shares for \$20 each.

Shares again presented a mixed appearance at the close following another active business, with large-capital and export-oriented issues mainly lower on profit-taking and general selling, but medium and low-priced stocks pointing generally higher.

The Nikkei-Dow Jones Average shed 1.76 more of its recent gain to close at 0.0309, while volume came to 490m shares (630m).

Caution following Exchange Commission's warning about the recent stock market, and affected issues such as Nippon Steel and Hitachi, Y3 off at \$233, which have been heavily bought recently.

The earlier gains against the yen on the foreign exchange market further upset export-oriented issues. TOK Electronic receded 1 to \$180, and Toyota Motor Y10 to \$188.

Pharmaceuticals lost ground, but Real Estate, Textiles, and Chemicals were higher.

Germany Share prices mostly gained ground in livelier trading, influenced by the results of the

Brussels summit which is expected to lead to a stabilisation on the foreign exchange market. The Commerzbank Index rose 7.0 to 533.0.

Motors rose strongly, with Daimler adding DM 3 and BMW DM 3. In Banks, Bayerische, which announced improved operating profits for the first ten months of 1978, gained DM 2, while Bayerische Vertriebsbank advanced DM 4. Stores had a mixed day. Kaufhof up DM 2, while H. M. Z. and H. M. Z. moved ahead DM 2.50, while in Engineering, MAN put on DM 2.50.

The Domestic Bond market was mixed following news of the issue of U.S. mark-denominated securities, with Public Authority issues showing both gains and losses extending to 20 pennings. The Regulating Authorities sold a nominal DM 2.9m of stock after buying DM 28.7m the previous day. Mark Foreign Loans were well maintained.

Paris Market improved afresh in more active trading than of late, with some foreign buying taking place, followed by the relative firmness of the French franc on the foreign exchange market. The Paris Bourse Industrial Index finished 0.5 higher at 17.8.

Peugeot Citroen gained 9 to FF 499 after announcing higher nine-month sales. BIC advanced 27 to FF 540, Carrefour 31 to FF 230, Jacques Borel 7 to FF 122, Pechiney 3.4 to FF 32.9 and Thomson Brandt 5.5 to FF 32.5.

Australia Late selective buying interest brought some life to an otherwise dull trading session yesterday, leaving stocks firmer for choice on balance.

Market leader BHP again featured by strengthening 15 cents more to A\$5.65, while Westfield Properties, after recent buoyancy on the reorganisation proposal, recorded a sharp advance of 18 cents to A\$8.65.

International Combustion moved ahead 15 cents to A\$2.00 and Australian Foundation Investment gained a further 4 cents to A\$1.00.

NOTES: Overseas prices shown below are for the closing of the previous day. All prices are in U.S. dollars unless otherwise stated. All prices are for the closing of the previous day. All prices are in U.S. dollars unless otherwise stated.

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Brussels summit which is expected to lead to a stabilisation on the foreign exchange market. The Commerzbank Index rose 7.0 to 533.0.

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Asiatic, while G. J. Coles, in Stores, recouped 5 cents to A\$2.17.

Among Banks, RNS Wales rose 8 cents more to A\$6.35, and National put on 2 cents to A\$4.88.

In the Mining sector, Resonant Tin appreciated 30 cents to A\$8.70, while Coals issue, Oakbridge improved 5 cents to A\$1.50. In contrast, Jellco-Walsh and Tantalum declined 10 cents to A\$5.38. Central Norseman Gold 30 cents to A\$11.20 and diamond speculative Andimco 4 cents to 50 cents.

Hong Kong Market returned to a firmer track yesterday in moderate activity, mainly on local interest. The Hang Seng Index rose 8.15 to 329.05.

Hong Kong Wharf led the advance, moving ahead HK\$140 to HK\$240, while Hong Kong Bank rose 20 cents to HK\$17.80. Hong Kong Land 15 cents to HK\$8.25, Whampoa 10 cents each to HK\$8.10 and HK\$4.50 respectively, and Wheelock 2.5 cents to HK\$2.73, although Macmillan were unchanged at HK\$12.70.

China Light gained HK\$1 to HK\$25. Hong Kong Telephone 80 cents to HK\$25.80 and Hong Kong Hotels 30 cents to HK\$17.30.

Singapore Shares were firmer in the light trading, with the Singapore Straits Times Index picking up 2.12 to 332.5.

Best cum dividend, also 6 cents to S\$7.60, while Fraser and Neave rose 6 cents to S\$4.98. National Iron 15 cents to S\$5.35 and Overseas Banking 10 cents to S\$5.00 and Overseas Chinese Banking 15 cents to S\$7.90.

Amsterdam Bourse prices tended to tighten a little, with the Amsterdam AEX Index up 0.60 higher in Dutch Internationals.

Elsewhere, Fokker, Amstel, Delft and Abn-Amro recorded gains of between 1/2 and 1/4, while Fokker, reacted F 150 ahead of the annual results, due later yesterday.

State Loans were narrowly mixed.

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Indices

NEW YORK-DOW JONES

1978						1979	
Dec. 6	Dec. 5	Dec. 4	Dec. 3	Nov. 30	Nov. 29	High	Low
multistride	621.00	620.31	606.35	611.50	793.05	750.11	697.74
2000							(26.25)
2000	88.45	86.37	86.32	86.25	86.41	86.46	86.25
2000	218.20	218.20	218.25	216.60	212.35	209.77	201.40
2000	101.32	100.76	100.27	89.97	89.65	89.25	88.01
2000	28.50	28.50	28.22	26.99	10,920	21,192	19,511
2000							(24.11)
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Christmas tree supply warning

By Our Commodities Staff

HERE WILL be a shortage of small natural Christmas trees this year, the Timber Growers' Association warned yesterday. It blames the shortage mainly on competition from plastic imitation trees, which in 1978-79 have taken up 40 per cent of the market. The association says that the shortage of natural trees is likely to be a further setback to supplies of small trees - growth was stunted and demand for live natural trees has proved unexpectedly strong. The hot summer of 1978 was a further setback to supplies of small trees - growth was stunted and demand for live natural trees has proved unexpectedly strong. The hot summer of 1978 was a further setback to supplies of small trees - growth was stunted and demand for live natural trees has proved unexpectedly strong.

Tin market recovers

By Our Commodities Staff

GEN PRICES rallied on the London Metal Exchange yesterday despite another big fall in the Penang market overnight. Cash tin eventually closed last night at £23.55 a tonne after falling to £23.55 earlier in the day. The three months' question mark was £23.55 a tonne, down from £23.55 a tonne widening the cash price premium to over £140. In Penang the Straits tin price fell by \$4.50 to \$241.825 a picul (\$13.5) but making a loss of \$3.115 in just two days. However, London's recovery was expected a recovery with consumer buying interest apparent at the lower price levels. A letter reported from La Paz, Bolivia, that 2,000 workers at the San Jose de mine and 800 administrators at the mine office of the Bolivian State Mining Company, Comibol, went on strike in a dispute between the provinces and the Government. Up to 10,000 workers threatened to strike if the dispute is not settled.

Peru copper strike vote

By Our Commodities Staff

THE 1,000 workers at Southern Peru Copper Corporation's 180,000-tonnes-per-year Cuajone copper mine have voted to endorse their indefinite strike until their demands for higher wages and the dismissal of four senior executives at the mine are met. The vote was taken by the Peruvian Mineworkers' Federation, which is the official union for the mine. The vote was taken by the Peruvian Mineworkers' Federation, which is the official union for the mine. The vote was taken by the Peruvian Mineworkers' Federation, which is the official union for the mine.

Second potato support buying campaign planned

By JOHN EDWARDS, COMMODITIES EDITOR

THE POTATO Marketing Board is planning a second support buying programme to lift potato prices to more "reasonable" levels. Mr. J. Arbuckle, vice-chairman of the Board, said yesterday that after protracted negotiations the Minister of Agriculture had promised to announce a decision shortly on whether or not to approve another support buying campaign. He was confident the scheme would be approved. The Board estimates that there will be a surplus of around 500,000 tonnes of potatoes from the 1978 crop, which because of the late start to the growing season has reached a peak of 6.5m tonnes. It is felt that the market can best be controlled if supplies are taken off early in the season, especially as this helps sales of surplus potatoes as stockpiled being available at a more suitable time.

Poultry may oust beef as top meat

By Our Commodities Staff

POULTRY is threatening to overtake beef as the top-selling meat in Britain. It will steal the lead "in no time at all" if better efforts are not made and more money spent on promoting poultry, says Mr. Colin Cullimore, managing director of the Dewhurst retail butchers chain, warned in London yesterday. Chicken was already the number one choice among housewives buying a weekend roast, he claimed. Speaking at the Royal Smithfield Show Mr. Cullimore was attacking the poor promotional efforts made by the M.E.A.T. offshoot of the Meat and Livestock Commission.

'Computer as important as a combine harvester'

By A CORRESPONDENT

THE CONTROL given by a computer on the farm is as important as the combine harvester, according to one enthusiast at a conference on computers in agriculture in London yesterday. Mr. Maffland Mackie, who has introduced a computer on his farm north of Aberdeen, said he had many problems initially due to bad communications and poor information inputs, and these had been overcome. But like other delegates, he warned of the dangers of "sharks" and advised dealing with companies of "established" reputation. Reading University figures indicated that there was little difference between owning a mini-computer and hiring a bureau. Most of the personal control was in proofing by ownership was more attractive. However, the average farmer in the next couple of years clearly will not own his own computer and requires a specialist adviser with computer backup to answer detailed questions. It was felt such large organisations, which could provide this service, such as the Agricultural Development and Advisory Service (ADAS) and the Milk Marketing Board (MKB), have been remarkably slow in exploiting the considerable resources at their disposal.

more than 17,000 eligible growers had not responded. The 6,000 growers had in fact made up the shortfall by selling up to 40 per cent of their crop in some cases to provide the Board with a total of 450,000 tonnes. But Mr. Arbuckle argued it would have been more effective in boosting market confidence if the offerings had been more widely spread. The Board estimates that there will be a surplus of around 500,000 tonnes of potatoes from the 1978 crop, which because of the late start to the growing season has reached a peak of 6.5m tonnes. It is felt that the market can best be controlled if supplies are taken off early in the season, especially as this helps sales of surplus potatoes as stockpiled being available at a more suitable time.

Mexico allows low-price coffee sales

By Our Commodities Staff

MEXICO CITY, Dec. 6. THE MEXICAN Coffee Institute (Inmecafe) confirmed it is permitting some coffee export sales at a minimum official minimum export registration price of \$160 per 100 lb. An Inmecafe spokesman said that for the past four weeks prices were being fixed daily in accordance with demand. No prices were fixed in the past because of poor demand and the last day recorded was in the region of \$144/145 for December shipment, he said. Meanwhile, the Brazilian Coffee Institute said it was not adjusting the contribution quota (export tax) on green coffee exports to allow for a cut in the value of the cruzeiro. Our Commodities Staff writes: Coffee prices were lower at the opening on the London futures market yesterday following confirmation of cut-price sales by Inmecafe. However, Brazil's decision effectively to lower its export price slightly. Cocoa futures collapsed the permissible limit down at the opening of the New York market last night. The fall came after the London market closed only marginally lower.

COFFEE

Physical contracts in London were: Dec. 7 (1978) Jan. (1979) (1980)

Arabica: 120.00 (120.00) 120.00 (120.00) 120.00 (120.00)

Robusta: 120.00 (120.00) 120.00 (120.00) 120.00 (120.00)

SOYABEAN MEAL

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sumption is now recovering from the setbacks resulting from the high prices in 1975 and 1976. But Mr. Arbuckle, deputising for Mr. Geoffrey Grantham, the Board chairman who was absent through illness, stressed the need to improve quality and the standard of "dressing" the main crop. There were still too many growers not doing a fair job, he said. Merchants who are prepared to buy rubbish and retailers prepared to sell it, he commented. The Board estimates that there will be a surplus of around 500,000 tonnes of potatoes from the 1978 crop, which because of the late start to the growing season has reached a peak of 6.5m tonnes. It is felt that the market can best be controlled if supplies are taken off early in the season, especially as this helps sales of surplus potatoes as stockpiled being available at a more suitable time.

COMMODITY MARKET REPORTS AND PRICES

BASE METALS

COPPER: London futures, three months, 120.00 (120.00) 120.00 (120.00) 120.00 (120.00)

ALUMINUM: London futures, three months, 120.00 (120.00) 120.00 (120.00) 120.00 (120.00)

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LEAD: London futures, three months, 120.00 (120.00) 120.00 (120.00) 120.00 (120.00)

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AUTHORISED UNIT TRUSTS

مكتبة النحل

OFFSHORE AND OVERSEAS FUNDS

STOCK INDEX

S.E. AFRICA

STOCKS

LOWES FOR

RISIN AND

INDICES

NOTICES

Table with multiple columns listing various unit trusts and their performance metrics. Includes sub-sections like 'STOCK INDEX', 'S.E. AFRICA', 'STOCKS', 'LOWES FOR', 'RISIN AND', 'INDICES', and 'NOTICES'.

Table with multiple columns listing various unit trusts and their performance metrics. Includes sub-sections like 'STOCK INDEX', 'S.E. AFRICA', 'STOCKS', 'LOWES FOR', 'RISIN AND', 'INDICES', and 'NOTICES'.

INSURANCE AND PROPERTY BONDS

Table with multiple columns listing various insurance and property bonds and their performance metrics.

Table with multiple columns listing various offshore and overseas funds and their performance metrics.

CORAL INDEX: Close 490.495

INSURANCE BASE RATES

Table with 2 columns: Insurance Type and Base Rate.

Address shown under Insurance and Property Bond Table

NOTES

Notes section containing additional information and disclaimers.

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